

# Precision Farming and Agriculture-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P30DD6B85852EN.html

Date: June 2018 Pages: 139 Price: US\$ 5,980.00 (Single User License) ID: P30DD6B85852EN

# Abstracts

#### **Report Summary**

Precision Farming and Agriculture-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Precision Farming and Agriculture industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Precision Farming and Agriculture 2013-2017, and development forecast 2018-2023

Main market players of Precision Farming and Agriculture in South America, with company and product introduction, position in the Precision Farming and Agriculture market

Market status and development trend of Precision Farming and Agriculture by types and applications

Cost and profit status of Precision Farming and Agriculture, and marketing status Market growth drivers and challenges

The report segments the South America Precision Farming and Agriculture market as:

South America Precision Farming and Agriculture Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil Argentina



Venezuela

Colombia Others

South America Precision Farming and Agriculture Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Automation & Control Systems Sensing Devices Antennas/Access Points Software System Integration & Consulting Maintenance & Support Managed Services Assisted Professional Services

South America Precision Farming and Agriculture Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Yield Monitoring Field Mapping Crop Scouting Weather Tracking & Forecasting Irrigation Management Inventory Management Farm Labor Management

South America Precision Farming and Agriculture Market: Players Segment Analysis (Company and Product introduction, Precision Farming and Agriculture Sales Volume, Revenue, Price and Gross Margin): Agribotix LLC (U.S.) Deere & Company (U.S.) SST Development Group, Inc. (U.S.) Leica Geosystems Omnistar Garmin International Monsanto Company

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

#### CHAPTER 1 OVERVIEW OF PRECISION FARMING AND AGRICULTURE

- 1.1 Definition of Precision Farming and Agriculture in This Report
- 1.2 Commercial Types of Precision Farming and Agriculture
- 1.2.1 Automation & Control Systems
- 1.2.2 Sensing Devices
- 1.2.3 Antennas/Access Points
- 1.2.4 Software
- 1.2.5 System Integration & Consulting
- 1.2.6 Maintenance & Support
- 1.2.7 Managed Services
- 1.2.8 Assisted Professional Services
- 1.3 Downstream Application of Precision Farming and Agriculture
  - 1.3.1 Yield Monitoring
  - 1.3.2 Field Mapping
  - 1.3.3 Crop Scouting
  - 1.3.4 Weather Tracking & Forecasting
  - 1.3.5 Irrigation Management
  - 1.3.6 Inventory Management
  - 1.3.7 Farm Labor Management
- 1.4 Development History of Precision Farming and Agriculture
- 1.5 Market Status and Trend of Precision Farming and Agriculture 2013-2023
- 1.5.1 South America Precision Farming and Agriculture Market Status and Trend 2013-2023

1.5.2 Regional Precision Farming and Agriculture Market Status and Trend 2013-2023

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Precision Farming and Agriculture in South America 2013-2017

2.2 Consumption Market of Precision Farming and Agriculture in South America by Regions

2.2.1 Consumption Volume of Precision Farming and Agriculture in South America by Regions

2.2.2 Revenue of Precision Farming and Agriculture in South America by Regions 2.3 Market Analysis of Precision Farming and Agriculture in South America by Regions

- 2.3.1 Market Analysis of Precision Farming and Agriculture in Brazil 2013-2017
- 2.3.2 Market Analysis of Precision Farming and Agriculture in Argentina 2013-2017



2.3.3 Market Analysis of Precision Farming and Agriculture in Venezuela 2013-2017

2.3.4 Market Analysis of Precision Farming and Agriculture in Colombia 2013-2017

2.3.5 Market Analysis of Precision Farming and Agriculture in Others 2013-2017

2.4 Market Development Forecast of Precision Farming and Agriculture in South America 2018-2023

2.4.1 Market Development Forecast of Precision Farming and Agriculture in South America 2018-2023

2.4.2 Market Development Forecast of Precision Farming and Agriculture by Regions 2018-2023

# CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole South America Market Status by Types

3.1.1 Consumption Volume of Precision Farming and Agriculture in South America by Types

3.1.2 Revenue of Precision Farming and Agriculture in South America by Types

3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others

3.3 Market Forecast of Precision Farming and Agriculture in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Precision Farming and Agriculture in South America by Downstream Industry

4.2 Demand Volume of Precision Farming and Agriculture by Downstream Industry in Major Countries

4.2.1 Demand Volume of Precision Farming and Agriculture by Downstream Industry in Brazil

4.2.2 Demand Volume of Precision Farming and Agriculture by Downstream Industry in Argentina

4.2.3 Demand Volume of Precision Farming and Agriculture by Downstream Industry in Venezuela

4.2.4 Demand Volume of Precision Farming and Agriculture by Downstream Industry in Colombia



4.2.5 Demand Volume of Precision Farming and Agriculture by Downstream Industry in Others

4.3 Market Forecast of Precision Farming and Agriculture in South America by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PRECISION FARMING AND AGRICULTURE

5.1 South America Economy Situation and Trend Overview

5.2 Precision Farming and Agriculture Downstream Industry Situation and Trend Overview

# CHAPTER 6 PRECISION FARMING AND AGRICULTURE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Precision Farming and Agriculture in South America by Major Players

6.2 Revenue of Precision Farming and Agriculture in South America by Major Players

- 6.3 Basic Information of Precision Farming and Agriculture by Major Players
- 6.3.1 Headquarters Location and Established Time of Precision Farming and Agriculture Major Players

6.3.2 Employees and Revenue Level of Precision Farming and Agriculture Major Players

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

### CHAPTER 7 PRECISION FARMING AND AGRICULTURE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Agribotix LLC (U.S.)
  - 7.1.1 Company profile
  - 7.1.2 Representative Precision Farming and Agriculture Product

7.1.3 Precision Farming and Agriculture Sales, Revenue, Price and Gross Margin of Agribotix LLC (U.S.)

7.2 Deere & Company (U.S.)

- 7.2.1 Company profile
- 7.2.2 Representative Precision Farming and Agriculture Product



7.2.3 Precision Farming and Agriculture Sales, Revenue, Price and Gross Margin of Deere & Company (U.S.)

7.3 SST Development Group, Inc. (U.S.)

7.3.1 Company profile

7.3.2 Representative Precision Farming and Agriculture Product

7.3.3 Precision Farming and Agriculture Sales, Revenue, Price and Gross Margin of SST Development Group, Inc. (U.S.)

7.4 Leica Geosystems

- 7.4.1 Company profile
- 7.4.2 Representative Precision Farming and Agriculture Product
- 7.4.3 Precision Farming and Agriculture Sales, Revenue, Price and Gross Margin of

Leica Geosystems

7.5 Omnistar

- 7.5.1 Company profile
- 7.5.2 Representative Precision Farming and Agriculture Product
- 7.5.3 Precision Farming and Agriculture Sales, Revenue, Price and Gross Margin of Omnistar

7.6 Garmin International

- 7.6.1 Company profile
- 7.6.2 Representative Precision Farming and Agriculture Product
- 7.6.3 Precision Farming and Agriculture Sales, Revenue, Price and Gross Margin of Garmin International

7.7 Monsanto Company

- 7.7.1 Company profile
- 7.7.2 Representative Precision Farming and Agriculture Product

7.7.3 Precision Farming and Agriculture Sales, Revenue, Price and Gross Margin of Monsanto Company

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PRECISION FARMING AND AGRICULTURE

- 8.1 Industry Chain of Precision Farming and Agriculture
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PRECISION FARMING AND AGRICULTURE

9.1 Cost Structure Analysis of Precision Farming and Agriculture



- 9.2 Raw Materials Cost Analysis of Precision Farming and Agriculture
- 9.3 Labor Cost Analysis of Precision Farming and Agriculture
- 9.4 Manufacturing Expenses Analysis of Precision Farming and Agriculture

# CHAPTER 10 MARKETING STATUS ANALYSIS OF PRECISION FARMING AND AGRICULTURE

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Precision Farming and Agriculture-South America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P30DD6B85852EN.html

Price: US\$ 5,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P30DD6B85852EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Precision Farming and Agriculture-South America Market Status and Trend Report 2013-2023