

# Precision Farming-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P173CA14AABEN.html

Date: March 2018

Pages: 132

Price: US\$ 2,480.00 (Single User License)

ID: P173CA14AABEN

### **Abstracts**

### **Report Summary**

Precision Farming-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Precision Farming industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Precision Farming 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Precision Farming worldwide, with company and product introduction, position in the Precision Farming market

Market status and development trend of Precision Farming by types and applications

Cost and profit status of Precision Farming, and marketing status

Market growth drivers and challenges

The report segments the global Precision Farming market as:

Global Precision Farming Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America



Global Precision Farming Market: Type Segment Analysis (Consumption Volume,

Average Price, Revenue, Market Share and Trend 2013-2023):

**Automation & Control Systems** 

**Sensing Devices** 

Antennas/Access Points

Software

System Integration & Consulting

Maintenance & Support

Managed Services

Assisted Professional Services

Global Precision Farming Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**Automation & Control Systems** 

Sensing Devices

Antennas/Access Points

Software

System Integration & Consulting

Maintenance & Support

Managed Services

Assisted Professional Services

Global Precision Farming Market: Manufacturers Segment Analysis (Company and Product introduction, Precision Farming Sales Volume, Revenue, Price and Gross Margin):

Agribotix LLC (U.S.)

Deere & Company (U.S.)

SST Development Group Inc(U.S.)

Leica Geosystems

Omnistar

Garmin International

Monsanto Company

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF PRECISION FARMING**

- 1.1 Definition of Precision Farming in This Report
- 1.2 Commercial Types of Precision Farming
  - 1.2.1 Automation & Control Systems
  - 1.2.2 Sensing Devices
  - 1.2.3 Antennas/Access Points
  - 1.2.4 Software
  - 1.2.5 System Integration & Consulting
  - 1.2.6 Maintenance & Support
- 1.2.7 Managed Services
- 1.2.8 Assisted Professional Services
- 1.3 Downstream Application of Precision Farming
  - 1.3.1 Automation & Control Systems
  - 1.3.2 Sensing Devices
  - 1.3.3 Antennas/Access Points
  - 1.3.4 Software
  - 1.3.5 System Integration & Consulting
  - 1.3.6 Maintenance & Support
- 1.3.7 Managed Services
- 1.3.8 Assisted Professional Services
- 1.4 Development History of Precision Farming
- 1.5 Market Status and Trend of Precision Farming 2013-2023
- 1.5.1 Global Precision Farming Market Status and Trend 2013-2023
- 1.5.2 Regional Precision Farming Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Precision Farming 2013-2017
- 2.2 Production Market of Precision Farming by Regions
  - 2.2.1 Production Volume of Precision Farming by Regions
  - 2.2.2 Production Value of Precision Farming by Regions
- 2.3 Demand Market of Precision Farming by Regions
- 2.4 Production and Demand Status of Precision Farming by Regions
  - 2.4.1 Production and Demand Status of Precision Farming by Regions 2013-2017
  - 2.4.2 Import and Export Status of Precision Farming by Regions 2013-2017



#### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Precision Farming by Types
- 3.2 Production Value of Precision Farming by Types
- 3.3 Market Forecast of Precision Farming by Types

## CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Precision Farming by Downstream Industry
- 4.2 Market Forecast of Precision Farming by Downstream Industry

### **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PRECISION FARMING**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Precision Farming Downstream Industry Situation and Trend Overview

# CHAPTER 6 PRECISION FARMING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Precision Farming by Major Manufacturers
- 6.2 Production Value of Precision Farming by Major Manufacturers
- 6.3 Basic Information of Precision Farming by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Precision Farming Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Precision Farming Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 PRECISION FARMING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Agribotix LLC (U.S.)
  - 7.1.1 Company profile
  - 7.1.2 Representative Precision Farming Product
- 7.1.3 Precision Farming Sales, Revenue, Price and Gross Margin of Agribotix LLC (U.S.)



- 7.2 Deere & Company (U.S.)
  - 7.2.1 Company profile
  - 7.2.2 Representative Precision Farming Product
- 7.2.3 Precision Farming Sales, Revenue, Price and Gross Margin of Deere & Company (U.S.)
- 7.3 SST Development Group Inc(U.S.)
  - 7.3.1 Company profile
  - 7.3.2 Representative Precision Farming Product
- 7.3.3 Precision Farming Sales, Revenue, Price and Gross Margin of SST Development Group Inc(U.S.)
- 7.4 Leica Geosystems
  - 7.4.1 Company profile
  - 7.4.2 Representative Precision Farming Product
- 7.4.3 Precision Farming Sales, Revenue, Price and Gross Margin of Leica Geosystems
- 7.5 Omnistar
  - 7.5.1 Company profile
  - 7.5.2 Representative Precision Farming Product
  - 7.5.3 Precision Farming Sales, Revenue, Price and Gross Margin of Omnistar
- 7.6 Garmin International
  - 7.6.1 Company profile
  - 7.6.2 Representative Precision Farming Product
- 7.6.3 Precision Farming Sales, Revenue, Price and Gross Margin of Garmin International
- 7.7 Monsanto Company
  - 7.7.1 Company profile
  - 7.7.2 Representative Precision Farming Product
- 7.7.3 Precision Farming Sales, Revenue, Price and Gross Margin of Monsanto Company

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PRECISION FARMING

- 8.1 Industry Chain of Precision Farming
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PRECISION FARMING



- 9.1 Cost Structure Analysis of Precision Farming
- 9.2 Raw Materials Cost Analysis of Precision Farming
- 9.3 Labor Cost Analysis of Precision Farming
- 9.4 Manufacturing Expenses Analysis of Precision Farming

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF PRECISION FARMING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Precision Farming-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P173CA14AABEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P173CA14AABEN.html">https://marketpublishers.com/r/P173CA14AABEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970