

# Powerboats-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P65B281D924EN.html

Date: December 2017

Pages: 158

Price: US\$ 2,980.00 (Single User License)

ID: P65B281D924EN

### **Abstracts**

### Report Summary

Powerboats-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Powerboats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Powerboats 2013-2017, and development forecast 2018-2023

Main market players of Powerboats in China, with company and product introduction, position in the Powerboats market

Market status and development trend of Powerboats by types and applications Cost and profit status of Powerboats, and marketing status Market growth drivers and challenges

The report segments the China Powerboats market as:

China Powerboats Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



### Northwest China

China Powerboats Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Small Powerboats Medium Powerboats Large Powerboats

China Powerboats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal Entertainment Commercial Use Military Use

China Powerboats Market: Players Segment Analysis (Company and Product introduction, Powerboats Sales Volume, Revenue, Price and Gross Margin):

**Velocity Powerboats** 

Nor-Tech

**BAVARIA Yachts** 

Nimbus Powerboats

Fountain Powerboats

Cougar Powerboats

**Delta Powerboats** 

Wright Maritime Group.

Yamaha

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF POWERBOATS**

- 1.1 Definition of Powerboats in This Report
- 1.2 Commercial Types of Powerboats
  - 1.2.1 Small Powerboats
  - 1.2.2 Medium Powerboats
  - 1.2.3 Large Powerboats
- 1.3 Downstream Application of Powerboats
  - 1.3.1 Personal Entertainment
  - 1.3.2 Commercial Use
  - 1.3.3 Military Use
- 1.4 Development History of Powerboats
- 1.5 Market Status and Trend of Powerboats 2013-2023
  - 1.5.1 China Powerboats Market Status and Trend 2013-2023
  - 1.5.2 Regional Powerboats Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Powerboats in China 2013-2017
- 2.2 Consumption Market of Powerboats in China by Regions
  - 2.2.1 Consumption Volume of Powerboats in China by Regions
  - 2.2.2 Revenue of Powerboats in China by Regions
- 2.3 Market Analysis of Powerboats in China by Regions
  - 2.3.1 Market Analysis of Powerboats in North China 2013-2017
  - 2.3.2 Market Analysis of Powerboats in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Powerboats in East China 2013-2017
  - 2.3.4 Market Analysis of Powerboats in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Powerboats in Southwest China 2013-2017
- 2.3.6 Market Analysis of Powerboats in Northwest China 2013-2017
- 2.4 Market Development Forecast of Powerboats in China 2018-2023
  - 2.4.1 Market Development Forecast of Powerboats in China 2018-2023
  - 2.4.2 Market Development Forecast of Powerboats by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Powerboats in China by Types



- 3.1.2 Revenue of Powerboats in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Powerboats in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Powerboats in China by Downstream Industry
- 4.2 Demand Volume of Powerboats by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Powerboats by Downstream Industry in North China
- 4.2.2 Demand Volume of Powerboats by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Powerboats by Downstream Industry in East China
- 4.2.4 Demand Volume of Powerboats by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Powerboats by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Powerboats by Downstream Industry in Northwest China
- 4.3 Market Forecast of Powerboats in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POWERBOATS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Powerboats Downstream Industry Situation and Trend Overview

# CHAPTER 6 POWERBOATS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Powerboats in China by Major Players
- 6.2 Revenue of Powerboats in China by Major Players
- 6.3 Basic Information of Powerboats by Major Players
  - 6.3.1 Headquarters Location and Established Time of Powerboats Major Players
  - 6.3.2 Employees and Revenue Level of Powerboats Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 POWERBOATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Velocity Powerboats
  - 7.1.1 Company profile
  - 7.1.2 Representative Powerboats Product
  - 7.1.3 Powerboats Sales, Revenue, Price and Gross Margin of Velocity Powerboats
- 7.2 Nor-Tech
  - 7.2.1 Company profile
  - 7.2.2 Representative Powerboats Product
  - 7.2.3 Powerboats Sales, Revenue, Price and Gross Margin of Nor-Tech
- 7.3 BAVARIA Yachts
  - 7.3.1 Company profile
  - 7.3.2 Representative Powerboats Product
  - 7.3.3 Powerboats Sales, Revenue, Price and Gross Margin of BAVARIA Yachts
- 7.4 Nimbus Powerboats
  - 7.4.1 Company profile
  - 7.4.2 Representative Powerboats Product
  - 7.4.3 Powerboats Sales, Revenue, Price and Gross Margin of Nimbus Powerboats
- 7.5 Fountain Powerboats
  - 7.5.1 Company profile
  - 7.5.2 Representative Powerboats Product
  - 7.5.3 Powerboats Sales, Revenue, Price and Gross Margin of Fountain Powerboats
- 7.6 Cougar Powerboats
  - 7.6.1 Company profile
  - 7.6.2 Representative Powerboats Product
  - 7.6.3 Powerboats Sales, Revenue, Price and Gross Margin of Cougar Powerboats
- 7.7 Delta Powerboats
  - 7.7.1 Company profile
  - 7.7.2 Representative Powerboats Product
  - 7.7.3 Powerboats Sales, Revenue, Price and Gross Margin of Delta Powerboats
- 7.8 Wright Maritime Group.
  - 7.8.1 Company profile
  - 7.8.2 Representative Powerboats Product
- 7.8.3 Powerboats Sales, Revenue, Price and Gross Margin of Wright Maritime Group.
- 7.9 Yamaha



- 7.9.1 Company profile
- 7.9.2 Representative Powerboats Product
- 7.9.3 Powerboats Sales, Revenue, Price and Gross Margin of Yamaha

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POWERBOATS

- 8.1 Industry Chain of Powerboats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POWERBOATS**

- 9.1 Cost Structure Analysis of Powerboats
- 9.2 Raw Materials Cost Analysis of Powerboats
- 9.3 Labor Cost Analysis of Powerboats
- 9.4 Manufacturing Expenses Analysis of Powerboats

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF POWERBOATS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



### I would like to order

Product name: Powerboats-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/P65B281D924EN.html">https://marketpublishers.com/r/P65B281D924EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P65B281D924EN.html">https://marketpublishers.com/r/P65B281D924EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970