

# Power supply units (PSUs)-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P32584B8896EN.html

Date: December 2017

Pages: 137

Price: US\$ 2,980.00 (Single User License)

ID: P32584B8896EN

### **Abstracts**

### **Report Summary**

Power supply units (PSUs)-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Power supply units (PSUs) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Power supply units (PSUs) 2013-2017, and development forecast 2018-2023

Main market players of Power supply units (PSUs) in India, with company and product introduction, position in the Power supply units (PSUs) market

Market status and development trend of Power supply units (PSUs) by types and applications

Cost and profit status of Power supply units (PSUs), and marketing status Market growth drivers and challenges

The report segments the India Power supply units (PSUs) market as:

India Power supply units (PSUs) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India



#### East India

South India

West India

India Power supply units (PSUs) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

ATX12V standard +3.3 V and +5 V rails Entry-Level Power Supply Specification Multiple +12 V rails Others

India Power supply units (PSUs) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

**Desktops** 

Servers

Rack-mounted

Others

India Power supply units (PSUs) Market: Players Segment Analysis (Company and Product introduction, Power supply units (PSUs) Sales Volume, Revenue, Price and Gross Margin):

Adata

Akasa

Antec

**APEVIA** 

Arctic

Be quiet!

**BFG** Technologies

Cooler Master

Corsair

Deepcool

Dynex



**EVGA Corporation** 

Fractal Design

Foxconn

**FSP Group** 

Gigabyte Technology

In Win Development

Lian-Li

LiteOn

Maplin

**OCZ Technology** 

PC Power and Cooling

**RAIDMax** 

Seasonic

Seventeam

SilverStone

StarTech.com

Thermaltake

Trust

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF POWER SUPPLY UNITS (PSUS)**

- 1.1 Definition of Power supply units (PSUs) in This Report
- 1.2 Commercial Types of Power supply units (PSUs)
- 1.2.1 ATX12V standard
- 1.2.2 +3.3 V and +5 V rails
- 1.2.3 Entry-Level Power Supply Specification
- 1.2.4 Multiple +12 V rails
- 1.2.5 Others
- 1.3 Downstream Application of Power supply units (PSUs)
  - 1.3.1 Desktops
- 1.3.2 Servers
- 1.3.3 Rack-mounted
- 1.3.4 Others
- 1.4 Development History of Power supply units (PSUs)
- 1.5 Market Status and Trend of Power supply units (PSUs) 2013-2023
  - 1.5.1 India Power supply units (PSUs) Market Status and Trend 2013-2023
- 1.5.2 Regional Power supply units (PSUs) Market Status and Trend 2013-2023

#### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Power supply units (PSUs) in India 2013-2017
- 2.2 Consumption Market of Power supply units (PSUs) in India by Regions
  - 2.2.1 Consumption Volume of Power supply units (PSUs) in India by Regions
  - 2.2.2 Revenue of Power supply units (PSUs) in India by Regions
- 2.3 Market Analysis of Power supply units (PSUs) in India by Regions
  - 2.3.1 Market Analysis of Power supply units (PSUs) in North India 2013-2017
  - 2.3.2 Market Analysis of Power supply units (PSUs) in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Power supply units (PSUs) in East India 2013-2017
  - 2.3.4 Market Analysis of Power supply units (PSUs) in South India 2013-2017
  - 2.3.5 Market Analysis of Power supply units (PSUs) in West India 2013-2017
- 2.4 Market Development Forecast of Power supply units (PSUs) in India 2017-2023
  - 2.4.1 Market Development Forecast of Power supply units (PSUs) in India 2017-2023
- 2.4.2 Market Development Forecast of Power supply units (PSUs) by Regions 2017-2023

#### **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Power supply units (PSUs) in India by Types
- 3.1.2 Revenue of Power supply units (PSUs) in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Power supply units (PSUs) in India by Types

### CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Power supply units (PSUs) in India by Downstream Industry
- 4.2 Demand Volume of Power supply units (PSUs) by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Power supply units (PSUs) by Downstream Industry in North India
- 4.2.2 Demand Volume of Power supply units (PSUs) by Downstream Industry in Northeast India
- 4.2.3 Demand Volume of Power supply units (PSUs) by Downstream Industry in East India
- 4.2.4 Demand Volume of Power supply units (PSUs) by Downstream Industry in South India
- 4.2.5 Demand Volume of Power supply units (PSUs) by Downstream Industry in West India
- 4.3 Market Forecast of Power supply units (PSUs) in India by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POWER SUPPLY UNITS (PSUS)

- 5.1 India Economy Situation and Trend Overview
- 5.2 Power supply units (PSUs) Downstream Industry Situation and Trend Overview

### CHAPTER 6 POWER SUPPLY UNITS (PSUS) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA



- 6.1 Sales Volume of Power supply units (PSUs) in India by Major Players
- 6.2 Revenue of Power supply units (PSUs) in India by Major Players
- 6.3 Basic Information of Power supply units (PSUs) by Major Players
- 6.3.1 Headquarters Location and Established Time of Power supply units (PSUs) Major Players
  - 6.3.2 Employees and Revenue Level of Power supply units (PSUs) Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 POWER SUPPLY UNITS (PSUS) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Adata
  - 7.1.1 Company profile
  - 7.1.2 Representative Power supply units (PSUs) Product
  - 7.1.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Adata
- 7.2 Akasa
- 7.2.1 Company profile
- 7.2.2 Representative Power supply units (PSUs) Product
- 7.2.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Akasa
- 7.3 Antec
  - 7.3.1 Company profile
  - 7.3.2 Representative Power supply units (PSUs) Product
  - 7.3.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Antec
- 7.4 APEVIA
  - 7.4.1 Company profile
  - 7.4.2 Representative Power supply units (PSUs) Product
- 7.4.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of APEVIA
- 7.5 Arctic
  - 7.5.1 Company profile
  - 7.5.2 Representative Power supply units (PSUs) Product
  - 7.5.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Arctic
- 7.6 Be quiet!
  - 7.6.1 Company profile
  - 7.6.2 Representative Power supply units (PSUs) Product
- 7.6.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Be quiet!
- 7.7 BFG Technologies



- 7.7.1 Company profile
- 7.7.2 Representative Power supply units (PSUs) Product
- 7.7.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of BFG Technologies
- 7.8 Cooler Master
  - 7.8.1 Company profile
  - 7.8.2 Representative Power supply units (PSUs) Product
- 7.8.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Cooler Master
- 7.9 Corsair
  - 7.9.1 Company profile
  - 7.9.2 Representative Power supply units (PSUs) Product
  - 7.9.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Corsair
- 7.10 Deepcool
  - 7.10.1 Company profile
  - 7.10.2 Representative Power supply units (PSUs) Product
- 7.10.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Deepcool
- 7.11 Dynex
  - 7.11.1 Company profile
  - 7.11.2 Representative Power supply units (PSUs) Product
  - 7.11.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Dynex
- 7.12 EVGA Corporation
  - 7.12.1 Company profile
  - 7.12.2 Representative Power supply units (PSUs) Product
- 7.12.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of EVGA Corporation
- 7.13 Fractal Design
  - 7.13.1 Company profile
  - 7.13.2 Representative Power supply units (PSUs) Product
- 7.13.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of Fractal Design
- 7.14 Foxconn
  - 7.14.1 Company profile
  - 7.14.2 Representative Power supply units (PSUs) Product
  - 7.14.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of
- 7.15 FSP Group

Foxconn

7.15.1 Company profile



- 7.15.2 Representative Power supply units (PSUs) Product
- 7.15.3 Power supply units (PSUs) Sales, Revenue, Price and Gross Margin of FSP Group
- 7.16 Gigabyte Technology
- 7.17 In Win Development
- 7.18 Lian-Li
- 7.19 LiteOn
- 7.20 Maplin
- 7.21 OCZ Technology
- 7.22 PC Power and Cooling
- 7.23 RAIDMax
- 7.24 Seasonic
- 7.25 Seventeam
- 7.26 SilverStone
- 7.27 StarTech.com
- 7.28 Thermaltake
- 7.29 Trust

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POWER SUPPLY UNITS (PSUS)

- 8.1 Industry Chain of Power supply units (PSUs)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POWER SUPPLY UNITS (PSUS)

- 9.1 Cost Structure Analysis of Power supply units (PSUs)
- 9.2 Raw Materials Cost Analysis of Power supply units (PSUs)
- 9.3 Labor Cost Analysis of Power supply units (PSUs)
- 9.4 Manufacturing Expenses Analysis of Power supply units (PSUs)

### CHAPTER 10 MARKETING STATUS ANALYSIS OF POWER SUPPLY UNITS (PSUS)

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Power supply units (PSUs)-India Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/P32584B8896EN.html">https://marketpublishers.com/r/P32584B8896EN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P32584B8896EN.html">https://marketpublishers.com/r/P32584B8896EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970