

# Poultry Diagnostics-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P9F54C4ABD4EN.html>

Date: February 2018

Pages: 139

Price: US\$ 2,980.00 (Single User License)

ID: P9F54C4ABD4EN

## Abstracts

### Report Summary

Poultry Diagnostics-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Poultry Diagnostics industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Poultry Diagnostics 2013-2017, and development forecast 2018-2023

Main market players of Poultry Diagnostics in China, with company and product introduction, position in the Poultry Diagnostics market

Market status and development trend of Poultry Diagnostics by types and applications

Cost and profit status of Poultry Diagnostics, and marketing status

Market growth drivers and challenges

The report segments the China Poultry Diagnostics market as:

China Poultry Diagnostics Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Poultry Diagnostics Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

ELISA

PCR

China Poultry Diagnostics Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Avian Salmonellosis

Avian Influenza

Newcastle Disease

Avian Pasteurellosis

Encephalomyelitis

Infectious Bronchitis

China Poultry Diagnostics Market: Players Segment Analysis (Company and Product introduction, Poultry Diagnostics Sales Volume, Revenue, Price and Gross Margin):

Idexx Laboratories

Zoetis

Thermo Fisher Scientific

Qiagen N.V.

GD Animal Health

IDVet

Affinitech

Agrobiotek Internacional

Biochek

Bionote

Boehringer Ingelheim

Bioingentech Biotechnologies

Megacor Diagnostik

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF POULTRY DIAGNOSTICS

- 1.1 Definition of Poultry Diagnostics in This Report
- 1.2 Commercial Types of Poultry Diagnostics
  - 1.2.1 ELISA
  - 1.2.2 PCR
- 1.3 Downstream Application of Poultry Diagnostics
  - 1.3.1 Avian Salmonellosis
  - 1.3.2 Avian Influenza
  - 1.3.3 Newcastle Disease
  - 1.3.4 Avian Pasteurellosis
  - 1.3.5 Encephalomyelitis
  - 1.3.6 Infectious Bronchitis
- 1.4 Development History of Poultry Diagnostics
- 1.5 Market Status and Trend of Poultry Diagnostics 2013-2023
  - 1.5.1 China Poultry Diagnostics Market Status and Trend 2013-2023
  - 1.5.2 Regional Poultry Diagnostics Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Poultry Diagnostics in China 2013-2017
- 2.2 Consumption Market of Poultry Diagnostics in China by Regions
  - 2.2.1 Consumption Volume of Poultry Diagnostics in China by Regions
  - 2.2.2 Revenue of Poultry Diagnostics in China by Regions
- 2.3 Market Analysis of Poultry Diagnostics in China by Regions
  - 2.3.1 Market Analysis of Poultry Diagnostics in North China 2013-2017
  - 2.3.2 Market Analysis of Poultry Diagnostics in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Poultry Diagnostics in East China 2013-2017
  - 2.3.4 Market Analysis of Poultry Diagnostics in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Poultry Diagnostics in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Poultry Diagnostics in Northwest China 2013-2017
- 2.4 Market Development Forecast of Poultry Diagnostics in China 2018-2023
  - 2.4.1 Market Development Forecast of Poultry Diagnostics in China 2018-2023
  - 2.4.2 Market Development Forecast of Poultry Diagnostics by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Poultry Diagnostics in China by Types
  - 3.1.2 Revenue of Poultry Diagnostics in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Poultry Diagnostics in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Poultry Diagnostics in China by Downstream Industry
- 4.2 Demand Volume of Poultry Diagnostics by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Poultry Diagnostics by Downstream Industry in North China
  - 4.2.2 Demand Volume of Poultry Diagnostics by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Poultry Diagnostics by Downstream Industry in East China
  - 4.2.4 Demand Volume of Poultry Diagnostics by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Poultry Diagnostics by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Poultry Diagnostics by Downstream Industry in Northwest China
- 4.3 Market Forecast of Poultry Diagnostics in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POULTRY DIAGNOSTICS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Poultry Diagnostics Downstream Industry Situation and Trend Overview

## **CHAPTER 6 POULTRY DIAGNOSTICS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Poultry Diagnostics in China by Major Players
- 6.2 Revenue of Poultry Diagnostics in China by Major Players

## 6.3 Basic Information of Poultry Diagnostics by Major Players

6.3.1 Headquarters Location and Established Time of Poultry Diagnostics Major Players

6.3.2 Employees and Revenue Level of Poultry Diagnostics Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

# **CHAPTER 7 POULTRY DIAGNOSTICS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Idexx Laboratories

7.1.1 Company profile

7.1.2 Representative Poultry Diagnostics Product

7.1.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Idexx Laboratories

## 7.2 Zoetis

7.2.1 Company profile

7.2.2 Representative Poultry Diagnostics Product

7.2.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Zoetis

## 7.3 Thermo Fisher Scientific

7.3.1 Company profile

7.3.2 Representative Poultry Diagnostics Product

7.3.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Thermo Fisher Scientific

## 7.4 Qiagen N.V.

7.4.1 Company profile

7.4.2 Representative Poultry Diagnostics Product

7.4.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Qiagen N.V.

## 7.5 GD Animal Health

7.5.1 Company profile

7.5.2 Representative Poultry Diagnostics Product

7.5.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of GD Animal Health

## 7.6 IDVet

7.6.1 Company profile

7.6.2 Representative Poultry Diagnostics Product

7.6.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of IDVet

## 7.7 Affinitech

7.7.1 Company profile

7.7.2 Representative Poultry Diagnostics Product

7.7.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Affinitech

## 7.8 Agrobiotek Internacional

7.8.1 Company profile

7.8.2 Representative Poultry Diagnostics Product

7.8.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Agrobiotek

## Internacional

## 7.9 Biochek

7.9.1 Company profile

7.9.2 Representative Poultry Diagnostics Product

7.9.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Biochek

## 7.10 Bionote

7.10.1 Company profile

7.10.2 Representative Poultry Diagnostics Product

7.10.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Bionote

## 7.11 Boehringer Ingelheim

7.11.1 Company profile

7.11.2 Representative Poultry Diagnostics Product

7.11.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Boehringer

## Ingelheim

## 7.12 Bioingentech Biotechnologies

7.12.1 Company profile

7.12.2 Representative Poultry Diagnostics Product

7.12.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Bioingentech

## Biotechnologies

## 7.13 Megacor Diagnostik

7.13.1 Company profile

7.13.2 Representative Poultry Diagnostics Product

7.13.3 Poultry Diagnostics Sales, Revenue, Price and Gross Margin of Megacor

## Diagnostik

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POULTRY DIAGNOSTICS**

## 8.1 Industry Chain of Poultry Diagnostics

## 8.2 Upstream Market and Representative Companies Analysis

## 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POULTRY DIAGNOSTICS**

- 9.1 Cost Structure Analysis of Poultry Diagnostics
- 9.2 Raw Materials Cost Analysis of Poultry Diagnostics
- 9.3 Labor Cost Analysis of Poultry Diagnostics
- 9.4 Manufacturing Expenses Analysis of Poultry Diagnostics

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF POULTRY DIAGNOSTICS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Poultry Diagnostics-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P9F54C4ABD4EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P9F54C4ABD4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970