

# POS Receipt Printers-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P4A720C691EEN.html>

Date: December 2017

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: P4A720C691EEN

## Abstracts

### Report Summary

POS Receipt Printers-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on POS Receipt Printers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of POS Receipt Printers 2013-2017, and development forecast 2018-2023

Main market players of POS Receipt Printers in Europe, with company and product introduction, position in the POS Receipt Printers market

Market status and development trend of POS Receipt Printers by types and applications

Cost and profit status of POS Receipt Printers, and marketing status

Market growth drivers and challenges

The report segments the Europe POS Receipt Printers market as:

Europe POS Receipt Printers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe POS Receipt Printers Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

By Technologies

Thermal

Impact/Dot Matrix

Inkjet

By Type

Desktop Receipt Printer

Mobile Receipt Printer

Europe POS Receipt Printers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hospitality

Healthcare

Retail

Entertainment

Others

Europe POS Receipt Printers Market: Players Segment Analysis (Company and Product introduction, POS Receipt Printers Sales Volume, Revenue, Price and Gross Margin):

Seiko Epson

HP Development Company

Citizen Systems

Star Micronics, Inc.

Transact Technologies, Inc.

Posiflex Technology, Inc

Bixolon Co., Ltd.

POS-X

TVS Electronics

ZIH Corp

BOCA Systems

Cognitive TPG

Pertech Industries  
Zebra  
Xiamen Rongta Technology

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF POS RECEIPT PRINTERS**

- 1.1 Definition of POS Receipt Printers in This Report
- 1.2 Commercial Types of POS Receipt Printers
  - 1.2.1 By Technologies
  - 1.2.2 Thermal
  - 1.2.3 Impact/Dot Matrix
  - 1.2.4 Inkjet
  - 1.2.5 By Type
  - 1.2.6 Desktop Receipt Printer
  - 1.2.7 Mobile Receipt Printer
- 1.3 Downstream Application of POS Receipt Printers
  - 1.3.1 Hospitality
  - 1.3.2 Healthcare
  - 1.3.3 Retail
  - 1.3.4 Entertainment
  - 1.3.5 Others
- 1.4 Development History of POS Receipt Printers
- 1.5 Market Status and Trend of POS Receipt Printers 2013-2023
  - 1.5.1 Europe POS Receipt Printers Market Status and Trend 2013-2023
  - 1.5.2 Regional POS Receipt Printers Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of POS Receipt Printers in Europe 2013-2017
- 2.2 Consumption Market of POS Receipt Printers in Europe by Regions
  - 2.2.1 Consumption Volume of POS Receipt Printers in Europe by Regions
  - 2.2.2 Revenue of POS Receipt Printers in Europe by Regions
- 2.3 Market Analysis of POS Receipt Printers in Europe by Regions
  - 2.3.1 Market Analysis of POS Receipt Printers in Germany 2013-2017
  - 2.3.2 Market Analysis of POS Receipt Printers in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of POS Receipt Printers in France 2013-2017
  - 2.3.4 Market Analysis of POS Receipt Printers in Italy 2013-2017
  - 2.3.5 Market Analysis of POS Receipt Printers in Spain 2013-2017
  - 2.3.6 Market Analysis of POS Receipt Printers in Benelux 2013-2017
  - 2.3.7 Market Analysis of POS Receipt Printers in Russia 2013-2017
- 2.4 Market Development Forecast of POS Receipt Printers in Europe 2018-2023

- 2.4.1 Market Development Forecast of POS Receipt Printers in Europe 2018-2023
- 2.4.2 Market Development Forecast of POS Receipt Printers by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of POS Receipt Printers in Europe by Types
  - 3.1.2 Revenue of POS Receipt Printers in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of POS Receipt Printers in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of POS Receipt Printers in Europe by Downstream Industry
- 4.2 Demand Volume of POS Receipt Printers by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of POS Receipt Printers by Downstream Industry in Germany
  - 4.2.2 Demand Volume of POS Receipt Printers by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of POS Receipt Printers by Downstream Industry in France
  - 4.2.4 Demand Volume of POS Receipt Printers by Downstream Industry in Italy
  - 4.2.5 Demand Volume of POS Receipt Printers by Downstream Industry in Spain
  - 4.2.6 Demand Volume of POS Receipt Printers by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of POS Receipt Printers by Downstream Industry in Russia
- 4.3 Market Forecast of POS Receipt Printers in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POS RECEIPT PRINTERS**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 POS Receipt Printers Downstream Industry Situation and Trend Overview

## **CHAPTER 6 POS RECEIPT PRINTERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of POS Receipt Printers in Europe by Major Players
- 6.2 Revenue of POS Receipt Printers in Europe by Major Players
- 6.3 Basic Information of POS Receipt Printers by Major Players
  - 6.3.1 Headquarters Location and Established Time of POS Receipt Printers Major Players
  - 6.3.2 Employees and Revenue Level of POS Receipt Printers Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 POS RECEIPT PRINTERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Seiko Epson
  - 7.1.1 Company profile
  - 7.1.2 Representative POS Receipt Printers Product
  - 7.1.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Seiko Epson
- 7.2 HP Development Company
  - 7.2.1 Company profile
  - 7.2.2 Representative POS Receipt Printers Product
  - 7.2.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of HP Development Company
- 7.3 Citizen Systems
  - 7.3.1 Company profile
  - 7.3.2 Representative POS Receipt Printers Product
  - 7.3.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Citizen Systems
- 7.4 Star Micronics, Inc.
  - 7.4.1 Company profile
  - 7.4.2 Representative POS Receipt Printers Product
  - 7.4.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Star Micronics, Inc.
- 7.5 Transact Technologies, Inc.
  - 7.5.1 Company profile
  - 7.5.2 Representative POS Receipt Printers Product

7.5.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Transact Technologies, Inc.

7.6 Posiflex Technology, Inc

7.6.1 Company profile

7.6.2 Representative POS Receipt Printers Product

7.6.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Posiflex Technology, Inc

7.7 Bixolon Co., Ltd.

7.7.1 Company profile

7.7.2 Representative POS Receipt Printers Product

7.7.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Bixolon Co., Ltd.

7.8 POS-X

7.8.1 Company profile

7.8.2 Representative POS Receipt Printers Product

7.8.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of POS-X

7.9 TVS Electronics

7.9.1 Company profile

7.9.2 Representative POS Receipt Printers Product

7.9.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of TVS Electronics

7.10 ZIH Corp

7.10.1 Company profile

7.10.2 Representative POS Receipt Printers Product

7.10.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of ZIH Corp

7.11 BOCA Systems

7.11.1 Company profile

7.11.2 Representative POS Receipt Printers Product

7.11.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of BOCA Systems

7.12 Cognitive TPG

7.12.1 Company profile

7.12.2 Representative POS Receipt Printers Product

7.12.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Cognitive TPG

7.13 Pertech Industries

7.13.1 Company profile

7.13.2 Representative POS Receipt Printers Product

7.13.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Pertech

## Industries

### 7.14 Zebra

#### 7.14.1 Company profile

#### 7.14.2 Representative POS Receipt Printers Product

#### 7.14.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Zebra

### 7.15 Xiamen Rongta Technology

#### 7.15.1 Company profile

#### 7.15.2 Representative POS Receipt Printers Product

#### 7.15.3 POS Receipt Printers Sales, Revenue, Price and Gross Margin of Xiamen Rongta Technology

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POS RECEIPT PRINTERS**

### 8.1 Industry Chain of POS Receipt Printers

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POS RECEIPT PRINTERS**

### 9.1 Cost Structure Analysis of POS Receipt Printers

### 9.2 Raw Materials Cost Analysis of POS Receipt Printers

### 9.3 Labor Cost Analysis of POS Receipt Printers

### 9.4 Manufacturing Expenses Analysis of POS Receipt Printers

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF POS RECEIPT PRINTERS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**



## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: POS Receipt Printers-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P4A720C691EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4A720C691EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970