

# POS Machines-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P0392D9B45CEN.html

Date: January 2018 Pages: 133 Price: US\$ 3,480.00 (Single User License) ID: P0392D9B45CEN

# Abstracts

#### **Report Summary**

POS Machines-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on POS Machines industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of POS Machines 2013-2017, and development forecast 2018-2023 Main market players of POS Machines in Europe, with company and product introduction, position in the POS Machines market Market status and development trend of POS Machines by types and applications Cost and profit status of POS Machines, and marketing status Market growth drivers and challenges

The report segments the Europe POS Machines market as:

Europe POS Machines Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy Spain



Benelux

Russia

Europe POS Machines Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Fixed POS Wireless POS Mobile POS

Europe POS Machines Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Financial Institutions Third-Party Payment Institutions

Europe POS Machines Market: Players Segment Analysis (Company and Product introduction, POS Machines Sales Volume, Revenue, Price and Gross Margin):

VeriFone Systems Fujitsu Honeywell First Data Motorola Solutions Ingenico Intermec CASIO Data Logic NCR Summit POS **NEC Corporation DIGITAL DINING** GuestLogix VISIONTEK Xinguodu Technology **Newland Group** PAX Technology Partner Tech Sunyard



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

#### **CHAPTER 1 OVERVIEW OF POS MACHINES**

- 1.1 Definition of POS Machines in This Report
- 1.2 Commercial Types of POS Machines
- 1.2.1 Fixed POS
- 1.2.2 Wireless POS
- 1.2.3 Mobile POS
- 1.3 Downstream Application of POS Machines
- 1.3.1 Financial Institutions
- 1.3.2 Third-Party Payment Institutions
- 1.4 Development History of POS Machines
- 1.5 Market Status and Trend of POS Machines 2013-2023
- 1.5.1 Europe POS Machines Market Status and Trend 2013-2023
- 1.5.2 Regional POS Machines Market Status and Trend 2013-2023

## **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of POS Machines in Europe 2013-2017
- 2.2 Consumption Market of POS Machines in Europe by Regions
- 2.2.1 Consumption Volume of POS Machines in Europe by Regions
- 2.2.2 Revenue of POS Machines in Europe by Regions
- 2.3 Market Analysis of POS Machines in Europe by Regions
  - 2.3.1 Market Analysis of POS Machines in Germany 2013-2017
  - 2.3.2 Market Analysis of POS Machines in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of POS Machines in France 2013-2017
  - 2.3.4 Market Analysis of POS Machines in Italy 2013-2017
  - 2.3.5 Market Analysis of POS Machines in Spain 2013-2017
  - 2.3.6 Market Analysis of POS Machines in Benelux 2013-2017
  - 2.3.7 Market Analysis of POS Machines in Russia 2013-2017
- 2.4 Market Development Forecast of POS Machines in Europe 2018-2023
- 2.4.1 Market Development Forecast of POS Machines in Europe 2018-2023
- 2.4.2 Market Development Forecast of POS Machines by Regions 2018-2023

## CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of POS Machines in Europe by Types



- 3.1.2 Revenue of POS Machines in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of POS Machines in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of POS Machines in Europe by Downstream Industry
- 4.2 Demand Volume of POS Machines by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of POS Machines by Downstream Industry in Germany
  - 4.2.2 Demand Volume of POS Machines by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of POS Machines by Downstream Industry in France
  - 4.2.4 Demand Volume of POS Machines by Downstream Industry in Italy
  - 4.2.5 Demand Volume of POS Machines by Downstream Industry in Spain
  - 4.2.6 Demand Volume of POS Machines by Downstream Industry in Benelux
- 4.2.7 Demand Volume of POS Machines by Downstream Industry in Russia
- 4.3 Market Forecast of POS Machines in Europe by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POS MACHINES

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 POS Machines Downstream Industry Situation and Trend Overview

# CHAPTER 6 POS MACHINES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of POS Machines in Europe by Major Players
- 6.2 Revenue of POS Machines in Europe by Major Players
- 6.3 Basic Information of POS Machines by Major Players
- 6.3.1 Headquarters Location and Established Time of POS Machines Major Players
- 6.3.2 Employees and Revenue Level of POS Machines Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 POS MACHINES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 VeriFone Systems
  - 7.1.1 Company profile
  - 7.1.2 Representative POS Machines Product
  - 7.1.3 POS Machines Sales, Revenue, Price and Gross Margin of VeriFone Systems
- 7.2 Fujitsu
- 7.2.1 Company profile
- 7.2.2 Representative POS Machines Product
- 7.2.3 POS Machines Sales, Revenue, Price and Gross Margin of Fujitsu

7.3 Honeywell

- 7.3.1 Company profile
- 7.3.2 Representative POS Machines Product
- 7.3.3 POS Machines Sales, Revenue, Price and Gross Margin of Honeywell
- 7.4 First Data
- 7.4.1 Company profile
- 7.4.2 Representative POS Machines Product
- 7.4.3 POS Machines Sales, Revenue, Price and Gross Margin of First Data

7.5 Motorola Solutions

- 7.5.1 Company profile
- 7.5.2 Representative POS Machines Product
- 7.5.3 POS Machines Sales, Revenue, Price and Gross Margin of Motorola Solutions

7.6 Ingenico

- 7.6.1 Company profile
- 7.6.2 Representative POS Machines Product
- 7.6.3 POS Machines Sales, Revenue, Price and Gross Margin of Ingenico

7.7 Intermec

- 7.7.1 Company profile
- 7.7.2 Representative POS Machines Product
- 7.7.3 POS Machines Sales, Revenue, Price and Gross Margin of Intermec

7.8 CASIO

- 7.8.1 Company profile
- 7.8.2 Representative POS Machines Product
- 7.8.3 POS Machines Sales, Revenue, Price and Gross Margin of CASIO



- 7.9 Data Logic
  - 7.9.1 Company profile
- 7.9.2 Representative POS Machines Product
- 7.9.3 POS Machines Sales, Revenue, Price and Gross Margin of Data Logic
- 7.10 NCR
  - 7.10.1 Company profile
  - 7.10.2 Representative POS Machines Product
  - 7.10.3 POS Machines Sales, Revenue, Price and Gross Margin of NCR
- 7.11 Summit POS
- 7.11.1 Company profile
- 7.11.2 Representative POS Machines Product
- 7.11.3 POS Machines Sales, Revenue, Price and Gross Margin of Summit POS
- 7.12 NEC Corporation
- 7.12.1 Company profile
- 7.12.2 Representative POS Machines Product
- 7.12.3 POS Machines Sales, Revenue, Price and Gross Margin of NEC Corporation
- 7.13 DIGITAL DINING
- 7.13.1 Company profile
- 7.13.2 Representative POS Machines Product
- 7.13.3 POS Machines Sales, Revenue, Price and Gross Margin of DIGITAL DINING
- 7.14 GuestLogix
- 7.14.1 Company profile
- 7.14.2 Representative POS Machines Product
- 7.14.3 POS Machines Sales, Revenue, Price and Gross Margin of GuestLogix
- 7.15 VISIONTEK
  - 7.15.1 Company profile
  - 7.15.2 Representative POS Machines Product
- 7.15.3 POS Machines Sales, Revenue, Price and Gross Margin of VISIONTEK
- 7.16 Xinguodu Technology
- 7.17 Newland Group
- 7.18 PAX Technology
- 7.19 Partner Tech
- 7.20 Sunyard

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POS MACHINES

- 8.1 Industry Chain of POS Machines
- 8.2 Upstream Market and Representative Companies Analysis



#### 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POS MACHINES**

- 9.1 Cost Structure Analysis of POS Machines
- 9.2 Raw Materials Cost Analysis of POS Machines
- 9.3 Labor Cost Analysis of POS Machines
- 9.4 Manufacturing Expenses Analysis of POS Machines

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF POS MACHINES**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: POS Machines-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/P0392D9B45CEN.html</u> Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P0392D9B45CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970