

Portland Cement-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PEE4D632D5BMEN.html

Date: March 2018

Pages: 144

Price: US\$ 2,480.00 (Single User License)

ID: PEE4D632D5BMEN

Abstracts

Report Summary

Portland Cement-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portland Cement industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Portland Cement 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Portland Cement worldwide, with company and product introduction, position in the Portland Cement market

Market status and development trend of Portland Cement by types and applications Cost and profit status of Portland Cement, and marketing status Market growth drivers and challenges

The report segments the global Portland Cement market as:

Global Portland Cement Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC



Latin America

Global Portland Cement Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Gray Portland Cement
White Portland Cement

Global Portland Cement Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Non-residential Infrastructure

Global Portland Cement Market: Manufacturers Segment Analysis (Company and Product introduction, Portland Cement Sales Volume, Revenue, Price and Gross Margin):

LafargeHolcim

Cemex

Heidelberg

Italcementi

Anhui Conch Cement

China Resources Cement Holdings

CNBM

Taiwan Cement

UltraTech Cement

West China Cement

Taiheiyo Cement

China Tianrui Group Cement

Dalmia Bharat

Lucky Cement

Colacem

Buzzi Unicem

Ube Industries

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PORTLAND CEMENT

- 1.1 Definition of Portland Cement in This Report
- 1.2 Commercial Types of Portland Cement
 - 1.2.1 Gray Portland Cement
 - 1.2.2 White Portland Cement
- 1.3 Downstream Application of Portland Cement
 - 1.3.1 Residential
 - 1.3.2 Non-residential
 - 1.3.3 Infrastructure
- 1.4 Development History of Portland Cement
- 1.5 Market Status and Trend of Portland Cement 2013-2023
- 1.5.1 Global Portland Cement Market Status and Trend 2013-2023
- 1.5.2 Regional Portland Cement Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Portland Cement 2013-2017
- 2.2 Production Market of Portland Cement by Regions
 - 2.2.1 Production Volume of Portland Cement by Regions
- 2.2.2 Production Value of Portland Cement by Regions
- 2.3 Demand Market of Portland Cement by Regions
- 2.4 Production and Demand Status of Portland Cement by Regions
 - 2.4.1 Production and Demand Status of Portland Cement by Regions 2013-2017
 - 2.4.2 Import and Export Status of Portland Cement by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Portland Cement by Types
- 3.2 Production Value of Portland Cement by Types
- 3.3 Market Forecast of Portland Cement by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Portland Cement by Downstream Industry
- 4.2 Market Forecast of Portland Cement by Downstream Industry



CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTLAND CEMENT

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Portland Cement Downstream Industry Situation and Trend Overview

CHAPTER 6 PORTLAND CEMENT MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Portland Cement by Major Manufacturers
- 6.2 Production Value of Portland Cement by Major Manufacturers
- 6.3 Basic Information of Portland Cement by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Portland Cement Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Portland Cement Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PORTLAND CEMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 LafargeHolcim
 - 7.1.1 Company profile
 - 7.1.2 Representative Portland Cement Product
 - 7.1.3 Portland Cement Sales, Revenue, Price and Gross Margin of LafargeHolcim
- 7.2 Cemex
 - 7.2.1 Company profile
 - 7.2.2 Representative Portland Cement Product
- 7.2.3 Portland Cement Sales, Revenue, Price and Gross Margin of Cemex
- 7.3 Heidelberg
 - 7.3.1 Company profile
 - 7.3.2 Representative Portland Cement Product
 - 7.3.3 Portland Cement Sales, Revenue, Price and Gross Margin of Heidelberg
- 7.4 Italcementi
 - 7.4.1 Company profile
 - 7.4.2 Representative Portland Cement Product
 - 7.4.3 Portland Cement Sales, Revenue, Price and Gross Margin of Italcementi



- 7.5 Anhui Conch Cement
 - 7.5.1 Company profile
 - 7.5.2 Representative Portland Cement Product
- 7.5.3 Portland Cement Sales, Revenue, Price and Gross Margin of Anhui Conch Cement
- 7.6 China Resources Cement Holdings
 - 7.6.1 Company profile
 - 7.6.2 Representative Portland Cement Product
- 7.6.3 Portland Cement Sales, Revenue, Price and Gross Margin of China Resources Cement Holdings
- **7.7 CNBM**
 - 7.7.1 Company profile
 - 7.7.2 Representative Portland Cement Product
- 7.7.3 Portland Cement Sales, Revenue, Price and Gross Margin of CNBM
- 7.8 Taiwan Cement
 - 7.8.1 Company profile
 - 7.8.2 Representative Portland Cement Product
 - 7.8.3 Portland Cement Sales, Revenue, Price and Gross Margin of Taiwan Cement
- 7.9 UltraTech Cement
 - 7.9.1 Company profile
 - 7.9.2 Representative Portland Cement Product
 - 7.9.3 Portland Cement Sales, Revenue, Price and Gross Margin of UltraTech Cement
- 7.10 West China Cement
 - 7.10.1 Company profile
 - 7.10.2 Representative Portland Cement Product
- 7.10.3 Portland Cement Sales, Revenue, Price and Gross Margin of West China Cement
- 7.11 Taiheiyo Cement
 - 7.11.1 Company profile
 - 7.11.2 Representative Portland Cement Product
 - 7.11.3 Portland Cement Sales, Revenue, Price and Gross Margin of Taiheiyo Cement
- 7.12 China Tianrui Group Cement
 - 7.12.1 Company profile
 - 7.12.2 Representative Portland Cement Product
- 7.12.3 Portland Cement Sales, Revenue, Price and Gross Margin of China Tianrui

Group Cement

- 7.13 Dalmia Bharat
 - 7.13.1 Company profile
- 7.13.2 Representative Portland Cement Product



- 7.13.3 Portland Cement Sales, Revenue, Price and Gross Margin of Dalmia Bharat
- 7.14 Lucky Cement
 - 7.14.1 Company profile
 - 7.14.2 Representative Portland Cement Product
 - 7.14.3 Portland Cement Sales, Revenue, Price and Gross Margin of Lucky Cement
- 7.15 Colacem
 - 7.15.1 Company profile
 - 7.15.2 Representative Portland Cement Product
 - 7.15.3 Portland Cement Sales, Revenue, Price and Gross Margin of Colacem
- 7.16 Buzzi Unicem
- 7.17 Ube Industries

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTLAND CEMENT

- 8.1 Industry Chain of Portland Cement
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTLAND CEMENT

- 9.1 Cost Structure Analysis of Portland Cement
- 9.2 Raw Materials Cost Analysis of Portland Cement
- 9.3 Labor Cost Analysis of Portland Cement
- 9.4 Manufacturing Expenses Analysis of Portland Cement

CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTLAND CEMENT

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Portland Cement-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/PEE4D632D5BMEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/PEE4D632D5BMEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970