

Portland Cement-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P4C7C773D5EMEN.html

Date: March 2018 Pages: 154 Price: US\$ 3,480.00 (Single User License) ID: P4C7C773D5EMEN

Abstracts

Report Summary

Portland Cement-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portland Cement industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Portland Cement 2013-2017, and development forecast 2018-2023 Main market players of Portland Cement in Europe, with company and product introduction, position in the Portland Cement market Market status and development trend of Portland Cement by types and applications Cost and profit status of Portland Cement, and marketing status Market growth drivers and challenges

The report segments the Europe Portland Cement market as:

Europe Portland Cement Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy Spain



Benelux

Russia

Europe Portland Cement Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Gray Portland Cement White Portland Cement

Europe Portland Cement Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Non-residential Infrastructure

Europe Portland Cement Market: Players Segment Analysis (Company and Product introduction, Portland Cement Sales Volume, Revenue, Price and Gross Margin):

LafargeHolcim Cemex Heidelberg Italcementi Anhui Conch Cement China Resources Cement Holdings **CNBM Taiwan Cement** UltraTech Cement West China Cement Taiheiyo Cement China Tianrui Group Cement Dalmia Bharat Lucky Cement Colacem Buzzi Unicem **Ube Industries**

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PORTLAND CEMENT

- 1.1 Definition of Portland Cement in This Report
- 1.2 Commercial Types of Portland Cement
- 1.2.1 Gray Portland Cement
- 1.2.2 White Portland Cement
- 1.3 Downstream Application of Portland Cement
- 1.3.1 Residential
- 1.3.2 Non-residential
- 1.3.3 Infrastructure
- 1.4 Development History of Portland Cement
- 1.5 Market Status and Trend of Portland Cement 2013-2023
- 1.5.1 Europe Portland Cement Market Status and Trend 2013-2023
- 1.5.2 Regional Portland Cement Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Portland Cement in Europe 2013-2017
- 2.2 Consumption Market of Portland Cement in Europe by Regions
- 2.2.1 Consumption Volume of Portland Cement in Europe by Regions
- 2.2.2 Revenue of Portland Cement in Europe by Regions
- 2.3 Market Analysis of Portland Cement in Europe by Regions
 - 2.3.1 Market Analysis of Portland Cement in Germany 2013-2017
 - 2.3.2 Market Analysis of Portland Cement in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Portland Cement in France 2013-2017
 - 2.3.4 Market Analysis of Portland Cement in Italy 2013-2017
 - 2.3.5 Market Analysis of Portland Cement in Spain 2013-2017
 - 2.3.6 Market Analysis of Portland Cement in Benelux 2013-2017
 - 2.3.7 Market Analysis of Portland Cement in Russia 2013-2017
- 2.4 Market Development Forecast of Portland Cement in Europe 2018-2023
- 2.4.1 Market Development Forecast of Portland Cement in Europe 2018-2023
- 2.4.2 Market Development Forecast of Portland Cement by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Portland Cement in Europe by Types



- 3.1.2 Revenue of Portland Cement in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Portland Cement in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Portland Cement in Europe by Downstream Industry
- 4.2 Demand Volume of Portland Cement by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Portland Cement by Downstream Industry in Germany
- 4.2.2 Demand Volume of Portland Cement by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Portland Cement by Downstream Industry in France
- 4.2.4 Demand Volume of Portland Cement by Downstream Industry in Italy
- 4.2.5 Demand Volume of Portland Cement by Downstream Industry in Spain
- 4.2.6 Demand Volume of Portland Cement by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Portland Cement by Downstream Industry in Russia
- 4.3 Market Forecast of Portland Cement in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTLAND CEMENT

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Portland Cement Downstream Industry Situation and Trend Overview

CHAPTER 6 PORTLAND CEMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Portland Cement in Europe by Major Players
- 6.2 Revenue of Portland Cement in Europe by Major Players
- 6.3 Basic Information of Portland Cement by Major Players
- 6.3.1 Headquarters Location and Established Time of Portland Cement Major Players
- 6.3.2 Employees and Revenue Level of Portland Cement Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 PORTLAND CEMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 LafargeHolcim
 - 7.1.1 Company profile
 - 7.1.2 Representative Portland Cement Product
 - 7.1.3 Portland Cement Sales, Revenue, Price and Gross Margin of LafargeHolcim
- 7.2 Cemex
- 7.2.1 Company profile
- 7.2.2 Representative Portland Cement Product
- 7.2.3 Portland Cement Sales, Revenue, Price and Gross Margin of Cemex
- 7.3 Heidelberg
 - 7.3.1 Company profile
 - 7.3.2 Representative Portland Cement Product
- 7.3.3 Portland Cement Sales, Revenue, Price and Gross Margin of Heidelberg
- 7.4 Italcementi
 - 7.4.1 Company profile
 - 7.4.2 Representative Portland Cement Product
- 7.4.3 Portland Cement Sales, Revenue, Price and Gross Margin of Italcementi
- 7.5 Anhui Conch Cement
 - 7.5.1 Company profile
 - 7.5.2 Representative Portland Cement Product
- 7.5.3 Portland Cement Sales, Revenue, Price and Gross Margin of Anhui Conch

Cement

- 7.6 China Resources Cement Holdings
 - 7.6.1 Company profile
 - 7.6.2 Representative Portland Cement Product
- 7.6.3 Portland Cement Sales, Revenue, Price and Gross Margin of China Resources Cement Holdings
- 7.7 CNBM
 - 7.7.1 Company profile
 - 7.7.2 Representative Portland Cement Product
 - 7.7.3 Portland Cement Sales, Revenue, Price and Gross Margin of CNBM
- 7.8 Taiwan Cement
 - 7.8.1 Company profile



- 7.8.2 Representative Portland Cement Product
- 7.8.3 Portland Cement Sales, Revenue, Price and Gross Margin of Taiwan Cement
- 7.9 UltraTech Cement
 - 7.9.1 Company profile
 - 7.9.2 Representative Portland Cement Product
- 7.9.3 Portland Cement Sales, Revenue, Price and Gross Margin of UltraTech Cement
- 7.10 West China Cement
 - 7.10.1 Company profile
 - 7.10.2 Representative Portland Cement Product
- 7.10.3 Portland Cement Sales, Revenue, Price and Gross Margin of West China

Cement

- 7.11 Taiheiyo Cement
- 7.11.1 Company profile
- 7.11.2 Representative Portland Cement Product
- 7.11.3 Portland Cement Sales, Revenue, Price and Gross Margin of Taiheiyo Cement
- 7.12 China Tianrui Group Cement
- 7.12.1 Company profile
- 7.12.2 Representative Portland Cement Product
- 7.12.3 Portland Cement Sales, Revenue, Price and Gross Margin of China Tianrui

Group Cement

- 7.13 Dalmia Bharat
 - 7.13.1 Company profile
 - 7.13.2 Representative Portland Cement Product
- 7.13.3 Portland Cement Sales, Revenue, Price and Gross Margin of Dalmia Bharat
- 7.14 Lucky Cement
 - 7.14.1 Company profile
 - 7.14.2 Representative Portland Cement Product
- 7.14.3 Portland Cement Sales, Revenue, Price and Gross Margin of Lucky Cement
- 7.15 Colacem
 - 7.15.1 Company profile
 - 7.15.2 Representative Portland Cement Product
- 7.15.3 Portland Cement Sales, Revenue, Price and Gross Margin of Colacem
- 7.16 Buzzi Unicem
- 7.17 Ube Industries

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTLAND CEMENT

8.1 Industry Chain of Portland Cement



- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTLAND CEMENT

- 9.1 Cost Structure Analysis of Portland Cement
- 9.2 Raw Materials Cost Analysis of Portland Cement
- 9.3 Labor Cost Analysis of Portland Cement
- 9.4 Manufacturing Expenses Analysis of Portland Cement

CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTLAND CEMENT

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Portland Cement-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/P4C7C773D5EMEN.html</u> Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P4C7C773D5EMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970