

# Portland Cement-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P5DCCA6F5D6MEN.html>

Date: March 2018

Pages: 158

Price: US\$ 2,980.00 (Single User License)

ID: P5DCCA6F5D6MEN

## Abstracts

### Report Summary

Portland Cement-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portland Cement industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Portland Cement 2013-2017, and development forecast 2018-2023

Main market players of Portland Cement in China, with company and product introduction, position in the Portland Cement market

Market status and development trend of Portland Cement by types and applications

Cost and profit status of Portland Cement, and marketing status

Market growth drivers and challenges

The report segments the China Portland Cement market as:

China Portland Cement Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Portland Cement Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Gray Portland Cement

White Portland Cement

China Portland Cement Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Non-residential

Infrastructure

China Portland Cement Market: Players Segment Analysis (Company and Product introduction, Portland Cement Sales Volume, Revenue, Price and Gross Margin):

LafargeHolcim

Cemex

Heidelberg

Italcementi

Anhui Conch Cement

China Resources Cement Holdings

CNBM

Taiwan Cement

UltraTech Cement

West China Cement

Taiheiyo Cement

China Tianrui Group Cement

Dalmia Bharat

Lucky Cement

Colacem

Buzzi Unicem

Ube Industries

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PORTLAND CEMENT**

- 1.1 Definition of Portland Cement in This Report
- 1.2 Commercial Types of Portland Cement
  - 1.2.1 Gray Portland Cement
  - 1.2.2 White Portland Cement
- 1.3 Downstream Application of Portland Cement
  - 1.3.1 Residential
  - 1.3.2 Non-residential
  - 1.3.3 Infrastructure
- 1.4 Development History of Portland Cement
- 1.5 Market Status and Trend of Portland Cement 2013-2023
  - 1.5.1 China Portland Cement Market Status and Trend 2013-2023
  - 1.5.2 Regional Portland Cement Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Portland Cement in China 2013-2017
- 2.2 Consumption Market of Portland Cement in China by Regions
  - 2.2.1 Consumption Volume of Portland Cement in China by Regions
  - 2.2.2 Revenue of Portland Cement in China by Regions
- 2.3 Market Analysis of Portland Cement in China by Regions
  - 2.3.1 Market Analysis of Portland Cement in North China 2013-2017
  - 2.3.2 Market Analysis of Portland Cement in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Portland Cement in East China 2013-2017
  - 2.3.4 Market Analysis of Portland Cement in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Portland Cement in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Portland Cement in Northwest China 2013-2017
- 2.4 Market Development Forecast of Portland Cement in China 2018-2023
  - 2.4.1 Market Development Forecast of Portland Cement in China 2018-2023
  - 2.4.2 Market Development Forecast of Portland Cement by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Portland Cement in China by Types
  - 3.1.2 Revenue of Portland Cement in China by Types

- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Portland Cement in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Portland Cement in China by Downstream Industry
- 4.2 Demand Volume of Portland Cement by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Portland Cement by Downstream Industry in North China
  - 4.2.2 Demand Volume of Portland Cement by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Portland Cement by Downstream Industry in East China
  - 4.2.4 Demand Volume of Portland Cement by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Portland Cement by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Portland Cement by Downstream Industry in Northwest China
- 4.3 Market Forecast of Portland Cement in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTLAND CEMENT**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Portland Cement Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PORTLAND CEMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Portland Cement in China by Major Players
- 6.2 Revenue of Portland Cement in China by Major Players
- 6.3 Basic Information of Portland Cement by Major Players
  - 6.3.1 Headquarters Location and Established Time of Portland Cement Major Players
  - 6.3.2 Employees and Revenue Level of Portland Cement Major Players

- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PORTLAND CEMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 LafargeHolcim
  - 7.1.1 Company profile
  - 7.1.2 Representative Portland Cement Product
  - 7.1.3 Portland Cement Sales, Revenue, Price and Gross Margin of LafargeHolcim
- 7.2 Cemex
  - 7.2.1 Company profile
  - 7.2.2 Representative Portland Cement Product
  - 7.2.3 Portland Cement Sales, Revenue, Price and Gross Margin of Cemex
- 7.3 Heidelberg
  - 7.3.1 Company profile
  - 7.3.2 Representative Portland Cement Product
  - 7.3.3 Portland Cement Sales, Revenue, Price and Gross Margin of Heidelberg
- 7.4 Italcementi
  - 7.4.1 Company profile
  - 7.4.2 Representative Portland Cement Product
  - 7.4.3 Portland Cement Sales, Revenue, Price and Gross Margin of Italcementi
- 7.5 Anhui Conch Cement
  - 7.5.1 Company profile
  - 7.5.2 Representative Portland Cement Product
  - 7.5.3 Portland Cement Sales, Revenue, Price and Gross Margin of Anhui Conch Cement
- 7.6 China Resources Cement Holdings
  - 7.6.1 Company profile
  - 7.6.2 Representative Portland Cement Product
  - 7.6.3 Portland Cement Sales, Revenue, Price and Gross Margin of China Resources Cement Holdings
- 7.7 CNBM
  - 7.7.1 Company profile
  - 7.7.2 Representative Portland Cement Product
  - 7.7.3 Portland Cement Sales, Revenue, Price and Gross Margin of CNBM
- 7.8 Taiwan Cement

- 7.8.1 Company profile
- 7.8.2 Representative Portland Cement Product
- 7.8.3 Portland Cement Sales, Revenue, Price and Gross Margin of Taiwan Cement
- 7.9 UltraTech Cement
  - 7.9.1 Company profile
  - 7.9.2 Representative Portland Cement Product
  - 7.9.3 Portland Cement Sales, Revenue, Price and Gross Margin of UltraTech Cement
- 7.10 West China Cement
  - 7.10.1 Company profile
  - 7.10.2 Representative Portland Cement Product
  - 7.10.3 Portland Cement Sales, Revenue, Price and Gross Margin of West China Cement
- 7.11 Taiheiyu Cement
  - 7.11.1 Company profile
  - 7.11.2 Representative Portland Cement Product
  - 7.11.3 Portland Cement Sales, Revenue, Price and Gross Margin of Taiheiyu Cement
- 7.12 China Tianrui Group Cement
  - 7.12.1 Company profile
  - 7.12.2 Representative Portland Cement Product
  - 7.12.3 Portland Cement Sales, Revenue, Price and Gross Margin of China Tianrui Group Cement
- 7.13 Dalmia Bharat
  - 7.13.1 Company profile
  - 7.13.2 Representative Portland Cement Product
  - 7.13.3 Portland Cement Sales, Revenue, Price and Gross Margin of Dalmia Bharat
- 7.14 Lucky Cement
  - 7.14.1 Company profile
  - 7.14.2 Representative Portland Cement Product
  - 7.14.3 Portland Cement Sales, Revenue, Price and Gross Margin of Lucky Cement
- 7.15 Colacem
  - 7.15.1 Company profile
  - 7.15.2 Representative Portland Cement Product
  - 7.15.3 Portland Cement Sales, Revenue, Price and Gross Margin of Colacem
- 7.16 Buzzi Unicem
- 7.17 Ube Industries

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTLAND CEMENT**

- 8.1 Industry Chain of Portland Cement
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTLAND CEMENT**

- 9.1 Cost Structure Analysis of Portland Cement
- 9.2 Raw Materials Cost Analysis of Portland Cement
- 9.3 Labor Cost Analysis of Portland Cement
- 9.4 Manufacturing Expenses Analysis of Portland Cement

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTLAND CEMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Portland Cement-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P5DCCA6F5D6MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P5DCCA6F5D6MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970