

# Portable Radio-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P90DC7C11DDMEN.html>

Date: March 2018

Pages: 134

Price: US\$ 3,480.00 (Single User License)

ID: P90DC7C11DDMEN

## Abstracts

### Report Summary

Portable Radio-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Radio industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Portable Radio 2013-2017, and development forecast 2018-2023

Main market players of Portable Radio in South America, with company and product introduction, position in the Portable Radio market

Market status and development trend of Portable Radio by types and applications

Cost and profit status of Portable Radio, and marketing status

Market growth drivers and challenges

The report segments the South America Portable Radio market as:

South America Portable Radio Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Portable Radio Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Traditional  
Modern

South America Portable Radio Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household  
Commercial use  
Other

South America Portable Radio Market: Players Segment Analysis (Company and Product introduction, Portable Radio Sales Volume, Revenue, Price and Gross Margin):

PHILIPS  
SONY  
Tecsun  
Panda  
GOLDYIP  
Newsmy  
SAST  
Edifier  
Shinco  
SANGEAN  
Colorful  
Hisound

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PORTABLE RADIO**

- 1.1 Definition of Portable Radio in This Report
- 1.2 Commercial Types of Portable Radio
  - 1.2.1 Traditional
  - 1.2.2 Modern
- 1.3 Downstream Application of Portable Radio
  - 1.3.1 Household
  - 1.3.2 Commercial use
  - 1.3.3 Other
- 1.4 Development History of Portable Radio
- 1.5 Market Status and Trend of Portable Radio 2013-2023
  - 1.5.1 South America Portable Radio Market Status and Trend 2013-2023
  - 1.5.2 Regional Portable Radio Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Portable Radio in South America 2013-2017
- 2.2 Consumption Market of Portable Radio in South America by Regions
  - 2.2.1 Consumption Volume of Portable Radio in South America by Regions
  - 2.2.2 Revenue of Portable Radio in South America by Regions
- 2.3 Market Analysis of Portable Radio in South America by Regions
  - 2.3.1 Market Analysis of Portable Radio in Brazil 2013-2017
  - 2.3.2 Market Analysis of Portable Radio in Argentina 2013-2017
  - 2.3.3 Market Analysis of Portable Radio in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Portable Radio in Colombia 2013-2017
  - 2.3.5 Market Analysis of Portable Radio in Others 2013-2017
- 2.4 Market Development Forecast of Portable Radio in South America 2018-2023
  - 2.4.1 Market Development Forecast of Portable Radio in South America 2018-2023
  - 2.4.2 Market Development Forecast of Portable Radio by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Portable Radio in South America by Types
  - 3.1.2 Revenue of Portable Radio in South America by Types
- 3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Portable Radio in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Portable Radio in South America by Downstream Industry
- 4.2 Demand Volume of Portable Radio by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Portable Radio by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Portable Radio by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Portable Radio by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Portable Radio by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Portable Radio by Downstream Industry in Others
- 4.3 Market Forecast of Portable Radio in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE RADIO**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Portable Radio Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PORTABLE RADIO MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Portable Radio in South America by Major Players
- 6.2 Revenue of Portable Radio in South America by Major Players
- 6.3 Basic Information of Portable Radio by Major Players
  - 6.3.1 Headquarters Location and Established Time of Portable Radio Major Players
  - 6.3.2 Employees and Revenue Level of Portable Radio Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PORTABLE RADIO MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 PHILIPS

7.1.1 Company profile

7.1.2 Representative Portable Radio Product

7.1.3 Portable Radio Sales, Revenue, Price and Gross Margin of PHILIPS

## 7.2 SONY

7.2.1 Company profile

7.2.2 Representative Portable Radio Product

7.2.3 Portable Radio Sales, Revenue, Price and Gross Margin of SONY

## 7.3 Tecsun

7.3.1 Company profile

7.3.2 Representative Portable Radio Product

7.3.3 Portable Radio Sales, Revenue, Price and Gross Margin of Tecsun

## 7.4 Panda

7.4.1 Company profile

7.4.2 Representative Portable Radio Product

7.4.3 Portable Radio Sales, Revenue, Price and Gross Margin of Panda

## 7.5 GOLDYIP

7.5.1 Company profile

7.5.2 Representative Portable Radio Product

7.5.3 Portable Radio Sales, Revenue, Price and Gross Margin of GOLDYIP

## 7.6 Newsmy

7.6.1 Company profile

7.6.2 Representative Portable Radio Product

7.6.3 Portable Radio Sales, Revenue, Price and Gross Margin of Newsmy

## 7.7 SAST

7.7.1 Company profile

7.7.2 Representative Portable Radio Product

7.7.3 Portable Radio Sales, Revenue, Price and Gross Margin of SAST

## 7.8 Edifier

7.8.1 Company profile

7.8.2 Representative Portable Radio Product

7.8.3 Portable Radio Sales, Revenue, Price and Gross Margin of Edifier

## 7.9 Shinco

7.9.1 Company profile

7.9.2 Representative Portable Radio Product

7.9.3 Portable Radio Sales, Revenue, Price and Gross Margin of Shinco

## 7.10 SANGEAN

7.10.1 Company profile

- 7.10.2 Representative Portable Radio Product
- 7.10.3 Portable Radio Sales, Revenue, Price and Gross Margin of SANGEAN
- 7.11 Colorful
  - 7.11.1 Company profile
  - 7.11.2 Representative Portable Radio Product
  - 7.11.3 Portable Radio Sales, Revenue, Price and Gross Margin of Colorful
- 7.12 Hisound
  - 7.12.1 Company profile
  - 7.12.2 Representative Portable Radio Product
  - 7.12.3 Portable Radio Sales, Revenue, Price and Gross Margin of Hisound

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE RADIO**

- 8.1 Industry Chain of Portable Radio
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE RADIO**

- 9.1 Cost Structure Analysis of Portable Radio
- 9.2 Raw Materials Cost Analysis of Portable Radio
- 9.3 Labor Cost Analysis of Portable Radio
- 9.4 Manufacturing Expenses Analysis of Portable Radio

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE RADIO**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Portable Radio-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P90DC7C11DDMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P90DC7C11DDMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970