

Portable Radio-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PCAB3BFEC35MEN.html>

Date: March 2018

Pages: 132

Price: US\$ 2,980.00 (Single User License)

ID: PCAB3BFEC35MEN

Abstracts

Report Summary

Portable Radio-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Radio industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Portable Radio 2013-2017, and development forecast 2018-2023

Main market players of Portable Radio in China, with company and product introduction, position in the Portable Radio market

Market status and development trend of Portable Radio by types and applications

Cost and profit status of Portable Radio, and marketing status

Market growth drivers and challenges

The report segments the China Portable Radio market as:

China Portable Radio Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Portable Radio Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Traditional

Modern

China Portable Radio Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household

Commercial use

Other

China Portable Radio Market: Players Segment Analysis (Company and Product introduction, Portable Radio Sales Volume, Revenue, Price and Gross Margin):

PHILIPS

SONY

Tecsun

Panda

GOLDYIP

Newsmy

SAST

Edifier

Shinco

SANGEAN

Colorful

Hisound

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PORTABLE RADIO

- 1.1 Definition of Portable Radio in This Report
- 1.2 Commercial Types of Portable Radio
 - 1.2.1 Traditional
 - 1.2.2 Modern
- 1.3 Downstream Application of Portable Radio
 - 1.3.1 Household
 - 1.3.2 Commercial use
 - 1.3.3 Other
- 1.4 Development History of Portable Radio
- 1.5 Market Status and Trend of Portable Radio 2013-2023
 - 1.5.1 China Portable Radio Market Status and Trend 2013-2023
 - 1.5.2 Regional Portable Radio Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Portable Radio in China 2013-2017
- 2.2 Consumption Market of Portable Radio in China by Regions
 - 2.2.1 Consumption Volume of Portable Radio in China by Regions
 - 2.2.2 Revenue of Portable Radio in China by Regions
- 2.3 Market Analysis of Portable Radio in China by Regions
 - 2.3.1 Market Analysis of Portable Radio in North China 2013-2017
 - 2.3.2 Market Analysis of Portable Radio in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Portable Radio in East China 2013-2017
 - 2.3.4 Market Analysis of Portable Radio in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Portable Radio in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Portable Radio in Northwest China 2013-2017
- 2.4 Market Development Forecast of Portable Radio in China 2018-2023
 - 2.4.1 Market Development Forecast of Portable Radio in China 2018-2023
 - 2.4.2 Market Development Forecast of Portable Radio by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
 - 3.1.1 Consumption Volume of Portable Radio in China by Types
 - 3.1.2 Revenue of Portable Radio in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Portable Radio in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Portable Radio in China by Downstream Industry

4.2 Demand Volume of Portable Radio by Downstream Industry in Major Countries

4.2.1 Demand Volume of Portable Radio by Downstream Industry in North China

4.2.2 Demand Volume of Portable Radio by Downstream Industry in Northeast China

4.2.3 Demand Volume of Portable Radio by Downstream Industry in East China

4.2.4 Demand Volume of Portable Radio by Downstream Industry in Central & South China

4.2.5 Demand Volume of Portable Radio by Downstream Industry in Southwest China

4.2.6 Demand Volume of Portable Radio by Downstream Industry in Northwest China

4.3 Market Forecast of Portable Radio in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE RADIO

5.1 China Economy Situation and Trend Overview

5.2 Portable Radio Downstream Industry Situation and Trend Overview

CHAPTER 6 PORTABLE RADIO MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Portable Radio in China by Major Players

6.2 Revenue of Portable Radio in China by Major Players

6.3 Basic Information of Portable Radio by Major Players

6.3.1 Headquarters Location and Established Time of Portable Radio Major Players

6.3.2 Employees and Revenue Level of Portable Radio Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PORTABLE RADIO MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 PHILIPS

7.1.1 Company profile

7.1.2 Representative Portable Radio Product

7.1.3 Portable Radio Sales, Revenue, Price and Gross Margin of PHILIPS

7.2 SONY

7.2.1 Company profile

7.2.2 Representative Portable Radio Product

7.2.3 Portable Radio Sales, Revenue, Price and Gross Margin of SONY

7.3 Tecsun

7.3.1 Company profile

7.3.2 Representative Portable Radio Product

7.3.3 Portable Radio Sales, Revenue, Price and Gross Margin of Tecsun

7.4 Panda

7.4.1 Company profile

7.4.2 Representative Portable Radio Product

7.4.3 Portable Radio Sales, Revenue, Price and Gross Margin of Panda

7.5 GOLDYIP

7.5.1 Company profile

7.5.2 Representative Portable Radio Product

7.5.3 Portable Radio Sales, Revenue, Price and Gross Margin of GOLDYIP

7.6 Newsmys

7.6.1 Company profile

7.6.2 Representative Portable Radio Product

7.6.3 Portable Radio Sales, Revenue, Price and Gross Margin of Newsmys

7.7 SAST

7.7.1 Company profile

7.7.2 Representative Portable Radio Product

7.7.3 Portable Radio Sales, Revenue, Price and Gross Margin of SAST

7.8 Edifier

7.8.1 Company profile

7.8.2 Representative Portable Radio Product

7.8.3 Portable Radio Sales, Revenue, Price and Gross Margin of Edifier

7.9 Shinco

7.9.1 Company profile

7.9.2 Representative Portable Radio Product

7.9.3 Portable Radio Sales, Revenue, Price and Gross Margin of Shinco

7.10 SANGEAN

7.10.1 Company profile

7.10.2 Representative Portable Radio Product

7.10.3 Portable Radio Sales, Revenue, Price and Gross Margin of SANGEAN

7.11 Colorful

7.11.1 Company profile

7.11.2 Representative Portable Radio Product

7.11.3 Portable Radio Sales, Revenue, Price and Gross Margin of Colorful

7.12 Hisound

7.12.1 Company profile

7.12.2 Representative Portable Radio Product

7.12.3 Portable Radio Sales, Revenue, Price and Gross Margin of Hisound

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE RADIO

8.1 Industry Chain of Portable Radio

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE RADIO

9.1 Cost Structure Analysis of Portable Radio

9.2 Raw Materials Cost Analysis of Portable Radio

9.3 Labor Cost Analysis of Portable Radio

9.4 Manufacturing Expenses Analysis of Portable Radio

CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE RADIO

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Portable Radio-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PCAB3BFEC35MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PCAB3BFEC35MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970