

# Portable Hard Disk-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P71E2C035B9EN.html>

Date: April 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: P71E2C035B9EN

## Abstracts

### Report Summary

Portable Hard Disk-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Hard Disk industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Portable Hard Disk 2013-2017, and development forecast 2018-2023

Main market players of Portable Hard Disk in North America, with company and product introduction, position in the Portable Hard Disk market

Market status and development trend of Portable Hard Disk by types and applications

Cost and profit status of Portable Hard Disk, and marketing status

Market growth drivers and challenges

The report segments the North America Portable Hard Disk market as:

North America Portable Hard Disk Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Portable Hard Disk Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

10T

North America Portable Hard Disk Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal Use

Commercial Use

North America Portable Hard Disk Market: Players Segment Analysis (Company and Product introduction, Portable Hard Disk Sales Volume, Revenue, Price and Gross Margin):

Toshiba

Seagate

WD

Hitachi

Newman

Adata

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PORTABLE HARD DISK**

- 1.1 Definition of Portable Hard Disk in This Report
- 1.2 Commercial Types of Portable Hard Disk
  - 1.2.1 10T
- 1.3 Downstream Application of Portable Hard Disk
  - 1.3.1 Personal Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Portable Hard Disk
- 1.5 Market Status and Trend of Portable Hard Disk 2013-2023
  - 1.5.1 North America Portable Hard Disk Market Status and Trend 2013-2023
  - 1.5.2 Regional Portable Hard Disk Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Portable Hard Disk in North America 2013-2017
- 2.2 Consumption Market of Portable Hard Disk in North America by Regions
  - 2.2.1 Consumption Volume of Portable Hard Disk in North America by Regions
  - 2.2.2 Revenue of Portable Hard Disk in North America by Regions
- 2.3 Market Analysis of Portable Hard Disk in North America by Regions
  - 2.3.1 Market Analysis of Portable Hard Disk in United States 2013-2017
  - 2.3.2 Market Analysis of Portable Hard Disk in Canada 2013-2017
  - 2.3.3 Market Analysis of Portable Hard Disk in Mexico 2013-2017
- 2.4 Market Development Forecast of Portable Hard Disk in North America 2018-2023
  - 2.4.1 Market Development Forecast of Portable Hard Disk in North America 2018-2023
  - 2.4.2 Market Development Forecast of Portable Hard Disk by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Portable Hard Disk in North America by Types
  - 3.1.2 Revenue of Portable Hard Disk in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Portable Hard Disk in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Portable Hard Disk in North America by Downstream Industry
- 4.2 Demand Volume of Portable Hard Disk by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Portable Hard Disk by Downstream Industry in United States
  - 4.2.2 Demand Volume of Portable Hard Disk by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Portable Hard Disk by Downstream Industry in Mexico
- 4.3 Market Forecast of Portable Hard Disk in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE HARD DISK**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Portable Hard Disk Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PORTABLE HARD DISK MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Portable Hard Disk in North America by Major Players
- 6.2 Revenue of Portable Hard Disk in North America by Major Players
- 6.3 Basic Information of Portable Hard Disk by Major Players
  - 6.3.1 Headquarters Location and Established Time of Portable Hard Disk Major Players
  - 6.3.2 Employees and Revenue Level of Portable Hard Disk Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PORTABLE HARD DISK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Toshiba
  - 7.1.1 Company profile
  - 7.1.2 Representative Portable Hard Disk Product
  - 7.1.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Toshiba
- 7.2 Seagate

- 7.2.1 Company profile
- 7.2.2 Representative Portable Hard Disk Product
- 7.2.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Seagate
- 7.3 WD
  - 7.3.1 Company profile
  - 7.3.2 Representative Portable Hard Disk Product
  - 7.3.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of WD
- 7.4 Hitachi
  - 7.4.1 Company profile
  - 7.4.2 Representative Portable Hard Disk Product
  - 7.4.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Hitachi
- 7.5 Newman
  - 7.5.1 Company profile
  - 7.5.2 Representative Portable Hard Disk Product
  - 7.5.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Newman
- 7.6 Adata
  - 7.6.1 Company profile
  - 7.6.2 Representative Portable Hard Disk Product
  - 7.6.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Adata

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE HARD DISK**

- 8.1 Industry Chain of Portable Hard Disk
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE HARD DISK**

- 9.1 Cost Structure Analysis of Portable Hard Disk
- 9.2 Raw Materials Cost Analysis of Portable Hard Disk
- 9.3 Labor Cost Analysis of Portable Hard Disk
- 9.4 Manufacturing Expenses Analysis of Portable Hard Disk

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE HARD DISK**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing

- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Portable Hard Disk-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P71E2C035B9EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P71E2C035B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970