

Portable Hard Disk-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P22D4FBEC19EN.html>

Date: April 2018

Pages: 147

Price: US\$ 2,480.00 (Single User License)

ID: P22D4FBEC19EN

Abstracts

Report Summary

Portable Hard Disk-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Hard Disk industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Portable Hard Disk 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Portable Hard Disk worldwide, with company and product introduction, position in the Portable Hard Disk market

Market status and development trend of Portable Hard Disk by types and applications

Cost and profit status of Portable Hard Disk, and marketing status

Market growth drivers and challenges

The report segments the global Portable Hard Disk market as:

Global Portable Hard Disk Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Portable Hard Disk Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):
10T

Global Portable Hard Disk Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Personal Use
Commercial Use

Global Portable Hard Disk Market: Manufacturers Segment Analysis (Company and Product introduction, Portable Hard Disk Sales Volume, Revenue, Price and Gross Margin):
Toshiba
Seagate
WD
Hitachi
Newman
Adata

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PORTABLE HARD DISK

- 1.1 Definition of Portable Hard Disk in This Report
- 1.2 Commercial Types of Portable Hard Disk
 - 1.2.1 10T
- 1.3 Downstream Application of Portable Hard Disk
 - 1.3.1 Personal Use
 - 1.3.2 Commercial Use
- 1.4 Development History of Portable Hard Disk
- 1.5 Market Status and Trend of Portable Hard Disk 2013-2023
 - 1.5.1 Global Portable Hard Disk Market Status and Trend 2013-2023
 - 1.5.2 Regional Portable Hard Disk Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Portable Hard Disk 2013-2017
- 2.2 Production Market of Portable Hard Disk by Regions
 - 2.2.1 Production Volume of Portable Hard Disk by Regions
 - 2.2.2 Production Value of Portable Hard Disk by Regions
- 2.3 Demand Market of Portable Hard Disk by Regions
- 2.4 Production and Demand Status of Portable Hard Disk by Regions
 - 2.4.1 Production and Demand Status of Portable Hard Disk by Regions 2013-2017
 - 2.4.2 Import and Export Status of Portable Hard Disk by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Portable Hard Disk by Types
- 3.2 Production Value of Portable Hard Disk by Types
- 3.3 Market Forecast of Portable Hard Disk by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Portable Hard Disk by Downstream Industry
- 4.2 Market Forecast of Portable Hard Disk by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE HARD DISK

5.1 Global Economy Situation and Trend Overview

5.2 Portable Hard Disk Downstream Industry Situation and Trend Overview

CHAPTER 6 PORTABLE HARD DISK MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Portable Hard Disk by Major Manufacturers

6.2 Production Value of Portable Hard Disk by Major Manufacturers

6.3 Basic Information of Portable Hard Disk by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Portable Hard Disk Major Manufacturer

6.3.2 Employees and Revenue Level of Portable Hard Disk Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 PORTABLE HARD DISK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Toshiba

7.1.1 Company profile

7.1.2 Representative Portable Hard Disk Product

7.1.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Toshiba

7.2 Seagate

7.2.1 Company profile

7.2.2 Representative Portable Hard Disk Product

7.2.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Seagate

7.3 WD

7.3.1 Company profile

7.3.2 Representative Portable Hard Disk Product

7.3.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of WD

7.4 Hitachi

7.4.1 Company profile

7.4.2 Representative Portable Hard Disk Product

7.4.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Hitachi

7.5 Newman

7.5.1 Company profile

7.5.2 Representative Portable Hard Disk Product

7.5.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Newman

7.6 Adata

7.6.1 Company profile

7.6.2 Representative Portable Hard Disk Product

7.6.3 Portable Hard Disk Sales, Revenue, Price and Gross Margin of Adata

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE HARD DISK

8.1 Industry Chain of Portable Hard Disk

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE HARD DISK

9.1 Cost Structure Analysis of Portable Hard Disk

9.2 Raw Materials Cost Analysis of Portable Hard Disk

9.3 Labor Cost Analysis of Portable Hard Disk

9.4 Manufacturing Expenses Analysis of Portable Hard Disk

CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE HARD DISK

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Portable Hard Disk-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P22D4FBEC19EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P22D4FBEC19EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970