

# Portable Evaporative Air Cooler-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P921A6C373CMEN.html

Date: March 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: P921A6C373CMEN

### **Abstracts**

### **Report Summary**

Portable Evaporative Air Cooler-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Evaporative Air Cooler industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Portable Evaporative Air Cooler 2013-2017, and development forecast 2018-2023

Main market players of Portable Evaporative Air Cooler in Europe, with company and product introduction, position in the Portable Evaporative Air Cooler market Market status and development trend of Portable Evaporative Air Cooler by types and applications

Cost and profit status of Portable Evaporative Air Cooler, and marketing status Market growth drivers and challenges

The report segments the Europe Portable Evaporative Air Cooler market as:

Europe Portable Evaporative Air Cooler Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Germany

United Kingdom

France

Italy

Spain



Benelux

Russia

Europe Portable Evaporative Air Cooler Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Automatic

Semi-Automatic

Europe Portable Evaporative Air Cooler Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial

Household

Europe Portable Evaporative Air Cooler Market: Players Segment Analysis (Company and Product introduction, Portable Evaporative Air Cooler Sales Volume, Revenue, Price and Gross Margin):

Symphony(Keruilai)

Aolan

Jinghui

Lianchuang

Hessaire

Kenstar(Worldwide)

Khaitan

Bajaj Electricals

Honeywell

SPT

Media

NewAir(Luma Comfort)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF PORTABLE EVAPORATIVE AIR COOLER

- 1.1 Definition of Portable Evaporative Air Cooler in This Report
- 1.2 Commercial Types of Portable Evaporative Air Cooler
  - 1.2.1 Automatic
  - 1.2.2 Semi-Automatic
- 1.3 Downstream Application of Portable Evaporative Air Cooler
  - 1.3.1 Commercial
  - 1.3.2 Household
- 1.4 Development History of Portable Evaporative Air Cooler
- 1.5 Market Status and Trend of Portable Evaporative Air Cooler 2013-2023
- 1.5.1 Europe Portable Evaporative Air Cooler Market Status and Trend 2013-2023
- 1.5.2 Regional Portable Evaporative Air Cooler Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Portable Evaporative Air Cooler in Europe 2013-2017
- 2.2 Consumption Market of Portable Evaporative Air Cooler in Europe by Regions
  - 2.2.1 Consumption Volume of Portable Evaporative Air Cooler in Europe by Regions
  - 2.2.2 Revenue of Portable Evaporative Air Cooler in Europe by Regions
- 2.3 Market Analysis of Portable Evaporative Air Cooler in Europe by Regions
- 2.3.1 Market Analysis of Portable Evaporative Air Cooler in Germany 2013-2017
- 2.3.2 Market Analysis of Portable Evaporative Air Cooler in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Portable Evaporative Air Cooler in France 2013-2017
- 2.3.4 Market Analysis of Portable Evaporative Air Cooler in Italy 2013-2017
- 2.3.5 Market Analysis of Portable Evaporative Air Cooler in Spain 2013-2017
- 2.3.6 Market Analysis of Portable Evaporative Air Cooler in Benelux 2013-2017
- 2.3.7 Market Analysis of Portable Evaporative Air Cooler in Russia 2013-2017
- 2.4 Market Development Forecast of Portable Evaporative Air Cooler in Europe 2018-2023
- 2.4.1 Market Development Forecast of Portable Evaporative Air Cooler in Europe 2018-2023
- 2.4.2 Market Development Forecast of Portable Evaporative Air Cooler by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Portable Evaporative Air Cooler in Europe by Types
  - 3.1.2 Revenue of Portable Evaporative Air Cooler in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Portable Evaporative Air Cooler in Europe by Types

### CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Portable Evaporative Air Cooler in Europe by Downstream Industry
- 4.2 Demand Volume of Portable Evaporative Air Cooler by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Portable Evaporative Air Cooler by Downstream Industry in Germany
- 4.2.2 Demand Volume of Portable Evaporative Air Cooler by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Portable Evaporative Air Cooler by Downstream Industry in France
- 4.2.4 Demand Volume of Portable Evaporative Air Cooler by Downstream Industry in taly
- 4.2.5 Demand Volume of Portable Evaporative Air Cooler by Downstream Industry in Spain
- 4.2.6 Demand Volume of Portable Evaporative Air Cooler by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Portable Evaporative Air Cooler by Downstream Industry in Russia
- 4.3 Market Forecast of Portable Evaporative Air Cooler in Europe by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE



#### **EVAPORATIVE AIR COOLER**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Portable Evaporative Air Cooler Downstream Industry Situation and Trend Overview

# CHAPTER 6 PORTABLE EVAPORATIVE AIR COOLER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Portable Evaporative Air Cooler in Europe by Major Players
- 6.2 Revenue of Portable Evaporative Air Cooler in Europe by Major Players
- 6.3 Basic Information of Portable Evaporative Air Cooler by Major Players
- 6.3.1 Headquarters Location and Established Time of Portable Evaporative Air Cooler Major Players
- 6.3.2 Employees and Revenue Level of Portable Evaporative Air Cooler Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 PORTABLE EVAPORATIVE AIR COOLER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Symphony(Keruilai)
  - 7.1.1 Company profile
  - 7.1.2 Representative Portable Evaporative Air Cooler Product
- 7.1.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Symphony(Keruilai)
- 7.2 Aolan
  - 7.2.1 Company profile
  - 7.2.2 Representative Portable Evaporative Air Cooler Product
- 7.2.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Aolan
- 7.3 Jinghui
  - 7.3.1 Company profile
  - 7.3.2 Representative Portable Evaporative Air Cooler Product
- 7.3.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Jinghui
- 7.4 Lianchuang
  - 7.4.1 Company profile



- 7.4.2 Representative Portable Evaporative Air Cooler Product
- 7.4.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Lianchuang
- 7.5 Hessaire
  - 7.5.1 Company profile
  - 7.5.2 Representative Portable Evaporative Air Cooler Product
- 7.5.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Hessaire
- 7.6 Kenstar(Worldwide)
  - 7.6.1 Company profile
  - 7.6.2 Representative Portable Evaporative Air Cooler Product
- 7.6.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Kenstar(Worldwide)
- 7.7 Khaitan
  - 7.7.1 Company profile
  - 7.7.2 Representative Portable Evaporative Air Cooler Product
- 7.7.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Khaitan
- 7.8 Bajaj Electricals
  - 7.8.1 Company profile
  - 7.8.2 Representative Portable Evaporative Air Cooler Product
- 7.8.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Bajaj Electricals
- 7.9 Honeywell
  - 7.9.1 Company profile
  - 7.9.2 Representative Portable Evaporative Air Cooler Product
- 7.9.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Honeywell
- 7.10 SPT
  - 7.10.1 Company profile
  - 7.10.2 Representative Portable Evaporative Air Cooler Product
- 7.10.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of SPT
- 7.11 Media
  - 7.11.1 Company profile
  - 7.11.2 Representative Portable Evaporative Air Cooler Product
- 7.11.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of Media
- 7.12 NewAir(Luma Comfort)



- 7.12.1 Company profile
- 7.12.2 Representative Portable Evaporative Air Cooler Product
- 7.12.3 Portable Evaporative Air Cooler Sales, Revenue, Price and Gross Margin of NewAir(Luma Comfort)

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE EVAPORATIVE AIR COOLER

- 8.1 Industry Chain of Portable Evaporative Air Cooler
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE EVAPORATIVE AIR COOLER

- 9.1 Cost Structure Analysis of Portable Evaporative Air Cooler
- 9.2 Raw Materials Cost Analysis of Portable Evaporative Air Cooler
- 9.3 Labor Cost Analysis of Portable Evaporative Air Cooler
- 9.4 Manufacturing Expenses Analysis of Portable Evaporative Air Cooler

# CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE EVAPORATIVE AIR COOLER

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design



- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Portable Evaporative Air Cooler-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P921A6C373CMEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P921A6C373CMEN.html">https://marketpublishers.com/r/P921A6C373CMEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970