

# Portable Coolers-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P68ECCB69608EN.html

Date: May 2018 Pages: 132 Price: US\$ 2,480.00 (Single User License) ID: P68ECCB69608EN

# Abstracts

#### **Report Summary**

Portable Coolers-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Coolers industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Portable Coolers 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Portable Coolers worldwide, with company and product introduction, position in the Portable Coolers market Market status and development trend of Portable Coolers by types and applications Cost and profit status of Portable Coolers, and marketing status Market growth drivers and challenges

The report segments the global Portable Coolers market as:

Global Portable Coolers Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan Rest APAC Latin America



Global Portable Coolers Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Hand-held Knapsack

Global Portable Coolers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Offline Sales Online Sales

Global Portable Coolers Market: Manufacturers Segment Analysis (Company and Product introduction, Portable Coolers Sales Volume, Revenue, Price and Gross Margin): Bison Coolers Igloo Products Grizzly Coolers Newell Brands (The Coleman Company) ORCA Coolers

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### **CHAPTER 1 OVERVIEW OF PORTABLE COOLERS**

- 1.1 Definition of Portable Coolers in This Report
- 1.2 Commercial Types of Portable Coolers
- 1.2.1 Hand-held
- 1.2.2 Knapsack
- 1.3 Downstream Application of Portable Coolers
- 1.3.1 Offline Sales
- 1.3.2 Online Sales
- 1.4 Development History of Portable Coolers
- 1.5 Market Status and Trend of Portable Coolers 2013-2023
- 1.5.1 Global Portable Coolers Market Status and Trend 2013-2023
- 1.5.2 Regional Portable Coolers Market Status and Trend 2013-2023

#### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Portable Coolers 2013-2017
- 2.2 Sales Market of Portable Coolers by Regions
- 2.2.1 Sales Volume of Portable Coolers by Regions
- 2.2.2 Sales Value of Portable Coolers by Regions
- 2.3 Production Market of Portable Coolers by Regions
- 2.4 Global Market Forecast of Portable Coolers 2018-2023
  - 2.4.1 Global Market Forecast of Portable Coolers 2018-2023
  - 2.4.2 Market Forecast of Portable Coolers by Regions 2018-2023

#### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Portable Coolers by Types
- 3.2 Sales Value of Portable Coolers by Types
- 3.3 Market Forecast of Portable Coolers by Types

# CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Global Sales Volume of Portable Coolers by Downstream Industry
- 4.2 Global Market Forecast of Portable Coolers by Downstream Industry



### CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

5.1 North America Portable Coolers Market Status by Countries

- 5.1.1 North America Portable Coolers Sales by Countries (2013-2017)
- 5.1.2 North America Portable Coolers Revenue by Countries (2013-2017)
- 5.1.3 United States Portable Coolers Market Status (2013-2017)
- 5.1.4 Canada Portable Coolers Market Status (2013-2017)
- 5.1.5 Mexico Portable Coolers Market Status (2013-2017)
- 5.2 North America Portable Coolers Market Status by Manufacturers
- 5.3 North America Portable Coolers Market Status by Type (2013-2017)
- 5.3.1 North America Portable Coolers Sales by Type (2013-2017)
- 5.3.2 North America Portable Coolers Revenue by Type (2013-2017)

5.4 North America Portable Coolers Market Status by Downstream Industry (2013-2017)

## CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 6.1 Europe Portable Coolers Market Status by Countries
  - 6.1.1 Europe Portable Coolers Sales by Countries (2013-2017)
  - 6.1.2 Europe Portable Coolers Revenue by Countries (2013-2017)
  - 6.1.3 Germany Portable Coolers Market Status (2013-2017)
  - 6.1.4 UK Portable Coolers Market Status (2013-2017)
  - 6.1.5 France Portable Coolers Market Status (2013-2017)
  - 6.1.6 Italy Portable Coolers Market Status (2013-2017)
  - 6.1.7 Russia Portable Coolers Market Status (2013-2017)
  - 6.1.8 Spain Portable Coolers Market Status (2013-2017)
  - 6.1.9 Benelux Portable Coolers Market Status (2013-2017)
- 6.2 Europe Portable Coolers Market Status by Manufacturers
- 6.3 Europe Portable Coolers Market Status by Type (2013-2017)
- 6.3.1 Europe Portable Coolers Sales by Type (2013-2017)
- 6.3.2 Europe Portable Coolers Revenue by Type (2013-2017)
- 6.4 Europe Portable Coolers Market Status by Downstream Industry (2013-2017)

# CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

7.1 Asia Pacific Portable Coolers Market Status by Countries



- 7.1.1 Asia Pacific Portable Coolers Sales by Countries (2013-2017)
- 7.1.2 Asia Pacific Portable Coolers Revenue by Countries (2013-2017)
- 7.1.3 China Portable Coolers Market Status (2013-2017)
- 7.1.4 Japan Portable Coolers Market Status (2013-2017)
- 7.1.5 India Portable Coolers Market Status (2013-2017)
- 7.1.6 Southeast Asia Portable Coolers Market Status (2013-2017)
- 7.1.7 Australia Portable Coolers Market Status (2013-2017)
- 7.2 Asia Pacific Portable Coolers Market Status by Manufacturers
- 7.3 Asia Pacific Portable Coolers Market Status by Type (2013-2017)
- 7.3.1 Asia Pacific Portable Coolers Sales by Type (2013-2017)
- 7.3.2 Asia Pacific Portable Coolers Revenue by Type (2013-2017)
- 7.4 Asia Pacific Portable Coolers Market Status by Downstream Industry (2013-2017)

# CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 8.1 Latin America Portable Coolers Market Status by Countries
  - 8.1.1 Latin America Portable Coolers Sales by Countries (2013-2017)
  - 8.1.2 Latin America Portable Coolers Revenue by Countries (2013-2017)
  - 8.1.3 Brazil Portable Coolers Market Status (2013-2017)
  - 8.1.4 Argentina Portable Coolers Market Status (2013-2017)
- 8.1.5 Colombia Portable Coolers Market Status (2013-2017)
- 8.2 Latin America Portable Coolers Market Status by Manufacturers
- 8.3 Latin America Portable Coolers Market Status by Type (2013-2017)
  - 8.3.1 Latin America Portable Coolers Sales by Type (2013-2017)
- 8.3.2 Latin America Portable Coolers Revenue by Type (2013-2017)
- 8.4 Latin America Portable Coolers Market Status by Downstream Industry (2013-2017)

# CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY

- 9.1 Middle East and Africa Portable Coolers Market Status by Countries
  - 9.1.1 Middle East and Africa Portable Coolers Sales by Countries (2013-2017)
  - 9.1.2 Middle East and Africa Portable Coolers Revenue by Countries (2013-2017)
  - 9.1.3 Middle East Portable Coolers Market Status (2013-2017)
  - 9.1.4 Africa Portable Coolers Market Status (2013-2017)
- 9.2 Middle East and Africa Portable Coolers Market Status by Manufacturers
- 9.3 Middle East and Africa Portable Coolers Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Portable Coolers Sales by Type (2013-2017)



9.3.2 Middle East and Africa Portable Coolers Revenue by Type (2013-2017)9.4 Middle East and Africa Portable Coolers Market Status by Downstream Industry (2013-2017)

### CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE COOLERS

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Portable Coolers Downstream Industry Situation and Trend Overview

# CHAPTER 11 PORTABLE COOLERS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 11.1 Production Volume of Portable Coolers by Major Manufacturers
- 11.2 Production Value of Portable Coolers by Major Manufacturers
- 11.3 Basic Information of Portable Coolers by Major Manufacturers

11.3.1 Headquarters Location and Established Time of Portable Coolers Major Manufacturer

- 11.3.2 Employees and Revenue Level of Portable Coolers Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
- 11.4.3 New Product Development and Launch

# CHAPTER 12 PORTABLE COOLERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 12.1 Bison Coolers
  - 12.1.1 Company profile
- 12.1.2 Representative Portable Coolers Product
- 12.1.3 Portable Coolers Sales, Revenue, Price and Gross Margin of Bison Coolers
- 12.2 Igloo Products
  - 12.2.1 Company profile
  - 12.2.2 Representative Portable Coolers Product
- 12.2.3 Portable Coolers Sales, Revenue, Price and Gross Margin of Igloo Products
- 12.3 Grizzly Coolers
  - 12.3.1 Company profile
- 12.3.2 Representative Portable Coolers Product
- 12.3.3 Portable Coolers Sales, Revenue, Price and Gross Margin of Grizzly Coolers
- 12.4 Newell Brands (The Coleman Company)



- 12.4.1 Company profile
- 12.4.2 Representative Portable Coolers Product
- 12.4.3 Portable Coolers Sales, Revenue, Price and Gross Margin of Newell Brands
- (The Coleman Company)
- 12.5 ORCA Coolers
  - 12.5.1 Company profile
  - 12.5.2 Representative Portable Coolers Product
  - 12.5.3 Portable Coolers Sales, Revenue, Price and Gross Margin of ORCA Coolers

# CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE COOLERS

- 13.1 Industry Chain of Portable Coolers
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

### CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF PORTABLE COOLERS

- 14.1 Cost Structure Analysis of Portable Coolers
- 14.2 Raw Materials Cost Analysis of Portable Coolers
- 14.3 Labor Cost Analysis of Portable Coolers
- 14.4 Manufacturing Expenses Analysis of Portable Coolers

#### CHAPTER 15 REPORT CONCLUSION

#### CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE

- 16.1 Methodology/Research Approach
- 16.1.1 Research Programs/Design
- 16.1.2 Market Size Estimation
- 16.1.3 Market Breakdown and Data Triangulation

#### 16.2 Data Source

- 16.2.1 Secondary Sources
- 16.2.2 Primary Sources
- 16.3 Reference



### I would like to order

Product name: Portable Coolers-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/P68ECCB69608EN.html</u> Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P68ECCB69608EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970