

# Portable Charging Units-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PCB00BB789FEN.html>

Date: February 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: PCB00BB789FEN

## Abstracts

### Report Summary

Portable Charging Units-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Charging Units industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Portable Charging Units 2013-2017, and development forecast 2018-2023

Main market players of Portable Charging Units in United States, with company and product introduction, position in the Portable Charging Units market

Market status and development trend of Portable Charging Units by types and applications

Cost and profit status of Portable Charging Units, and marketing status

Market growth drivers and challenges

The report segments the United States Portable Charging Units market as:

United States Portable Charging Units Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South  
Southwest

United States Portable Charging Units Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

1,000 MAh-3,000 MAh  
3,000 MAh-6,000 MAh  
6,000 MAh-10,000 MAh  
Above 10,000 MAh

United States Portable Charging Units Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Smartphones  
Music Players  
Tablets  
Other

United States Portable Charging Units Market: Players Segment Analysis (Company  
and Product introduction, Portable Charging Units Sales Volume, Revenue, Price and  
Gross Margin):

Platinet SA  
BIC Graphic  
Samsung Sdi  
Sony Corporation  
Mophieinc  
Panasonic Corporation  
SIMPLO TECHNOLOGY  
GP Batteries  
Xiaomi Technology  
Microsoft Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PORTABLE CHARGING UNITS**

- 1.1 Definition of Portable Charging Units in This Report
- 1.2 Commercial Types of Portable Charging Units
  - 1.2.1 1,000 MAh-3,000 MAh
  - 1.2.2 3,000 MAh-6,000 MAh
  - 1.2.3 6,000 MAh-10,000 MAh
  - 1.2.4 Above 10,000 MAh
- 1.3 Downstream Application of Portable Charging Units
  - 1.3.1 Smartphones
  - 1.3.2 Music Players
  - 1.3.3 Tablets
  - 1.3.4 Other
- 1.4 Development History of Portable Charging Units
- 1.5 Market Status and Trend of Portable Charging Units 2013-2023
  - 1.5.1 United States Portable Charging Units Market Status and Trend 2013-2023
  - 1.5.2 Regional Portable Charging Units Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Portable Charging Units in United States 2013-2017
- 2.2 Consumption Market of Portable Charging Units in United States by Regions
  - 2.2.1 Consumption Volume of Portable Charging Units in United States by Regions
  - 2.2.2 Revenue of Portable Charging Units in United States by Regions
- 2.3 Market Analysis of Portable Charging Units in United States by Regions
  - 2.3.1 Market Analysis of Portable Charging Units in New England 2013-2017
  - 2.3.2 Market Analysis of Portable Charging Units in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Portable Charging Units in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Portable Charging Units in The West 2013-2017
  - 2.3.5 Market Analysis of Portable Charging Units in The South 2013-2017
  - 2.3.6 Market Analysis of Portable Charging Units in Southwest 2013-2017
- 2.4 Market Development Forecast of Portable Charging Units in United States 2018-2023
  - 2.4.1 Market Development Forecast of Portable Charging Units in United States 2018-2023
  - 2.4.2 Market Development Forecast of Portable Charging Units by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

#### 3.1.1 Consumption Volume of Portable Charging Units in United States by Types

#### 3.1.2 Revenue of Portable Charging Units in United States by Types

### 3.2 United States Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in New England

#### 3.2.2 Market Status by Types in The Middle Atlantic

#### 3.2.3 Market Status by Types in The Midwest

#### 3.2.4 Market Status by Types in The West

#### 3.2.5 Market Status by Types in The South

#### 3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Portable Charging Units in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Portable Charging Units in United States by Downstream Industry

### 4.2 Demand Volume of Portable Charging Units by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Portable Charging Units by Downstream Industry in New England

#### 4.2.2 Demand Volume of Portable Charging Units by Downstream Industry in The Middle Atlantic

#### 4.2.3 Demand Volume of Portable Charging Units by Downstream Industry in The Midwest

#### 4.2.4 Demand Volume of Portable Charging Units by Downstream Industry in The West

#### 4.2.5 Demand Volume of Portable Charging Units by Downstream Industry in The South

#### 4.2.6 Demand Volume of Portable Charging Units by Downstream Industry in Southwest

### 4.3 Market Forecast of Portable Charging Units in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE CHARGING UNITS**

5.1 United States Economy Situation and Trend Overview

5.2 Portable Charging Units Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PORTABLE CHARGING UNITS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Portable Charging Units in United States by Major Players

6.2 Revenue of Portable Charging Units in United States by Major Players

6.3 Basic Information of Portable Charging Units by Major Players

6.3.1 Headquarters Location and Established Time of Portable Charging Units Major Players

6.3.2 Employees and Revenue Level of Portable Charging Units Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 PORTABLE CHARGING UNITS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Platinet SA

7.1.1 Company profile

7.1.2 Representative Portable Charging Units Product

7.1.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Platinet SA

7.2 BIC Graphic

7.2.1 Company profile

7.2.2 Representative Portable Charging Units Product

7.2.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of BIC Graphic

7.3 Samsung Sdi

7.3.1 Company profile

7.3.2 Representative Portable Charging Units Product

7.3.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Samsung

Sdi

7.4 Sony Corporation

7.4.1 Company profile

7.4.2 Representative Portable Charging Units Product

7.4.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Sony

Corporation

7.5 Mophieinc

- 7.5.1 Company profile
- 7.5.2 Representative Portable Charging Units Product
- 7.5.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Mophieinc
- 7.6 Panasonic Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Portable Charging Units Product
  - 7.6.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Panasonic Corporation
- 7.7 SIMPLO TECHNOLOGY
  - 7.7.1 Company profile
  - 7.7.2 Representative Portable Charging Units Product
  - 7.7.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of SIMPLO TECHNOLOGY
- 7.8 GP Batteries
  - 7.8.1 Company profile
  - 7.8.2 Representative Portable Charging Units Product
  - 7.8.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of GP Batteries
- 7.9 Xiaomi Technology
  - 7.9.1 Company profile
  - 7.9.2 Representative Portable Charging Units Product
  - 7.9.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Xiaomi Technology
- 7.10 Microsoft Corporation
  - 7.10.1 Company profile
  - 7.10.2 Representative Portable Charging Units Product
  - 7.10.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Microsoft Corporation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE CHARGING UNITS**

- 8.1 Industry Chain of Portable Charging Units
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE CHARGING UNITS**

- 9.1 Cost Structure Analysis of Portable Charging Units
- 9.2 Raw Materials Cost Analysis of Portable Charging Units
- 9.3 Labor Cost Analysis of Portable Charging Units
- 9.4 Manufacturing Expenses Analysis of Portable Charging Units

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE CHARGING UNITS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Portable Charging Units-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PCB00BB789FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PCB00BB789FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970