

Portable Charging Units-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P69532C07B8EN.html

Date: February 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: P69532C07B8EN

Abstracts

Report Summary

Portable Charging Units-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Charging Units industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Portable Charging Units 2013-2017, and development forecast 2018-2023

Main market players of Portable Charging Units in EMEA, with company and product introduction, position in the Portable Charging Units market

Market status and development trend of Portable Charging Units by types and applications

Cost and profit status of Portable Charging Units, and marketing status Market growth drivers and challenges

The report segments the EMEA Portable Charging Units market as:

EMEA Portable Charging Units Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa



EMEA Portable Charging Units Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

1,000 MAh-3,000 MAh 3,000 MAh-6,000 MAh 6,000 MAh-10,000 MAh Above 10,000 MAh

EMEA Portable Charging Units Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Smartphones
Music Players
Tablets
Other

EMEA Portable Charging Units Market: Players Segment Analysis (Company and Product introduction, Portable Charging Units Sales Volume, Revenue, Price and Gross Margin):

Platinet SA
BIC Graphic
Samsung Sdi
Sony Corporation
Mophieinc
Panasonic Corporation
SIMPLO TECHNOLOGY
GP Batteries
Xiaomi Technology
Microsoft Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PORTABLE CHARGING UNITS

- 1.1 Definition of Portable Charging Units in This Report
- 1.2 Commercial Types of Portable Charging Units
 - 1.2.1 1,000 MAh-3,000 MAh
 - 1.2.2 3,000 MAh-6,000 MAh
 - 1.2.3 6,000 MAh-10,000 MAh
 - 1.2.4 Above 10,000 MAh
- 1.3 Downstream Application of Portable Charging Units
 - 1.3.1 Smartphones
 - 1.3.2 Music Players
 - 1.3.3 Tablets
 - 1.3.4 Other
- 1.4 Development History of Portable Charging Units
- 1.5 Market Status and Trend of Portable Charging Units 2013-2023
 - 1.5.1 EMEA Portable Charging Units Market Status and Trend 2013-2023
 - 1.5.2 Regional Portable Charging Units Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Portable Charging Units in EMEA 2013-2017
- 2.2 Consumption Market of Portable Charging Units in EMEA by Regions
- 2.2.1 Consumption Volume of Portable Charging Units in EMEA by Regions
- 2.2.2 Revenue of Portable Charging Units in EMEA by Regions
- 2.3 Market Analysis of Portable Charging Units in EMEA by Regions
 - 2.3.1 Market Analysis of Portable Charging Units in Europe 2013-2017
 - 2.3.2 Market Analysis of Portable Charging Units in Middle East 2013-2017
- 2.3.3 Market Analysis of Portable Charging Units in Africa 2013-2017
- 2.4 Market Development Forecast of Portable Charging Units in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Portable Charging Units in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Portable Charging Units by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Portable Charging Units in EMEA by Types
 - 3.1.2 Revenue of Portable Charging Units in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Portable Charging Units in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Portable Charging Units in EMEA by Downstream Industry
- 4.2 Demand Volume of Portable Charging Units by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Portable Charging Units by Downstream Industry in Europe
- 4.2.2 Demand Volume of Portable Charging Units by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Portable Charging Units by Downstream Industry in Africa
- 4.3 Market Forecast of Portable Charging Units in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE CHARGING UNITS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Portable Charging Units Downstream Industry Situation and Trend Overview

CHAPTER 6 PORTABLE CHARGING UNITS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Portable Charging Units in EMEA by Major Players
- 6.2 Revenue of Portable Charging Units in EMEA by Major Players
- 6.3 Basic Information of Portable Charging Units by Major Players
- 6.3.1 Headquarters Location and Established Time of Portable Charging Units Major Players
- 6.3.2 Employees and Revenue Level of Portable Charging Units Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PORTABLE CHARGING UNITS MAJOR MANUFACTURERS



INTRODUCTION AND MARKET DATA

- 7.1 Platinet SA
 - 7.1.1 Company profile
 - 7.1.2 Representative Portable Charging Units Product
 - 7.1.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Platinet SA
- 7.2 BIC Graphic
 - 7.2.1 Company profile
 - 7.2.2 Representative Portable Charging Units Product
- 7.2.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of BIC Graphic
- 7.3 Samsung Sdi
 - 7.3.1 Company profile
 - 7.3.2 Representative Portable Charging Units Product
- 7.3.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Samsung Sdi
- 7.4 Sony Corporation
 - 7.4.1 Company profile
 - 7.4.2 Representative Portable Charging Units Product
- 7.4.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Sony Corporation

7.5 Mophieinc

- 7.5.1 Company profile
- 7.5.2 Representative Portable Charging Units Product
- 7.5.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Mophieinc
- 7.6 Panasonic Corporation
 - 7.6.1 Company profile
 - 7.6.2 Representative Portable Charging Units Product
- 7.6.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Panasonic Corporation
- 7.7 SIMPLO TECHNOLOGY
 - 7.7.1 Company profile
 - 7.7.2 Representative Portable Charging Units Product
- 7.7.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of SIMPLO TECHNOLOGY
- 7.8 GP Batteries
 - 7.8.1 Company profile
 - 7.8.2 Representative Portable Charging Units Product
- 7.8.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of GP Batteries



- 7.9 Xiaomi Technology
 - 7.9.1 Company profile
 - 7.9.2 Representative Portable Charging Units Product
- 7.9.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Xiaomi Technology
- 7.10 Microsoft Corporation
 - 7.10.1 Company profile
 - 7.10.2 Representative Portable Charging Units Product
- 7.10.3 Portable Charging Units Sales, Revenue, Price and Gross Margin of Microsoft Corporation

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE CHARGING UNITS

- 8.1 Industry Chain of Portable Charging Units
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE CHARGING UNITS

- 9.1 Cost Structure Analysis of Portable Charging Units
- 9.2 Raw Materials Cost Analysis of Portable Charging Units
- 9.3 Labor Cost Analysis of Portable Charging Units
- 9.4 Manufacturing Expenses Analysis of Portable Charging Units

CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE CHARGING UNITS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION



CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Portable Charging Units-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P69532C07B8EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P69532C07B8EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970