

# Portable Charger-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P7D8B00F576EN.html

Date: February 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: P7D8B00F576EN

### **Abstracts**

**Report Summary** 

Portable Charger-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Charger industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Portable Charger 2013-2017, and development forecast 2018-2023

Main market players of Portable Charger in EMEA, with company and product introduction, position in the Portable Charger market

Market status and development trend of Portable Charger by types and applications Cost and profit status of Portable Charger, and marketing status Market growth drivers and challenges

The report segments the EMEA Portable Charger market as:

EMEA Portable Charger Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Portable Charger Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

With Single Solar Plate
With LED Light
With Voltage Adjustable

EMEA Portable Charger Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Mobile Phones
Digital Cameras
MP3-4
Automotives
Others

EMEA Portable Charger Market: Players Segment Analysis (Company and Product introduction, Portable Charger Sales Volume, Revenue, Price and Gross Margin):

Suntrica

EMPO-NI

**Suntactics** 

Voltaic

Solio

Goal Zero

Xtorm

**Xsories** 

POWER TRAVELLER

Yingli Solar

IceTech

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF PORTABLE CHARGER**

- 1.1 Definition of Portable Charger in This Report
- 1.2 Commercial Types of Portable Charger
  - 1.2.1 With Single Solar Plate
  - 1.2.2 With LED Light
  - 1.2.3 With Voltage Adjustable
- 1.3 Downstream Application of Portable Charger
  - 1.3.1 Mobile Phones
  - 1.3.2 Digital Cameras
  - 1.3.3 MP3-4
  - 1.3.4 Automotives
  - 1.3.5 Others
- 1.4 Development History of Portable Charger
- 1.5 Market Status and Trend of Portable Charger 2013-2023
  - 1.5.1 EMEA Portable Charger Market Status and Trend 2013-2023
  - 1.5.2 Regional Portable Charger Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Portable Charger in EMEA 2013-2017
- 2.2 Consumption Market of Portable Charger in EMEA by Regions
  - 2.2.1 Consumption Volume of Portable Charger in EMEA by Regions
  - 2.2.2 Revenue of Portable Charger in EMEA by Regions
- 2.3 Market Analysis of Portable Charger in EMEA by Regions
  - 2.3.1 Market Analysis of Portable Charger in Europe 2013-2017
  - 2.3.2 Market Analysis of Portable Charger in Middle East 2013-2017
  - 2.3.3 Market Analysis of Portable Charger in Africa 2013-2017
- 2.4 Market Development Forecast of Portable Charger in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Portable Charger in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Portable Charger by Regions 2018-2023

#### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Portable Charger in EMEA by Types
- 3.1.2 Revenue of Portable Charger in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Portable Charger in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Portable Charger in EMEA by Downstream Industry
- 4.2 Demand Volume of Portable Charger by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Portable Charger by Downstream Industry in Europe
- 4.2.2 Demand Volume of Portable Charger by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Portable Charger by Downstream Industry in Africa
- 4.3 Market Forecast of Portable Charger in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE CHARGER

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Portable Charger Downstream Industry Situation and Trend Overview

# CHAPTER 6 PORTABLE CHARGER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Portable Charger in EMEA by Major Players
- 6.2 Revenue of Portable Charger in EMEA by Major Players
- 6.3 Basic Information of Portable Charger by Major Players
  - 6.3.1 Headquarters Location and Established Time of Portable Charger Major Players
  - 6.3.2 Employees and Revenue Level of Portable Charger Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 PORTABLE CHARGER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Suntrica
  - 7.1.1 Company profile



- 7.1.2 Representative Portable Charger Product
- 7.1.3 Portable Charger Sales, Revenue, Price and Gross Margin of Suntrica

#### 7.2 EMPO-NI

- 7.2.1 Company profile
- 7.2.2 Representative Portable Charger Product
- 7.2.3 Portable Charger Sales, Revenue, Price and Gross Margin of EMPO-NI

#### 7.3 Suntactics

- 7.3.1 Company profile
- 7.3.2 Representative Portable Charger Product
- 7.3.3 Portable Charger Sales, Revenue, Price and Gross Margin of Suntactics

#### 7.4 Voltaic

- 7.4.1 Company profile
- 7.4.2 Representative Portable Charger Product
- 7.4.3 Portable Charger Sales, Revenue, Price and Gross Margin of Voltaic

#### 7.5 Solio

- 7.5.1 Company profile
- 7.5.2 Representative Portable Charger Product
- 7.5.3 Portable Charger Sales, Revenue, Price and Gross Margin of Solio

#### 7.6 Goal Zero

- 7.6.1 Company profile
- 7.6.2 Representative Portable Charger Product
- 7.6.3 Portable Charger Sales, Revenue, Price and Gross Margin of Goal Zero

#### 7.7 Xtorm

- 7.7.1 Company profile
- 7.7.2 Representative Portable Charger Product
- 7.7.3 Portable Charger Sales, Revenue, Price and Gross Margin of Xtorm

#### 7.8 Xsories

- 7.8.1 Company profile
- 7.8.2 Representative Portable Charger Product
- 7.8.3 Portable Charger Sales, Revenue, Price and Gross Margin of Xsories

#### 7.9 POWER TRAVELLER

- 7.9.1 Company profile
- 7.9.2 Representative Portable Charger Product
- 7.9.3 Portable Charger Sales, Revenue, Price and Gross Margin of POWER

#### **TRAVELLER**

#### 7.10 Yingli Solar

- 7.10.1 Company profile
- 7.10.2 Representative Portable Charger Product
- 7.10.3 Portable Charger Sales, Revenue, Price and Gross Margin of Yingli Solar



- 7.11 IceTech
  - 7.11.1 Company profile
  - 7.11.2 Representative Portable Charger Product
  - 7.11.3 Portable Charger Sales, Revenue, Price and Gross Margin of IceTech

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE CHARGER

- 8.1 Industry Chain of Portable Charger
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE CHARGER

- 9.1 Cost Structure Analysis of Portable Charger
- 9.2 Raw Materials Cost Analysis of Portable Charger
- 9.3 Labor Cost Analysis of Portable Charger
- 9.4 Manufacturing Expenses Analysis of Portable Charger

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE CHARGER**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



#### I would like to order

Product name: Portable Charger-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/P7D8B00F576EN.html">https://marketpublishers.com/r/P7D8B00F576EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P7D8B00F576EN.html">https://marketpublishers.com/r/P7D8B00F576EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms