

Portable Bluetooth Speakers-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PF39B52BC13EN.html

Date: December 2017 Pages: 143 Price: US\$ 3,480.00 (Single User License) ID: PF39B52BC13EN

Abstracts

Report Summary

Portable Bluetooth Speakers-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Bluetooth Speakers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Portable Bluetooth Speakers 2013-2017, and development forecast 2018-2023

Main market players of Portable Bluetooth Speakers in North America, with company and product introduction, position in the Portable Bluetooth Speakers market Market status and development trend of Portable Bluetooth Speakers by types and applications

Cost and profit status of Portable Bluetooth Speakers, and marketing status Market growth drivers and challenges

The report segments the North America Portable Bluetooth Speakers market as:

North America Portable Bluetooth Speakers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada



Mexico

North America Portable Bluetooth Speakers Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

AC/DC Bluetooth speakers AC-only Bluetooth speakers DC-only Bluetooth speakers

North America Portable Bluetooth Speakers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Use Outdoor Use

North America Portable Bluetooth Speakers Market: Players Segment Analysis (Company and Product introduction, Portable Bluetooth Speakers Sales Volume, Revenue, Price and Gross Margin):

Harman Kardon Bose **BRAVEN LLC** Philips Hmdx Jawbone Logitech Sony **Beats Electronics LLC** Imation Corp Creative Poineer **KLIPSCH GROUP** D+M Group **Scosche Industries** LG Sennheiser?Jarre? Samsung Panasonic

Portable Bluetooth Speakers-North America Market Status and Trend Report 2013-2023



Yamaha Polk Audio EARISE AUKEY AONI BOWERS & WILKINS ISOUND Sherwood Divoom Fluance Eton

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PORTABLE BLUETOOTH SPEAKERS

- 1.1 Definition of Portable Bluetooth Speakers in This Report
- 1.2 Commercial Types of Portable Bluetooth Speakers
- 1.2.1 AC/DC Bluetooth speakers
- 1.2.2 AC-only Bluetooth speakers
- 1.2.3 DC-only Bluetooth speakers
- 1.3 Downstream Application of Portable Bluetooth Speakers
- 1.3.1 Household Use
- 1.3.2 Outdoor Use
- 1.4 Development History of Portable Bluetooth Speakers
- 1.5 Market Status and Trend of Portable Bluetooth Speakers 2013-2023
- 1.5.1 North America Portable Bluetooth Speakers Market Status and Trend 2013-2023
- 1.5.2 Regional Portable Bluetooth Speakers Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Portable Bluetooth Speakers in North America 2013-2017

2.2 Consumption Market of Portable Bluetooth Speakers in North America by Regions

2.2.1 Consumption Volume of Portable Bluetooth Speakers in North America by Regions

2.2.2 Revenue of Portable Bluetooth Speakers in North America by Regions2.3 Market Analysis of Portable Bluetooth Speakers in North America by Regions

- 2.3.1 Market Analysis of Portable Bluetooth Speakers in United States 2013-2017
- 2.3.2 Market Analysis of Portable Bluetooth Speakers in Canada 2013-2017

2.3.3 Market Analysis of Portable Bluetooth Speakers in Mexico 2013-2017

2.4 Market Development Forecast of Portable Bluetooth Speakers in North America 2018-2023

2.4.1 Market Development Forecast of Portable Bluetooth Speakers in North America 2018-2023

2.4.2 Market Development Forecast of Portable Bluetooth Speakers by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Portable Bluetooth Speakers in North America by Types



3.1.2 Revenue of Portable Bluetooth Speakers in North America by Types

3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Portable Bluetooth Speakers in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Portable Bluetooth Speakers in North America by Downstream Industry

4.2 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Major Countries

4.2.1 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in United States

4.2.2 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Canada

4.2.3 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Mexico

4.3 Market Forecast of Portable Bluetooth Speakers in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE BLUETOOTH SPEAKERS

5.1 North America Economy Situation and Trend Overview

5.2 Portable Bluetooth Speakers Downstream Industry Situation and Trend Overview

CHAPTER 6 PORTABLE BLUETOOTH SPEAKERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Portable Bluetooth Speakers in North America by Major Players

6.2 Revenue of Portable Bluetooth Speakers in North America by Major Players

6.3 Basic Information of Portable Bluetooth Speakers by Major Players

6.3.1 Headquarters Location and Established Time of Portable Bluetooth Speakers Major Players

6.3.2 Employees and Revenue Level of Portable Bluetooth Speakers Major Players6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 PORTABLE BLUETOOTH SPEAKERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Harman Kardon
- 7.1.1 Company profile
- 7.1.2 Representative Portable Bluetooth Speakers Product
- 7.1.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of
- Harman Kardon

7.2 Bose

- 7.2.1 Company profile
- 7.2.2 Representative Portable Bluetooth Speakers Product
- 7.2.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Bose

7.3 BRAVEN LLC

- 7.3.1 Company profile
- 7.3.2 Representative Portable Bluetooth Speakers Product
- 7.3.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of

BRAVEN LLC

7.4 Philips

- 7.4.1 Company profile
- 7.4.2 Representative Portable Bluetooth Speakers Product
- 7.4.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Philips

7.5 Hmdx

- 7.5.1 Company profile
- 7.5.2 Representative Portable Bluetooth Speakers Product
- 7.5.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Hmdx

7.6 Jawbone

7.6.1 Company profile

- 7.6.2 Representative Portable Bluetooth Speakers Product
- 7.6.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Jawbone

7.7 Logitech

7.7.1 Company profile

- 7.7.2 Representative Portable Bluetooth Speakers Product
- 7.7.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of

Logitech





7.8 Sony

7.8.1 Company profile

7.8.2 Representative Portable Bluetooth Speakers Product

7.8.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Sony

7.9 Beats Electronics LLC

7.9.1 Company profile

7.9.2 Representative Portable Bluetooth Speakers Product

7.9.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Beats Electronics LLC

7.10 Imation Corp

7.10.1 Company profile

7.10.2 Representative Portable Bluetooth Speakers Product

7.10.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of

Imation Corp

7.11 Creative

7.11.1 Company profile

7.11.2 Representative Portable Bluetooth Speakers Product

7.11.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Creative

7.12 Poineer

7.12.1 Company profile

7.12.2 Representative Portable Bluetooth Speakers Product

7.12.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of

Poineer

7.13 KLIPSCH GROUP

7.13.1 Company profile

7.13.2 Representative Portable Bluetooth Speakers Product

7.13.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of KLIPSCH GROUP

7.14 D+M Group

7.14.1 Company profile

7.14.2 Representative Portable Bluetooth Speakers Product

7.14.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of D+M Group

7.15 Scosche Industries

7.15.1 Company profile

7.15.2 Representative Portable Bluetooth Speakers Product

7.15.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Scosche Industries



7.16 LG 7.17 Sennheiser?Jarre?

- 7.18 Samsung
- 7.19 Panasonic
- 7.20 Yamaha
- 7.21 Polk Audio
- 7.22 EARISE
- **7.23 AUKEY**
- 7.24 AONI
- 7.25 BOWERS & WILKINS
- 7.26 ISOUND
- 7.27 Sherwood
- 7.28 Divoom
- 7.29 Fluance
- 7.30 Eton

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE BLUETOOTH SPEAKERS

- 8.1 Industry Chain of Portable Bluetooth Speakers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE BLUETOOTH SPEAKERS

- 9.1 Cost Structure Analysis of Portable Bluetooth Speakers
- 9.2 Raw Materials Cost Analysis of Portable Bluetooth Speakers
- 9.3 Labor Cost Analysis of Portable Bluetooth Speakers
- 9.4 Manufacturing Expenses Analysis of Portable Bluetooth Speakers

CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE BLUETOOTH SPEAKERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



10.2.1 Pricing Strategy10.2.2 Brand Strategy10.2.3 Target Client10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Portable Bluetooth Speakers-North America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/PF39B52BC13EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/PF39B52BC13EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970