

Portable Bluetooth Speakers-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PF033F57197EN.html

Date: December 2017 Pages: 138 Price: US\$ 3,480.00 (Single User License) ID: PF033F57197EN

Abstracts

Report Summary

Portable Bluetooth Speakers-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Bluetooth Speakers industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Portable Bluetooth Speakers 2013-2017, and development forecast 2018-2023 Main market players of Portable Bluetooth Speakers in Europe, with company and product introduction, position in the Portable Bluetooth Speakers market Market status and development trend of Portable Bluetooth Speakers by types and applications

Cost and profit status of Portable Bluetooth Speakers, and marketing status Market growth drivers and challenges

The report segments the Europe Portable Bluetooth Speakers market as:

Europe Portable Bluetooth Speakers Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany United Kingdom France Italy



Spain

Benelux Russia

Europe Portable Bluetooth Speakers Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

AC/DC Bluetooth speakers AC-only Bluetooth speakers DC-only Bluetooth speakers

Europe Portable Bluetooth Speakers Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Use Outdoor Use

Europe Portable Bluetooth Speakers Market: Players Segment Analysis (Company and Product introduction, Portable Bluetooth Speakers Sales Volume, Revenue, Price and Gross Margin):

Harman Kardon Bose **BRAVEN LLC** Philips Hmdx Jawbone Logitech Sony **Beats Electronics LLC** Imation Corp Creative Poineer **KLIPSCH GROUP** D+M Group Scosche Industries LG Sennheiser?Jarre?

Portable Bluetooth Speakers-Europe Market Status and Trend Report 2013-2023



Samsung Panasonic Yamaha Polk Audio EARISE AUKEY AONI BOWERS & WILKINS ISOUND Sherwood Divoom Fluance Eton

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PORTABLE BLUETOOTH SPEAKERS

- 1.1 Definition of Portable Bluetooth Speakers in This Report
- 1.2 Commercial Types of Portable Bluetooth Speakers
- 1.2.1 AC/DC Bluetooth speakers
- 1.2.2 AC-only Bluetooth speakers
- 1.2.3 DC-only Bluetooth speakers
- 1.3 Downstream Application of Portable Bluetooth Speakers
- 1.3.1 Household Use
- 1.3.2 Outdoor Use
- 1.4 Development History of Portable Bluetooth Speakers
- 1.5 Market Status and Trend of Portable Bluetooth Speakers 2013-2023
- 1.5.1 Europe Portable Bluetooth Speakers Market Status and Trend 2013-2023
- 1.5.2 Regional Portable Bluetooth Speakers Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Portable Bluetooth Speakers in Europe 2013-2017
2.2 Consumption Market of Portable Bluetooth Speakers in Europe by Regions
2.2.1 Consumption Volume of Portable Bluetooth Speakers in Europe by Regions
2.2.2 Revenue of Portable Bluetooth Speakers in Europe by Regions
2.3 Market Analysis of Portable Bluetooth Speakers in Europe by Regions
2.3.1 Market Analysis of Portable Bluetooth Speakers in Germany 2013-2017
2.3.2 Market Analysis of Portable Bluetooth Speakers in United Kingdom 2013-2017
2.3.3 Market Analysis of Portable Bluetooth Speakers in France 2013-2017
2.3.4 Market Analysis of Portable Bluetooth Speakers in Italy 2013-2017
2.3.5 Market Analysis of Portable Bluetooth Speakers in Spain 2013-2017
2.3.6 Market Analysis of Portable Bluetooth Speakers in Benelux 2013-2017
2.3.7 Market Analysis of Portable Bluetooth Speakers in Russia 2013-2017
2.4 Market Development Forecast of Portable Bluetooth Speakers in Europe 2018-2023
2.4.2 Market Development Forecast of Portable Bluetooth Speakers by Regions

2.4.2 Market Development Forecast of Portable Bluetooth Speakers by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



3.1 Whole Europe Market Status by Types

- 3.1.1 Consumption Volume of Portable Bluetooth Speakers in Europe by Types
- 3.1.2 Revenue of Portable Bluetooth Speakers in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Portable Bluetooth Speakers in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Portable Bluetooth Speakers in Europe by Downstream Industry

4.2 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Major Countries

4.2.1 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Germany

4.2.2 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in France

4.2.4 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Italy

4.2.5 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Spain

4.2.6 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Benelux

4.2.7 Demand Volume of Portable Bluetooth Speakers by Downstream Industry in Russia

4.3 Market Forecast of Portable Bluetooth Speakers in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE BLUETOOTH SPEAKERS

5.1 Europe Economy Situation and Trend Overview

5.2 Portable Bluetooth Speakers Downstream Industry Situation and Trend Overview



CHAPTER 6 PORTABLE BLUETOOTH SPEAKERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Portable Bluetooth Speakers in Europe by Major Players

6.2 Revenue of Portable Bluetooth Speakers in Europe by Major Players

6.3 Basic Information of Portable Bluetooth Speakers by Major Players

6.3.1 Headquarters Location and Established Time of Portable Bluetooth Speakers Major Players

6.3.2 Employees and Revenue Level of Portable Bluetooth Speakers Major Players6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 PORTABLE BLUETOOTH SPEAKERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Harman Kardon

7.1.1 Company profile

- 7.1.2 Representative Portable Bluetooth Speakers Product
- 7.1.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Harman Kardon

7.2 Bose

7.2.1 Company profile

7.2.2 Representative Portable Bluetooth Speakers Product

7.2.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Bose 7.3 BRAVEN LLC

7.3.1 Company profile

7.3.2 Representative Portable Bluetooth Speakers Product

7.3.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of

BRAVEN LLC

7.4 Philips

- 7.4.1 Company profile
- 7.4.2 Representative Portable Bluetooth Speakers Product
- 7.4.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Philips

7.5 Hmdx

7.5.1 Company profile

7.5.2 Representative Portable Bluetooth Speakers Product



7.5.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Hmdx

7.6 Jawbone

7.6.1 Company profile

7.6.2 Representative Portable Bluetooth Speakers Product

7.6.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of

Jawbone

- 7.7 Logitech
 - 7.7.1 Company profile
- 7.7.2 Representative Portable Bluetooth Speakers Product
- 7.7.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of

Logitech

7.8 Sony

- 7.8.1 Company profile
- 7.8.2 Representative Portable Bluetooth Speakers Product
- 7.8.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Sony

7.9 Beats Electronics LLC

7.9.1 Company profile

7.9.2 Representative Portable Bluetooth Speakers Product

7.9.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Beats

Electronics LLC

7.10 Imation Corp

7.10.1 Company profile

7.10.2 Representative Portable Bluetooth Speakers Product

7.10.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Imation Corp

7.11 Creative

7.11.1 Company profile

7.11.2 Representative Portable Bluetooth Speakers Product

7.11.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Creative

7.12 Poineer

7.12.1 Company profile

7.12.2 Representative Portable Bluetooth Speakers Product

7.12.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Poineer

7.13 KLIPSCH GROUP

7.13.1 Company profile

7.13.2 Representative Portable Bluetooth Speakers Product

7.13.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of



KLIPSCH GROUP

- 7.14 D+M Group
- 7.14.1 Company profile
- 7.14.2 Representative Portable Bluetooth Speakers Product
- 7.14.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of D+M Group
- 7.15 Scosche Industries
- 7.15.1 Company profile
- 7.15.2 Representative Portable Bluetooth Speakers Product
- 7.15.3 Portable Bluetooth Speakers Sales, Revenue, Price and Gross Margin of Scosche Industries
- 7.16 LG
- 7.17 Sennheiser?Jarre?
- 7.18 Samsung
- 7.19 Panasonic
- 7.20 Yamaha
- 7.21 Polk Audio
- 7.22 EARISE
- 7.23 AUKEY
- 7.24 AONI
- 7.25 BOWERS & WILKINS
- 7.26 ISOUND
- 7.27 Sherwood
- 7.28 Divoom
- 7.29 Fluance
- 7.30 Eton

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE BLUETOOTH SPEAKERS

- 8.1 Industry Chain of Portable Bluetooth Speakers
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE BLUETOOTH SPEAKERS

- 9.1 Cost Structure Analysis of Portable Bluetooth Speakers
- 9.2 Raw Materials Cost Analysis of Portable Bluetooth Speakers



- 9.3 Labor Cost Analysis of Portable Bluetooth Speakers
- 9.4 Manufacturing Expenses Analysis of Portable Bluetooth Speakers

CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE BLUETOOTH SPEAKERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Portable Bluetooth Speakers-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/PF033F57197EN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/PF033F57197EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970