

# Portable Battery Pack-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P67FA9BE7B5EN.html>

Date: April 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: P67FA9BE7B5EN

## Abstracts

### Report Summary

Portable Battery Pack-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Portable Battery Pack industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Portable Battery Pack 2013-2017, and development forecast 2018-2023

Main market players of Portable Battery Pack in Asia Pacific, with company and product introduction, position in the Portable Battery Pack market

Market status and development trend of Portable Battery Pack by types and applications

Cost and profit status of Portable Battery Pack, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Portable Battery Pack market as:

Asia Pacific Portable Battery Pack Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific Portable Battery Pack Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Li-ion

Nickel Metal Hydride

Li-Polymer

Nickel Cadmium

Asia Pacific Portable Battery Pack Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Smart Phones

Tablets

Portable Media Players

Others

Asia Pacific Portable Battery Pack Market: Players Segment Analysis (Company and  
Product introduction, Portable Battery Pack Sales Volume, Revenue, Price and Gross  
Margin):

BYD Battery Co. Ltd

Energizer Holding Inc

LG Chem Power Inc

Mophie Inc.

Panasonic Corporation

Simplo Technology Co. Ltd

Sony Corporation

Samsung SDI Co

China Bak Battery, Inc

Duracell International Inc

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PORTABLE BATTERY PACK**

- 1.1 Definition of Portable Battery Pack in This Report
- 1.2 Commercial Types of Portable Battery Pack
  - 1.2.1 Li-ion
  - 1.2.2 Nickel Metal Hydride
  - 1.2.3 Li-Polymer
  - 1.2.4 Nickel Cadmium
- 1.3 Downstream Application of Portable Battery Pack
  - 1.3.1 Smart Phones
  - 1.3.2 Tablets
  - 1.3.3 Portable Media Players
  - 1.3.4 Others
- 1.4 Development History of Portable Battery Pack
- 1.5 Market Status and Trend of Portable Battery Pack 2013-2023
  - 1.5.1 Asia Pacific Portable Battery Pack Market Status and Trend 2013-2023
  - 1.5.2 Regional Portable Battery Pack Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Portable Battery Pack in Asia Pacific 2013-2017
- 2.2 Consumption Market of Portable Battery Pack in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Portable Battery Pack in Asia Pacific by Regions
  - 2.2.2 Revenue of Portable Battery Pack in Asia Pacific by Regions
- 2.3 Market Analysis of Portable Battery Pack in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Portable Battery Pack in China 2013-2017
  - 2.3.2 Market Analysis of Portable Battery Pack in Japan 2013-2017
  - 2.3.3 Market Analysis of Portable Battery Pack in Korea 2013-2017
  - 2.3.4 Market Analysis of Portable Battery Pack in India 2013-2017
  - 2.3.5 Market Analysis of Portable Battery Pack in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Portable Battery Pack in Australia 2013-2017
- 2.4 Market Development Forecast of Portable Battery Pack in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Portable Battery Pack in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Portable Battery Pack by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Portable Battery Pack in Asia Pacific by Types

3.1.2 Revenue of Portable Battery Pack in Asia Pacific by Types

### 3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

### 3.3 Market Forecast of Portable Battery Pack in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Portable Battery Pack in Asia Pacific by Downstream Industry

### 4.2 Demand Volume of Portable Battery Pack by Downstream Industry in Major Countries

4.2.1 Demand Volume of Portable Battery Pack by Downstream Industry in China

4.2.2 Demand Volume of Portable Battery Pack by Downstream Industry in Japan

4.2.3 Demand Volume of Portable Battery Pack by Downstream Industry in Korea

4.2.4 Demand Volume of Portable Battery Pack by Downstream Industry in India

4.2.5 Demand Volume of Portable Battery Pack by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Portable Battery Pack by Downstream Industry in Australia

### 4.3 Market Forecast of Portable Battery Pack in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PORTABLE BATTERY PACK**

### 5.1 Asia Pacific Economy Situation and Trend Overview

### 5.2 Portable Battery Pack Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PORTABLE BATTERY PACK MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

### 6.1 Sales Volume of Portable Battery Pack in Asia Pacific by Major Players

### 6.2 Revenue of Portable Battery Pack in Asia Pacific by Major Players

## 6.3 Basic Information of Portable Battery Pack by Major Players

### 6.3.1 Headquarters Location and Established Time of Portable Battery Pack Major Players

#### 6.3.2 Employees and Revenue Level of Portable Battery Pack Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 PORTABLE BATTERY PACK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 BYD Battery Co. Ltd

#### 7.1.1 Company profile

#### 7.1.2 Representative Portable Battery Pack Product

#### 7.1.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of BYD Battery Co. Ltd

### 7.2 Energizer Holding Inc

#### 7.2.1 Company profile

#### 7.2.2 Representative Portable Battery Pack Product

#### 7.2.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of Energizer Holding Inc

### 7.3 LG Chem Power Inc

#### 7.3.1 Company profile

#### 7.3.2 Representative Portable Battery Pack Product

#### 7.3.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of LG Chem Power Inc

### 7.4 Mophie Inc.

#### 7.4.1 Company profile

#### 7.4.2 Representative Portable Battery Pack Product

#### 7.4.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of Mophie Inc.

### 7.5 Panasonic Corporation

#### 7.5.1 Company profile

#### 7.5.2 Representative Portable Battery Pack Product

#### 7.5.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of Panasonic Corporation

### 7.6 Simplo Technology Co. Ltd

#### 7.6.1 Company profile

#### 7.6.2 Representative Portable Battery Pack Product

7.6.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of Simplo Technology Co. Ltd

7.7 Sony Corporation

7.7.1 Company profile

7.7.2 Representative Portable Battery Pack Product

7.7.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of Sony Corporation

7.8 Samsung SDI Co

7.8.1 Company profile

7.8.2 Representative Portable Battery Pack Product

7.8.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of Samsung SDI Co

7.9 China Bak Battery, Inc

7.9.1 Company profile

7.9.2 Representative Portable Battery Pack Product

7.9.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of China Bak Battery, Inc

7.10 Duracell International Inc

7.10.1 Company profile

7.10.2 Representative Portable Battery Pack Product

7.10.3 Portable Battery Pack Sales, Revenue, Price and Gross Margin of Duracell International Inc

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PORTABLE BATTERY PACK**

8.1 Industry Chain of Portable Battery Pack

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PORTABLE BATTERY PACK**

9.1 Cost Structure Analysis of Portable Battery Pack

9.2 Raw Materials Cost Analysis of Portable Battery Pack

9.3 Labor Cost Analysis of Portable Battery Pack

9.4 Manufacturing Expenses Analysis of Portable Battery Pack

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PORTABLE BATTERY PACK**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Portable Battery Pack-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P67FA9BE7B5EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P67FA9BE7B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970