

# Polyvinyl Butyral (PVB) Films-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PAEDDBD18F88EN.html

Date: May 2018 Pages: 144 Price: US\$ 2,480.00 (Single User License) ID: PAEDDBD18F88EN

### Abstracts

#### **Report Summary**

Polyvinyl Butyral (PVB) Films-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polyvinyl Butyral (PVB) Films industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Polyvinyl Butyral (PVB) Films 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Polyvinyl Butyral (PVB) Films worldwide, with company and product introduction, position in the Polyvinyl Butyral (PVB) Films market Market status and development trend of Polyvinyl Butyral (PVB) Films by types and applications

Cost and profit status of Polyvinyl Butyral (PVB) Films, and marketing status Market growth drivers and challenges

The report segments the global Polyvinyl Butyral (PVB) Films market as:

Global Polyvinyl Butyral (PVB) Films Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): North America Europe China Japan Rest APAC



Latin America

Global Polyvinyl Butyral (PVB) Films Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Primeval Type Regeneration Type

Global Polyvinyl Butyral (PVB) Films Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Automotive Industry Building Industry Photovoltaic Glass

Global Polyvinyl Butyral (PVB) Films Market: Manufacturers Segment Analysis (Company and Product introduction, Polyvinyl Butyral (PVB) Films Sales Volume, Revenue, Price and Gross Margin): Eastman Chemical Sekisui Kuraray EVERLAM ChangChun Group **Kingboard Chemical Holdings** Huakai Plastic **Zhejiang Decent Plastic RongXin New Materials** Xinfu Pharm **Rehone Plastic** Tanshan Jichang New Material Wuhan Honghui New Material

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### CHAPTER 1 OVERVIEW OF POLYVINYL BUTYRAL (PVB) FILMS

- 1.1 Definition of Polyvinyl Butyral (PVB) Films in This Report
- 1.2 Commercial Types of Polyvinyl Butyral (PVB) Films
- 1.2.1 Primeval Type
- 1.2.2 Regeneration Type
- 1.3 Downstream Application of Polyvinyl Butyral (PVB) Films
- 1.3.1 Automotive Industry
- 1.3.2 Building Industry
- 1.3.3 Photovoltaic Glass
- 1.4 Development History of Polyvinyl Butyral (PVB) Films
- 1.5 Market Status and Trend of Polyvinyl Butyral (PVB) Films 2013-2023
- 1.5.1 Global Polyvinyl Butyral (PVB) Films Market Status and Trend 2013-2023
- 1.5.2 Regional Polyvinyl Butyral (PVB) Films Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Polyvinyl Butyral (PVB) Films 2013-2017
- 2.2 Production Market of Polyvinyl Butyral (PVB) Films by Regions
- 2.2.1 Production Volume of Polyvinyl Butyral (PVB) Films by Regions
- 2.2.2 Production Value of Polyvinyl Butyral (PVB) Films by Regions
- 2.3 Demand Market of Polyvinyl Butyral (PVB) Films by Regions
- 2.4 Production and Demand Status of Polyvinyl Butyral (PVB) Films by Regions
- 2.4.1 Production and Demand Status of Polyvinyl Butyral (PVB) Films by Regions 2013-2017
- 2.4.2 Import and Export Status of Polyvinyl Butyral (PVB) Films by Regions 2013-2017

#### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Polyvinyl Butyral (PVB) Films by Types
- 3.2 Production Value of Polyvinyl Butyral (PVB) Films by Types
- 3.3 Market Forecast of Polyvinyl Butyral (PVB) Films by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Polyvinyl Butyral (PVB) Films by Downstream Industry



4.2 Market Forecast of Polyvinyl Butyral (PVB) Films by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYVINYL BUTYRAL (PVB) FILMS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Polyvinyl Butyral (PVB) Films Downstream Industry Situation and Trend Overview

#### CHAPTER 6 POLYVINYL BUTYRAL (PVB) FILMS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Polyvinyl Butyral (PVB) Films by Major Manufacturers

- 6.2 Production Value of Polyvinyl Butyral (PVB) Films by Major Manufacturers
- 6.3 Basic Information of Polyvinyl Butyral (PVB) Films by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Polyvinyl Butyral (PVB) Films Major Manufacturer
- 6.3.2 Employees and Revenue Level of Polyvinyl Butyral (PVB) Films Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 POLYVINYL BUTYRAL (PVB) FILMS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Eastman Chemical
  - 7.1.1 Company profile
  - 7.1.2 Representative Polyvinyl Butyral (PVB) Films Product
- 7.1.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of Eastman Chemical
- 7.2 Sekisui
  - 7.2.1 Company profile
  - 7.2.2 Representative Polyvinyl Butyral (PVB) Films Product
- 7.2.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of Sekisui
- 7.3 Kuraray
- 7.3.1 Company profile
- 7.3.2 Representative Polyvinyl Butyral (PVB) Films Product



7.3.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of Kuraray

7.4 EVERLAM

7.4.1 Company profile

7.4.2 Representative Polyvinyl Butyral (PVB) Films Product

7.4.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of EVERLAM

7.5 ChangChun Group

7.5.1 Company profile

7.5.2 Representative Polyvinyl Butyral (PVB) Films Product

7.5.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of ChangChun Group

7.6 Kingboard Chemical Holdings

7.6.1 Company profile

7.6.2 Representative Polyvinyl Butyral (PVB) Films Product

7.6.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of

Kingboard Chemical Holdings

7.7 Huakai Plastic

7.7.1 Company profile

- 7.7.2 Representative Polyvinyl Butyral (PVB) Films Product
- 7.7.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of Huakai Plastic

7.8 Zhejiang Decent Plastic

7.8.1 Company profile

7.8.2 Representative Polyvinyl Butyral (PVB) Films Product

7.8.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of

Zhejiang Decent Plastic

7.9 RongXin New Materials

7.9.1 Company profile

7.9.2 Representative Polyvinyl Butyral (PVB) Films Product

7.9.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of

RongXin New Materials

7.10 Xinfu Pharm

- 7.10.1 Company profile
- 7.10.2 Representative Polyvinyl Butyral (PVB) Films Product

7.10.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of Xinfu Pharm

7.11 Rehone Plastic

7.11.1 Company profile



7.11.2 Representative Polyvinyl Butyral (PVB) Films Product

7.11.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of Rehone Plastic

7.12 Tanshan Jichang New Material

- 7.12.1 Company profile
- 7.12.2 Representative Polyvinyl Butyral (PVB) Films Product

7.12.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of

Tanshan Jichang New Material

- 7.13 Wuhan Honghui New Material
  - 7.13.1 Company profile
- 7.13.2 Representative Polyvinyl Butyral (PVB) Films Product

7.13.3 Polyvinyl Butyral (PVB) Films Sales, Revenue, Price and Gross Margin of Wuhan Honghui New Material

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYVINYL BUTYRAL (PVB) FILMS

- 8.1 Industry Chain of Polyvinyl Butyral (PVB) Films
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYVINYL BUTYRAL (PVB) FILMS

- 9.1 Cost Structure Analysis of Polyvinyl Butyral (PVB) Films
- 9.2 Raw Materials Cost Analysis of Polyvinyl Butyral (PVB) Films
- 9.3 Labor Cost Analysis of Polyvinyl Butyral (PVB) Films
- 9.4 Manufacturing Expenses Analysis of Polyvinyl Butyral (PVB) Films

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYVINYL BUTYRAL (PVB) FILMS

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy



10.2.3 Target Client 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Polyvinyl Butyral (PVB) Films-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/PAEDDBD18F88EN.html</u>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/PAEDDBD18F88EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970