

### Polyurethane Resin Coating Paints-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PB6926B93F8MEN.html

Date: March 2018

Pages: 144

Price: US\$ 3,480.00 (Single User License)

ID: PB6926B93F8MEN

### **Abstracts**

#### **Report Summary**

Polyurethane Resin Coating Paints-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polyurethane Resin Coating Paints industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Polyurethane Resin Coating Paints 2013-2017, and development forecast 2018-2023

Main market players of Polyurethane Resin Coating Paints in North America, with company and product introduction, position in the Polyurethane Resin Coating Paints market

Market status and development trend of Polyurethane Resin Coating Paints by types and applications

Cost and profit status of Polyurethane Resin Coating Paints, and marketing status Market growth drivers and challenges

The report segments the North America Polyurethane Resin Coating Paints market as:

North America Polyurethane Resin Coating Paints Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

**United States** 

Canada



#### Mexico

North America Polyurethane Resin Coating Paints Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Two-Component Polyurethane Single Component Polyurethane

North America Polyurethane Resin Coating Paints Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Surface Coatings

Footwear

Furniture

Packaging

Oil-Rig Towers

Warehouses

Industrial Plants

**Bridges** 

Marine Industry

Other

North America Polyurethane Resin Coating Paints Market: Players Segment Analysis (Company and Product introduction, Polyurethane Resin Coating Paints Sales Volume, Revenue, Price and Gross Margin):

**BASF SE** 

Sherwin Williams

Henkel

Lubrizol

DSM

Arkema

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF POLYURETHANE RESIN COATING PAINTS**

- 1.1 Definition of Polyurethane Resin Coating Paints in This Report
- 1.2 Commercial Types of Polyurethane Resin Coating Paints
  - 1.2.1 Two-Component Polyurethane
  - 1.2.2 Single Component Polyurethane
- 1.3 Downstream Application of Polyurethane Resin Coating Paints
  - 1.3.1 Surface Coatings
  - 1.3.2 Footwear
  - 1.3.3 Furniture
- 1.3.4 Packaging
- 1.3.5 Oil-Rig Towers
- 1.3.6 Warehouses
- 1.3.7 Industrial Plants
- 1.3.8 Bridges
- 1.3.9 Marine Industry
- 1.3.10 Other
- 1.4 Development History of Polyurethane Resin Coating Paints
- 1.5 Market Status and Trend of Polyurethane Resin Coating Paints 2013-2023
- 1.5.1 North America Polyurethane Resin Coating Paints Market Status and Trend 2013-2023
- 1.5.2 Regional Polyurethane Resin Coating Paints Market Status and Trend 2013-2023

#### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Polyurethane Resin Coating Paints in North America 2013-2017
- 2.2 Consumption Market of Polyurethane Resin Coating Paints in North America by Regions
- 2.2.1 Consumption Volume of Polyurethane Resin Coating Paints in North America by Regions
- 2.2.2 Revenue of Polyurethane Resin Coating Paints in North America by Regions
- 2.3 Market Analysis of Polyurethane Resin Coating Paints in North America by Regions
- 2.3.1 Market Analysis of Polyurethane Resin Coating Paints in United States 2013-2017
- 2.3.2 Market Analysis of Polyurethane Resin Coating Paints in Canada 2013-2017
- 2.3.3 Market Analysis of Polyurethane Resin Coating Paints in Mexico 2013-2017



- 2.4 Market Development Forecast of Polyurethane Resin Coating Paints in North America 2018-2023
- 2.4.1 Market Development Forecast of Polyurethane Resin Coating Paints in North America 2018-2023
- 2.4.2 Market Development Forecast of Polyurethane Resin Coating Paints by Regions 2018-2023

#### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
- 3.1.1 Consumption Volume of Polyurethane Resin Coating Paints in North America by Types
  - 3.1.2 Revenue of Polyurethane Resin Coating Paints in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada
  - 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Polyurethane Resin Coating Paints in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Polyurethane Resin Coating Paints in North America by Downstream Industry
- 4.2 Demand Volume of Polyurethane Resin Coating Paints by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Polyurethane Resin Coating Paints by Downstream Industry in United States
- 4.2.2 Demand Volume of Polyurethane Resin Coating Paints by Downstream Industry in Canada
- 4.2.3 Demand Volume of Polyurethane Resin Coating Paints by Downstream Industry in Mexico
- 4.3 Market Forecast of Polyurethane Resin Coating Paints in North America by Downstream Industry

## CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYURETHANE RESIN COATING PAINTS

5.1 North America Economy Situation and Trend Overview



5.2 Polyurethane Resin Coating Paints Downstream Industry Situation and Trend Overview

## CHAPTER 6 POLYURETHANE RESIN COATING PAINTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Polyurethane Resin Coating Paints in North America by Major Players
- 6.2 Revenue of Polyurethane Resin Coating Paints in North America by Major Players
- 6.3 Basic Information of Polyurethane Resin Coating Paints by Major Players
- 6.3.1 Headquarters Location and Established Time of Polyurethane Resin Coating Paints Major Players
- 6.3.2 Employees and Revenue Level of Polyurethane Resin Coating Paints Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 POLYURETHANE RESIN COATING PAINTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 BASF SE
  - 7.1.1 Company profile
  - 7.1.2 Representative Polyurethane Resin Coating Paints Product
- 7.1.3 Polyurethane Resin Coating Paints Sales, Revenue, Price and Gross Margin of BASF SE
- 7.2 Sherwin Williams
  - 7.2.1 Company profile
  - 7.2.2 Representative Polyurethane Resin Coating Paints Product
- 7.2.3 Polyurethane Resin Coating Paints Sales, Revenue, Price and Gross Margin of Sherwin Williams
- 7.3 Henkel
  - 7.3.1 Company profile
  - 7.3.2 Representative Polyurethane Resin Coating Paints Product
- 7.3.3 Polyurethane Resin Coating Paints Sales, Revenue, Price and Gross Margin of Henkel
- 7.4 Lubrizol
  - 7.4.1 Company profile



- 7.4.2 Representative Polyurethane Resin Coating Paints Product
- 7.4.3 Polyurethane Resin Coating Paints Sales, Revenue, Price and Gross Margin of Lubrizol

#### 7.5 DSM

- 7.5.1 Company profile
- 7.5.2 Representative Polyurethane Resin Coating Paints Product
- 7.5.3 Polyurethane Resin Coating Paints Sales, Revenue, Price and Gross Margin of DSM
- 7.6 Arkema
- 7.6.1 Company profile
- 7.6.2 Representative Polyurethane Resin Coating Paints Product
- 7.6.3 Polyurethane Resin Coating Paints Sales, Revenue, Price and Gross Margin of Arkema

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYURETHANE RESIN COATING PAINTS

- 8.1 Industry Chain of Polyurethane Resin Coating Paints
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYURETHANE RESIN COATING PAINTS

- 9.1 Cost Structure Analysis of Polyurethane Resin Coating Paints
- 9.2 Raw Materials Cost Analysis of Polyurethane Resin Coating Paints
- 9.3 Labor Cost Analysis of Polyurethane Resin Coating Paints
- 9.4 Manufacturing Expenses Analysis of Polyurethane Resin Coating Paints

# CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYURETHANE RESIN COATING PAINTS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy



10.2.3 Target Client10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Polyurethane Resin Coating Paints-North America Market Status and Trend Report

2013-2023

Product link: <a href="https://marketpublishers.com/r/PB6926B93F8MEN.html">https://marketpublishers.com/r/PB6926B93F8MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/PB6926B93F8MEN.html">https://marketpublishers.com/r/PB6926B93F8MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



