

Polyurethane (PU)-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P150FBA08D9EN.html

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: P150FBA08D9EN

Abstracts

Report Summary

Polyurethane (PU)-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polyurethane (PU) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Polyurethane (PU) 2013-2017, and development forecast 2018-2023

Main market players of Polyurethane (PU) in EMEA, with company and product introduction, position in the Polyurethane (PU) market

Market status and development trend of Polyurethane (PU) by types and applications Cost and profit status of Polyurethane (PU), and marketing status Market growth drivers and challenges

The report segments the EMEA Polyurethane (PU) market as:

EMEA Polyurethane (PU) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Polyurethane (PU) Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rigid Foam
Flexible Foam
Coatings
Adhesives & Sealants
Elastomers
Others

EMEA Polyurethane (PU) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Furniture

Construction

Electronics & Appliances

Automotive

Packaging

Others

EMEA Polyurethane (PU) Market: Players Segment Analysis (Company and Product introduction, Polyurethane (PU) Sales Volume, Revenue, Price and Gross Margin):

The Dow Chemical Company

BASF SE

Covestro

Huntsman Corp

Eastman Chemical Co.

Mitsui Chemicals, Inc.

Mitsubishi Chemical Corp.

Nippon Polyurethane Industry Corp

Recticel S.A

Woodbridge Foam

DIC Corp

RTP Company

Lubrizol Corp.

Rampf Holding GmbH & Co. KG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF POLYURETHANE (PU)

- 1.1 Definition of Polyurethane (PU) in This Report
- 1.2 Commercial Types of Polyurethane (PU)
 - 1.2.1 Rigid Foam
 - 1.2.2 Flexible Foam
 - 1.2.3 Coatings
 - 1.2.4 Adhesives & Sealants
 - 1.2.5 Elastomers
 - 1.2.6 Others
- 1.3 Downstream Application of Polyurethane (PU)
 - 1.3.1 Furniture
 - 1.3.2 Construction
- 1.3.3 Electronics & Appliances
- 1.3.4 Automotive
- 1.3.5 Packaging
- 1.3.6 Others
- 1.4 Development History of Polyurethane (PU)
- 1.5 Market Status and Trend of Polyurethane (PU) 2013-2023
 - 1.5.1 EMEA Polyurethane (PU) Market Status and Trend 2013-2023
- 1.5.2 Regional Polyurethane (PU) Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Polyurethane (PU) in EMEA 2013-2017
- 2.2 Consumption Market of Polyurethane (PU) in EMEA by Regions
 - 2.2.1 Consumption Volume of Polyurethane (PU) in EMEA by Regions
 - 2.2.2 Revenue of Polyurethane (PU) in EMEA by Regions
- 2.3 Market Analysis of Polyurethane (PU) in EMEA by Regions
 - 2.3.1 Market Analysis of Polyurethane (PU) in Europe 2013-2017
 - 2.3.2 Market Analysis of Polyurethane (PU) in Middle East 2013-2017
 - 2.3.3 Market Analysis of Polyurethane (PU) in Africa 2013-2017
- 2.4 Market Development Forecast of Polyurethane (PU) in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Polyurethane (PU) in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Polyurethane (PU) by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Polyurethane (PU) in EMEA by Types
- 3.1.2 Revenue of Polyurethane (PU) in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Polyurethane (PU) in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Polyurethane (PU) in EMEA by Downstream Industry
- 4.2 Demand Volume of Polyurethane (PU) by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Polyurethane (PU) by Downstream Industry in Europe
- 4.2.2 Demand Volume of Polyurethane (PU) by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Polyurethane (PU) by Downstream Industry in Africa
- 4.3 Market Forecast of Polyurethane (PU) in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYURETHANE (PU)

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Polyurethane (PU) Downstream Industry Situation and Trend Overview

CHAPTER 6 POLYURETHANE (PU) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Polyurethane (PU) in EMEA by Major Players
- 6.2 Revenue of Polyurethane (PU) in EMEA by Major Players
- 6.3 Basic Information of Polyurethane (PU) by Major Players
- 6.3.1 Headquarters Location and Established Time of Polyurethane (PU) Major Players
- 6.3.2 Employees and Revenue Level of Polyurethane (PU) Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch



CHAPTER 7 POLYURETHANE (PU) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 The Dow Chemical Company
 - 7.1.1 Company profile
 - 7.1.2 Representative Polyurethane (PU) Product
- 7.1.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of The Dow Chemical Company
- 7.2 BASF SE
 - 7.2.1 Company profile
 - 7.2.2 Representative Polyurethane (PU) Product
 - 7.2.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of BASF SE
- 7.3 Covestro
 - 7.3.1 Company profile
 - 7.3.2 Representative Polyurethane (PU) Product
 - 7.3.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Covestro
- 7.4 Huntsman Corp
 - 7.4.1 Company profile
 - 7.4.2 Representative Polyurethane (PU) Product
 - 7.4.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Huntsman Corp
- 7.5 Eastman Chemical Co.
 - 7.5.1 Company profile
 - 7.5.2 Representative Polyurethane (PU) Product
- 7.5.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Eastman Chemical Co.
- 7.6 Mitsui Chemicals, Inc.
 - 7.6.1 Company profile
 - 7.6.2 Representative Polyurethane (PU) Product
- 7.6.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Mitsui Chemicals, Inc.
- 7.7 Mitsubishi Chemical Corp.
 - 7.7.1 Company profile
 - 7.7.2 Representative Polyurethane (PU) Product
- 7.7.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Mitsubishi Chemical Corp.
- 7.8 Nippon Polyurethane Industry Corp
 - 7.8.1 Company profile
 - 7.8.2 Representative Polyurethane (PU) Product
 - 7.8.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Nippon



Polyurethane Industry Corp

- 7.9 Recticel S.A
 - 7.9.1 Company profile
 - 7.9.2 Representative Polyurethane (PU) Product
 - 7.9.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Recticel S.A
- 7.10 Woodbridge Foam
 - 7.10.1 Company profile
 - 7.10.2 Representative Polyurethane (PU) Product
- 7.10.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Woodbridge Foam
- 7.11 DIC Corp
 - 7.11.1 Company profile
 - 7.11.2 Representative Polyurethane (PU) Product
 - 7.11.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of DIC Corp
- 7.12 RTP Company
 - 7.12.1 Company profile
 - 7.12.2 Representative Polyurethane (PU) Product
 - 7.12.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of RTP Company
- 7.13 Lubrizol Corp.
 - 7.13.1 Company profile
 - 7.13.2 Representative Polyurethane (PU) Product
 - 7.13.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Lubrizol Corp.
- 7.14 Rampf Holding GmbH & Co. KG
 - 7.14.1 Company profile
 - 7.14.2 Representative Polyurethane (PU) Product
- 7.14.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Rampf Holding GmbH & Co. KG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYURETHANE (PU)

- 8.1 Industry Chain of Polyurethane (PU)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYURETHANE (PU)

- 9.1 Cost Structure Analysis of Polyurethane (PU)
- 9.2 Raw Materials Cost Analysis of Polyurethane (PU)



- 9.3 Labor Cost Analysis of Polyurethane (PU)
- 9.4 Manufacturing Expenses Analysis of Polyurethane (PU)

CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYURETHANE (PU)

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Polyurethane (PU)-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P150FBA08D9EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P150FBA08D9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970