

Polyurethane (PU)-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PCCFE253A49EN.html>

Date: February 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: PCCFE253A49EN

Abstracts

Report Summary

Polyurethane (PU)-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polyurethane (PU) industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Polyurethane (PU) 2013-2017, and development forecast 2018-2023

Main market players of Polyurethane (PU) in Asia Pacific, with company and product introduction, position in the Polyurethane (PU) market

Market status and development trend of Polyurethane (PU) by types and applications

Cost and profit status of Polyurethane (PU), and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Polyurethane (PU) market as:

Asia Pacific Polyurethane (PU) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Polyurethane (PU) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Rigid Foam

Flexible Foam

Coatings

Adhesives & Sealants

Elastomers

Others

Asia Pacific Polyurethane (PU) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Furniture

Construction

Electronics & Appliances

Automotive

Packaging

Others

Asia Pacific Polyurethane (PU) Market: Players Segment Analysis (Company and Product introduction, Polyurethane (PU) Sales Volume, Revenue, Price and Gross Margin):

The Dow Chemical Company

BASF SE

Covestro

Huntsman Corp

Eastman Chemical Co.

Mitsui Chemicals, Inc.

Mitsubishi Chemical Corp.

Nippon Polyurethane Industry Corp

Recticel S.A

Woodbridge Foam

DIC Corp

RTP Company

Lubrizol Corp.

Rampf Holding GmbH & Co. KG

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF POLYURETHANE (PU)

- 1.1 Definition of Polyurethane (PU) in This Report
- 1.2 Commercial Types of Polyurethane (PU)
 - 1.2.1 Rigid Foam
 - 1.2.2 Flexible Foam
 - 1.2.3 Coatings
 - 1.2.4 Adhesives & Sealants
 - 1.2.5 Elastomers
 - 1.2.6 Others
- 1.3 Downstream Application of Polyurethane (PU)
 - 1.3.1 Furniture
 - 1.3.2 Construction
 - 1.3.3 Electronics & Appliances
 - 1.3.4 Automotive
 - 1.3.5 Packaging
 - 1.3.6 Others
- 1.4 Development History of Polyurethane (PU)
- 1.5 Market Status and Trend of Polyurethane (PU) 2013-2023
 - 1.5.1 Asia Pacific Polyurethane (PU) Market Status and Trend 2013-2023
 - 1.5.2 Regional Polyurethane (PU) Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Polyurethane (PU) in Asia Pacific 2013-2017
- 2.2 Consumption Market of Polyurethane (PU) in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Polyurethane (PU) in Asia Pacific by Regions
 - 2.2.2 Revenue of Polyurethane (PU) in Asia Pacific by Regions
- 2.3 Market Analysis of Polyurethane (PU) in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Polyurethane (PU) in China 2013-2017
 - 2.3.2 Market Analysis of Polyurethane (PU) in Japan 2013-2017
 - 2.3.3 Market Analysis of Polyurethane (PU) in Korea 2013-2017
 - 2.3.4 Market Analysis of Polyurethane (PU) in India 2013-2017
 - 2.3.5 Market Analysis of Polyurethane (PU) in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Polyurethane (PU) in Australia 2013-2017
- 2.4 Market Development Forecast of Polyurethane (PU) in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Polyurethane (PU) in Asia Pacific 2018-2023

2.4.2 Market Development Forecast of Polyurethane (PU) by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of Polyurethane (PU) in Asia Pacific by Types

3.1.2 Revenue of Polyurethane (PU) in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Polyurethane (PU) in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Polyurethane (PU) in Asia Pacific by Downstream Industry

4.2 Demand Volume of Polyurethane (PU) by Downstream Industry in Major Countries

4.2.1 Demand Volume of Polyurethane (PU) by Downstream Industry in China

4.2.2 Demand Volume of Polyurethane (PU) by Downstream Industry in Japan

4.2.3 Demand Volume of Polyurethane (PU) by Downstream Industry in Korea

4.2.4 Demand Volume of Polyurethane (PU) by Downstream Industry in India

4.2.5 Demand Volume of Polyurethane (PU) by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of Polyurethane (PU) by Downstream Industry in Australia

4.3 Market Forecast of Polyurethane (PU) in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYURETHANE (PU)

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Polyurethane (PU) Downstream Industry Situation and Trend Overview

CHAPTER 6 POLYURETHANE (PU) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Polyurethane (PU) in Asia Pacific by Major Players

- 6.2 Revenue of Polyurethane (PU) in Asia Pacific by Major Players
- 6.3 Basic Information of Polyurethane (PU) by Major Players
 - 6.3.1 Headquarters Location and Established Time of Polyurethane (PU) Major Players
 - 6.3.2 Employees and Revenue Level of Polyurethane (PU) Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 POLYURETHANE (PU) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 The Dow Chemical Company
 - 7.1.1 Company profile
 - 7.1.2 Representative Polyurethane (PU) Product
 - 7.1.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of The Dow Chemical Company
- 7.2 BASF SE
 - 7.2.1 Company profile
 - 7.2.2 Representative Polyurethane (PU) Product
 - 7.2.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of BASF SE
- 7.3 Covestro
 - 7.3.1 Company profile
 - 7.3.2 Representative Polyurethane (PU) Product
 - 7.3.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Covestro
- 7.4 Huntsman Corp
 - 7.4.1 Company profile
 - 7.4.2 Representative Polyurethane (PU) Product
 - 7.4.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Huntsman Corp
- 7.5 Eastman Chemical Co.
 - 7.5.1 Company profile
 - 7.5.2 Representative Polyurethane (PU) Product
 - 7.5.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Eastman Chemical Co.
- 7.6 Mitsui Chemicals, Inc.
 - 7.6.1 Company profile
 - 7.6.2 Representative Polyurethane (PU) Product
 - 7.6.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Mitsui Chemicals,

Inc.

7.7 Mitsubishi Chemical Corp.

7.7.1 Company profile

7.7.2 Representative Polyurethane (PU) Product

7.7.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Mitsubishi Chemical Corp.

7.8 Nippon Polyurethane Industry Corp

7.8.1 Company profile

7.8.2 Representative Polyurethane (PU) Product

7.8.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Nippon Polyurethane Industry Corp

7.9 Recticel S.A

7.9.1 Company profile

7.9.2 Representative Polyurethane (PU) Product

7.9.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Recticel S.A

7.10 Woodbridge Foam

7.10.1 Company profile

7.10.2 Representative Polyurethane (PU) Product

7.10.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Woodbridge Foam

7.11 DIC Corp

7.11.1 Company profile

7.11.2 Representative Polyurethane (PU) Product

7.11.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of DIC Corp

7.12 RTP Company

7.12.1 Company profile

7.12.2 Representative Polyurethane (PU) Product

7.12.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of RTP Company

7.13 Lubrizol Corp.

7.13.1 Company profile

7.13.2 Representative Polyurethane (PU) Product

7.13.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Lubrizol Corp.

7.14 Rampf Holding GmbH & Co. KG

7.14.1 Company profile

7.14.2 Representative Polyurethane (PU) Product

7.14.3 Polyurethane (PU) Sales, Revenue, Price and Gross Margin of Rampf Holding GmbH & Co. KG

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF

POLYURETHANE (PU)

8.1 Industry Chain of Polyurethane (PU)

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYURETHANE (PU)

9.1 Cost Structure Analysis of Polyurethane (PU)

9.2 Raw Materials Cost Analysis of Polyurethane (PU)

9.3 Labor Cost Analysis of Polyurethane (PU)

9.4 Manufacturing Expenses Analysis of Polyurethane (PU)

CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYURETHANE (PU)

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Polyurethane (PU)-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PCCFE253A49EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PCCFE253A49EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970