

# Polyurethane Foam Mattress-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PE84B2DD400MEN.html

Date: February 2018

Pages: 146

Price: US\$ 2,480.00 (Single User License)

ID: PE84B2DD400MEN

### **Abstracts**

### **Report Summary**

Polyurethane Foam Mattress-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polyurethane Foam Mattress industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Polyurethane Foam Mattress 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Polyurethane Foam Mattress worldwide, with company and product introduction, position in the Polyurethane Foam Mattress market Market status and development trend of Polyurethane Foam Mattress by types and applications

Cost and profit status of Polyurethane Foam Mattress, and marketing status Market growth drivers and challenges

The report segments the global Polyurethane Foam Mattress market as:

Global Polyurethane Foam Mattress Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China

Japan



#### **Rest APAC**

Latin America

Global Polyurethane Foam Mattress Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Double Sided Mattress Single Sided Mattress

Global Polyurethane Foam Mattress Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Private Households

Hotels

Hospitals

Other

Global Polyurethane Foam Mattress Market: Manufacturers Segment Analysis (Company and Product introduction, Polyurethane Foam Mattress Sales Volume, Revenue, Price and Gross Margin):

Hilding Anders

Pikolin

Recticel

Silentnight

Sealy

Simmons

Breckle

Magniflex

Tempur-Pedic

Ekornes

Select Comfort

Serta

Veldeman Group

**Auping Group** 

KingKoil

Ecus

Ruf-Betten



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF POLYURETHANE FOAM MATTRESS

- 1.1 Definition of Polyurethane Foam Mattress in This Report
- 1.2 Commercial Types of Polyurethane Foam Mattress
  - 1.2.1 Double Sided Mattress
  - 1.2.2 Single Sided Mattress
- 1.3 Downstream Application of Polyurethane Foam Mattress
  - 1.3.1 Private Households
  - 1.3.2 Hotels
- 1.3.3 Hospitals
- 1.3.4 Other
- 1.4 Development History of Polyurethane Foam Mattress
- 1.5 Market Status and Trend of Polyurethane Foam Mattress 2013-2023
  - 1.5.1 Global Polyurethane Foam Mattress Market Status and Trend 2013-2023
- 1.5.2 Regional Polyurethane Foam Mattress Market Status and Trend 2013-2023

#### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Polyurethane Foam Mattress 2013-2017
- 2.2 Production Market of Polyurethane Foam Mattress by Regions
  - 2.2.1 Production Volume of Polyurethane Foam Mattress by Regions
  - 2.2.2 Production Value of Polyurethane Foam Mattress by Regions
- 2.3 Demand Market of Polyurethane Foam Mattress by Regions
- 2.4 Production and Demand Status of Polyurethane Foam Mattress by Regions
- 2.4.1 Production and Demand Status of Polyurethane Foam Mattress by Regions 2013-2017
  - 2.4.2 Import and Export Status of Polyurethane Foam Mattress by Regions 2013-2017

#### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Polyurethane Foam Mattress by Types
- 3.2 Production Value of Polyurethane Foam Mattress by Types
- 3.3 Market Forecast of Polyurethane Foam Mattress by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY



- 4.1 Demand Volume of Polyurethane Foam Mattress by Downstream Industry
- 4.2 Market Forecast of Polyurethane Foam Mattress by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYURETHANE FOAM MATTRESS

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Polyurethane Foam Mattress Downstream Industry Situation and Trend Overview

### CHAPTER 6 POLYURETHANE FOAM MATTRESS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Polyurethane Foam Mattress by Major Manufacturers
- 6.2 Production Value of Polyurethane Foam Mattress by Major Manufacturers
- 6.3 Basic Information of Polyurethane Foam Mattress by Major Manufacturers
- 6.3.1 Headquarters Location and Established Time of Polyurethane Foam Mattress Major Manufacturer
- 6.3.2 Employees and Revenue Level of Polyurethane Foam Mattress Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 POLYURETHANE FOAM MATTRESS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Hilding Anders
  - 7.1.1 Company profile
  - 7.1.2 Representative Polyurethane Foam Mattress Product
- 7.1.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Hilding Anders
- 7.2 Pikolin
  - 7.2.1 Company profile
  - 7.2.2 Representative Polyurethane Foam Mattress Product
  - 7.2.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Pikolin
- 7.3 Recticel
  - 7.3.1 Company profile
- 7.3.2 Representative Polyurethane Foam Mattress Product



- 7.3.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Recticel
- 7.4 Silentnight
  - 7.4.1 Company profile
  - 7.4.2 Representative Polyurethane Foam Mattress Product
- 7.4.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Silentnight
- 7.5 Sealy
  - 7.5.1 Company profile
  - 7.5.2 Representative Polyurethane Foam Mattress Product
  - 7.5.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Sealy
- 7.6 Simmons
  - 7.6.1 Company profile
- 7.6.2 Representative Polyurethane Foam Mattress Product
- 7.6.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Simmons
- 7.7 Breckle
  - 7.7.1 Company profile
  - 7.7.2 Representative Polyurethane Foam Mattress Product
- 7.7.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Breckle
- 7.8 Magniflex
  - 7.8.1 Company profile
  - 7.8.2 Representative Polyurethane Foam Mattress Product
- 7.8.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Magniflex
- 7.9 Tempur-Pedic
  - 7.9.1 Company profile
  - 7.9.2 Representative Polyurethane Foam Mattress Product
- 7.9.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Tempur-Pedic
- 7.10 Ekornes
- 7.10.1 Company profile
- 7.10.2 Representative Polyurethane Foam Mattress Product
- 7.10.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Ekornes
- 7.11 Select Comfort
  - 7.11.1 Company profile
- 7.11.2 Representative Polyurethane Foam Mattress Product



- 7.11.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Select Comfort
- 7.12 Serta
- 7.12.1 Company profile
- 7.12.2 Representative Polyurethane Foam Mattress Product
- 7.12.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Serta
- 7.13 Veldeman Group
  - 7.13.1 Company profile
- 7.13.2 Representative Polyurethane Foam Mattress Product
- 7.13.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Veldeman Group
- 7.14 Auping Group
  - 7.14.1 Company profile
- 7.14.2 Representative Polyurethane Foam Mattress Product
- 7.14.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of Auping Group
- 7.15 KingKoil
- 7.15.1 Company profile
- 7.15.2 Representative Polyurethane Foam Mattress Product
- 7.15.3 Polyurethane Foam Mattress Sales, Revenue, Price and Gross Margin of KingKoil
- 7.16 Ecus
- 7.17 Ruf-Betten

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYURETHANE FOAM MATTRESS

- 8.1 Industry Chain of Polyurethane Foam Mattress
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYURETHANE FOAM MATTRESS

- 9.1 Cost Structure Analysis of Polyurethane Foam Mattress
- 9.2 Raw Materials Cost Analysis of Polyurethane Foam Mattress
- 9.3 Labor Cost Analysis of Polyurethane Foam Mattress
- 9.4 Manufacturing Expenses Analysis of Polyurethane Foam Mattress



# CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYURETHANE FOAM MATTRESS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Polyurethane Foam Mattress-Global Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/PE84B2DD400MEN.html

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/PE84B2DD400MEN.html">https://marketpublishers.com/r/PE84B2DD400MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970