

Polymer Modified Cementitious Coating-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P0D75189421MEN.html

Date: March 2018 Pages: 135 Price: US\$ 3,480.00 (Single User License) ID: P0D75189421MEN

Abstracts

Report Summary

Polymer Modified Cementitious Coating-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polymer Modified Cementitious Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Polymer Modified Cementitious Coating 2013-2017, and development forecast 2018-2023

Main market players of Polymer Modified Cementitious Coating in North America, with company and product introduction, position in the Polymer Modified Cementitious Coating market

Market status and development trend of Polymer Modified Cementitious Coating by types and applications

Cost and profit status of Polymer Modified Cementitious Coating, and marketing status Market growth drivers and challenges

The report segments the North America Polymer Modified Cementitious Coating market as:

North America Polymer Modified Cementitious Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):



United States

Canada Mexico

North America Polymer Modified Cementitious Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Acrylic Polymer SBR Latex

North America Polymer Modified Cementitious Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Non-Residential Buildings Residential Buildings Public Infrastructures

North America Polymer Modified Cementitious Coating Market: Players Segment Analysis (Company and Product introduction, Polymer Modified Cementitious Coating Sales Volume, Revenue, Price and Gross Margin):

BASF Arkema S.A. **Celanese Corporation** H.B. Fuller Company Organik Kimya San. Ve Tic. A.S. **DOW Chemical Company** Akzo Nobel N.V. Sika AG **Pidilite Industries Limited** Saint-Gobain Weber S.A. Mapei S.P.A. The Lubrizol Corporation **Berger Paints India Limited** Flexcrete Technologies Limited W. R. Meadows, Inc. Fosroc International Limited

Polymer Modified Cementitious Coating-North America Market Status and Trend Report 2013-2023



Evercrete Corporation Indulor Chemie GmbH Lafarge Malaysia Berhad

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF POLYMER MODIFIED CEMENTITIOUS COATING

- 1.1 Definition of Polymer Modified Cementitious Coating in This Report
- 1.2 Commercial Types of Polymer Modified Cementitious Coating
- 1.2.1 Acrylic Polymer
- 1.2.2 SBR Latex
- 1.3 Downstream Application of Polymer Modified Cementitious Coating
- 1.3.1 Non-Residential Buildings
- 1.3.2 Residential Buildings
- 1.3.3 Public Infrastructures
- 1.4 Development History of Polymer Modified Cementitious Coating
- 1.5 Market Status and Trend of Polymer Modified Cementitious Coating 2013-2023

1.5.1 North America Polymer Modified Cementitious Coating Market Status and Trend 2013-2023

1.5.2 Regional Polymer Modified Cementitious Coating Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

2.1 Market Status of Polymer Modified Cementitious Coating in North America 2013-2017

2.2 Consumption Market of Polymer Modified Cementitious Coating in North America by Regions

2.2.1 Consumption Volume of Polymer Modified Cementitious Coating in North America by Regions

2.2.2 Revenue of Polymer Modified Cementitious Coating in North America by Regions

2.3 Market Analysis of Polymer Modified Cementitious Coating in North America by Regions

2.3.1 Market Analysis of Polymer Modified Cementitious Coating in United States 2013-2017

2.3.2 Market Analysis of Polymer Modified Cementitious Coating in Canada 2013-2017

2.3.3 Market Analysis of Polymer Modified Cementitious Coating in Mexico 2013-20172.4 Market Development Forecast of Polymer Modified Cementitious Coating in North America 2018-2023

2.4.1 Market Development Forecast of Polymer Modified Cementitious Coating in North America 2018-2023



2.4.2 Market Development Forecast of Polymer Modified Cementitious Coating by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Polymer Modified Cementitious Coating in North America by Types

3.1.2 Revenue of Polymer Modified Cementitious Coating in North America by Types 3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

3.3 Market Forecast of Polymer Modified Cementitious Coating in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Polymer Modified Cementitious Coating in North America by Downstream Industry

4.2 Demand Volume of Polymer Modified Cementitious Coating by Downstream Industry in Major Countries

4.2.1 Demand Volume of Polymer Modified Cementitious Coating by Downstream Industry in United States

4.2.2 Demand Volume of Polymer Modified Cementitious Coating by Downstream Industry in Canada

4.2.3 Demand Volume of Polymer Modified Cementitious Coating by Downstream Industry in Mexico

4.3 Market Forecast of Polymer Modified Cementitious Coating in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYMER MODIFIED CEMENTITIOUS COATING

5.1 North America Economy Situation and Trend Overview5.2 Polymer Modified Cementitious Coating Downstream Industry Situation and TrendOverview



CHAPTER 6 POLYMER MODIFIED CEMENTITIOUS COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

6.1 Sales Volume of Polymer Modified Cementitious Coating in North America by Major Players

6.2 Revenue of Polymer Modified Cementitious Coating in North America by Major Players

6.3 Basic Information of Polymer Modified Cementitious Coating by Major Players

6.3.1 Headquarters Location and Established Time of Polymer Modified Cementitious Coating Major Players

6.3.2 Employees and Revenue Level of Polymer Modified Cementitious Coating Major Players

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 POLYMER MODIFIED CEMENTITIOUS COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 BASF

7.1.1 Company profile

7.1.2 Representative Polymer Modified Cementitious Coating Product

7.1.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of BASF

7.2 Arkema S.A.

7.2.1 Company profile

7.2.2 Representative Polymer Modified Cementitious Coating Product

7.2.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of Arkema S.A.

7.3 Celanese Corporation

7.3.1 Company profile

7.3.2 Representative Polymer Modified Cementitious Coating Product

7.3.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of Celanese Corporation

7.4 H.B. Fuller Company

7.4.1 Company profile

7.4.2 Representative Polymer Modified Cementitious Coating Product

7.4.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross



Margin of H.B. Fuller Company

7.5 Organik Kimya San. Ve Tic. A.S.

7.5.1 Company profile

7.5.2 Representative Polymer Modified Cementitious Coating Product

7.5.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of Organik Kimya San. Ve Tic. A.S.

7.6 DOW Chemical Company

7.6.1 Company profile

7.6.2 Representative Polymer Modified Cementitious Coating Product

7.6.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of DOW Chemical Company

7.7 Akzo Nobel N.V.

7.7.1 Company profile

7.7.2 Representative Polymer Modified Cementitious Coating Product

7.7.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross

Margin of Akzo Nobel N.V.

7.8 Sika AG

7.8.1 Company profile

7.8.2 Representative Polymer Modified Cementitious Coating Product

7.8.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of Sika AG

7.9 Pidilite Industries Limited

7.9.1 Company profile

7.9.2 Representative Polymer Modified Cementitious Coating Product

7.9.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of Pidilite Industries Limited

7.10 Saint-Gobain Weber S.A.

7.10.1 Company profile

7.10.2 Representative Polymer Modified Cementitious Coating Product

7.10.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of Saint-Gobain Weber S.A.

7.11 Mapei S.P.A.

7.11.1 Company profile

7.11.2 Representative Polymer Modified Cementitious Coating Product

7.11.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of Mapei S.P.A.

7.12 The Lubrizol Corporation

7.12.1 Company profile

7.12.2 Representative Polymer Modified Cementitious Coating Product



7.12.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of The Lubrizol Corporation

- 7.13 Berger Paints India Limited
 - 7.13.1 Company profile
- 7.13.2 Representative Polymer Modified Cementitious Coating Product

7.13.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of Berger Paints India Limited

- 7.14 Flexcrete Technologies Limited
 - 7.14.1 Company profile
- 7.14.2 Representative Polymer Modified Cementitious Coating Product
- 7.14.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross
- Margin of Flexcrete Technologies Limited
- 7.15 W. R. Meadows, Inc.
- 7.15.1 Company profile
- 7.15.2 Representative Polymer Modified Cementitious Coating Product

7.15.3 Polymer Modified Cementitious Coating Sales, Revenue, Price and Gross Margin of W. R. Meadows, Inc.

- 7.16 Fosroc International Limited
- 7.17 Evercrete Corporation
- 7.18 Indulor Chemie GmbH
- 7.19 Lafarge Malaysia Berhad

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYMER MODIFIED CEMENTITIOUS COATING

- 8.1 Industry Chain of Polymer Modified Cementitious Coating
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYMER MODIFIED CEMENTITIOUS COATING

- 9.1 Cost Structure Analysis of Polymer Modified Cementitious Coating
- 9.2 Raw Materials Cost Analysis of Polymer Modified Cementitious Coating
- 9.3 Labor Cost Analysis of Polymer Modified Cementitious Coating
- 9.4 Manufacturing Expenses Analysis of Polymer Modified Cementitious Coating

CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYMER MODIFIED CEMENTITIOUS COATING

Polymer Modified Cementitious Coating-North America Market Status and Trend Report 2013-2023



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Polymer Modified Cementitious Coating-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P0D75189421MEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P0D75189421MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Polymer Modified Cementitious Coating-North America Market Status and Trend Report 2013-2023