

# Polymer Modified Bitumen-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PF41D227FD9EN.html>

Date: January 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: PF41D227FD9EN

## Abstracts

### Report Summary

Polymer Modified Bitumen-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polymer Modified Bitumen industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Polymer Modified Bitumen 2013-2017, and development forecast 2018-2023

Main market players of Polymer Modified Bitumen in United States, with company and product introduction, position in the Polymer Modified Bitumen market

Market status and development trend of Polymer Modified Bitumen by types and applications

Cost and profit status of Polymer Modified Bitumen, and marketing status

Market growth drivers and challenges

The report segments the United States Polymer Modified Bitumen market as:

United States Polymer Modified Bitumen Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South  
Southwest

United States Polymer Modified Bitumen Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Thermoplastic Elastomers  
Plastomers

United States Polymer Modified Bitumen Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Road Construction  
Roofing  
Adhesives  
Coatings  
Others

United States Polymer Modified Bitumen Market: Players Segment Analysis (Company  
and Product introduction, Polymer Modified Bitumen Sales Volume, Revenue, Price and  
Gross Margin):

Total Oil India  
Benzene International  
Lagan Asphalt Group  
Nynas  
Shell  
ExxonMobil  
Gazprom NEFT  
Sika

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF POLYMER MODIFIED BITUMEN**

- 1.1 Definition of Polymer Modified Bitumen in This Report
- 1.2 Commercial Types of Polymer Modified Bitumen
  - 1.2.1 Thermoplastic Elastomers
  - 1.2.2 Plastomers
- 1.3 Downstream Application of Polymer Modified Bitumen
  - 1.3.1 Road Construction
  - 1.3.2 Roofing
  - 1.3.3 Adhesives
  - 1.3.4 Coatings
  - 1.3.5 Others
- 1.4 Development History of Polymer Modified Bitumen
- 1.5 Market Status and Trend of Polymer Modified Bitumen 2013-2023
  - 1.5.1 United States Polymer Modified Bitumen Market Status and Trend 2013-2023
  - 1.5.2 Regional Polymer Modified Bitumen Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Polymer Modified Bitumen in United States 2013-2017
- 2.2 Consumption Market of Polymer Modified Bitumen in United States by Regions
  - 2.2.1 Consumption Volume of Polymer Modified Bitumen in United States by Regions
  - 2.2.2 Revenue of Polymer Modified Bitumen in United States by Regions
- 2.3 Market Analysis of Polymer Modified Bitumen in United States by Regions
  - 2.3.1 Market Analysis of Polymer Modified Bitumen in New England 2013-2017
  - 2.3.2 Market Analysis of Polymer Modified Bitumen in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Polymer Modified Bitumen in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Polymer Modified Bitumen in The West 2013-2017
  - 2.3.5 Market Analysis of Polymer Modified Bitumen in The South 2013-2017
  - 2.3.6 Market Analysis of Polymer Modified Bitumen in Southwest 2013-2017
- 2.4 Market Development Forecast of Polymer Modified Bitumen in United States 2018-2023
  - 2.4.1 Market Development Forecast of Polymer Modified Bitumen in United States 2018-2023
  - 2.4.2 Market Development Forecast of Polymer Modified Bitumen by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

#### 3.1.1 Consumption Volume of Polymer Modified Bitumen in United States by Types

#### 3.1.2 Revenue of Polymer Modified Bitumen in United States by Types

### 3.2 United States Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in New England

#### 3.2.2 Market Status by Types in The Middle Atlantic

#### 3.2.3 Market Status by Types in The Midwest

#### 3.2.4 Market Status by Types in The West

#### 3.2.5 Market Status by Types in The South

#### 3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Polymer Modified Bitumen in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Polymer Modified Bitumen in United States by Downstream Industry

### 4.2 Demand Volume of Polymer Modified Bitumen by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Polymer Modified Bitumen by Downstream Industry in New England

#### 4.2.2 Demand Volume of Polymer Modified Bitumen by Downstream Industry in The Middle Atlantic

#### 4.2.3 Demand Volume of Polymer Modified Bitumen by Downstream Industry in The Midwest

#### 4.2.4 Demand Volume of Polymer Modified Bitumen by Downstream Industry in The West

#### 4.2.5 Demand Volume of Polymer Modified Bitumen by Downstream Industry in The South

#### 4.2.6 Demand Volume of Polymer Modified Bitumen by Downstream Industry in Southwest

### 4.3 Market Forecast of Polymer Modified Bitumen in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYMER MODIFIED BITUMEN**

5.1 United States Economy Situation and Trend Overview

5.2 Polymer Modified Bitumen Downstream Industry Situation and Trend Overview

## **CHAPTER 6 POLYMER MODIFIED BITUMEN MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

6.1 Sales Volume of Polymer Modified Bitumen in United States by Major Players

6.2 Revenue of Polymer Modified Bitumen in United States by Major Players

6.3 Basic Information of Polymer Modified Bitumen by Major Players

6.3.1 Headquarters Location and Established Time of Polymer Modified Bitumen Major Players

6.3.2 Employees and Revenue Level of Polymer Modified Bitumen Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 POLYMER MODIFIED BITUMEN MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Total Oil India

7.1.1 Company profile

7.1.2 Representative Polymer Modified Bitumen Product

7.1.3 Polymer Modified Bitumen Sales, Revenue, Price and Gross Margin of Total Oil India

7.2 Benzene International

7.2.1 Company profile

7.2.2 Representative Polymer Modified Bitumen Product

7.2.3 Polymer Modified Bitumen Sales, Revenue, Price and Gross Margin of Benzene International

7.3 Lagan Asphalt Group

7.3.1 Company profile

7.3.2 Representative Polymer Modified Bitumen Product

7.3.3 Polymer Modified Bitumen Sales, Revenue, Price and Gross Margin of Lagan Asphalt Group

7.4 Nynas

7.4.1 Company profile

7.4.2 Representative Polymer Modified Bitumen Product

7.4.3 Polymer Modified Bitumen Sales, Revenue, Price and Gross Margin of Nynas

## 7.5 Shell

7.5.1 Company profile

7.5.2 Representative Polymer Modified Bitumen Product

7.5.3 Polymer Modified Bitumen Sales, Revenue, Price and Gross Margin of Shell

## 7.6 ExxonMobil

7.6.1 Company profile

7.6.2 Representative Polymer Modified Bitumen Product

7.6.3 Polymer Modified Bitumen Sales, Revenue, Price and Gross Margin of ExxonMobil

## 7.7 Gazprom NEFT

7.7.1 Company profile

7.7.2 Representative Polymer Modified Bitumen Product

7.7.3 Polymer Modified Bitumen Sales, Revenue, Price and Gross Margin of Gazprom NEFT

## 7.8 Sika

7.8.1 Company profile

7.8.2 Representative Polymer Modified Bitumen Product

7.8.3 Polymer Modified Bitumen Sales, Revenue, Price and Gross Margin of Sika

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYMER MODIFIED BITUMEN**

8.1 Industry Chain of Polymer Modified Bitumen

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYMER MODIFIED BITUMEN**

9.1 Cost Structure Analysis of Polymer Modified Bitumen

9.2 Raw Materials Cost Analysis of Polymer Modified Bitumen

9.3 Labor Cost Analysis of Polymer Modified Bitumen

9.4 Manufacturing Expenses Analysis of Polymer Modified Bitumen

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYMER MODIFIED BITUMEN**

10.1 Marketing Channel

10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Polymer Modified Bitumen-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PF41D227FD9EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PF41D227FD9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970