

# Polymer Emulsion-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PD3720022C9MEN.html>

Date: May 2018

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: PD3720022C9MEN

## Abstracts

### Report Summary

Polymer Emulsion-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polymer Emulsion industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Polymer Emulsion 2013-2017, and development forecast 2018-2023

Main market players of Polymer Emulsion in Europe, with company and product introduction, position in the Polymer Emulsion market

Market status and development trend of Polymer Emulsion by types and applications

Cost and profit status of Polymer Emulsion, and marketing status

Market growth drivers and challenges

The report segments the Europe Polymer Emulsion market as:

Europe Polymer Emulsion Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Polymer Emulsion Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Acrylics

Polyurethane (PU) Dispersions

Styrene Butadiene (SB) Latex

Vinyl Acetate

Other Polymer Emulsions

Europe Polymer Emulsion Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Adhesives & Carpet Backing

Paper & Paperboard Coatings

Paints & Coatings

Others

Europe Polymer Emulsion Market: Players Segment Analysis (Company and Product introduction, Polymer Emulsion Sales Volume, Revenue, Price and Gross Margin):

Akzo Nobel

Dow Chemical

Nuplex Industries

Berger Paints

Sumitomo Chemical

Clariant

Kansai Nerolac Paints

British Paints

Shalimar Paints

Dynamic Speciality Chemicals

Jenson & Nicholson

Kamsons Chemicals

Snowcem Paints

Speciality Polymers

Apcotex Industries

Visen Industries

Celanese  
Asian Paints

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF POLYMER EMULSION**

- 1.1 Definition of Polymer Emulsion in This Report
- 1.2 Commercial Types of Polymer Emulsion
  - 1.2.1 Acrylics
  - 1.2.2 Polyurethane (PU) Dispersions
  - 1.2.3 Styrene Butadiene (SB) Latex
  - 1.2.4 Vinyl Acetate
  - 1.2.5 Other Polymer Emulsions
- 1.3 Downstream Application of Polymer Emulsion
  - 1.3.1 Adhesives & Carpet Backing
  - 1.3.2 Paper & Paperboard Coatings
  - 1.3.3 Paints & Coatings
  - 1.3.4 Others
- 1.4 Development History of Polymer Emulsion
- 1.5 Market Status and Trend of Polymer Emulsion 2013-2023
  - 1.5.1 Europe Polymer Emulsion Market Status and Trend 2013-2023
  - 1.5.2 Regional Polymer Emulsion Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Polymer Emulsion in Europe 2013-2017
- 2.2 Consumption Market of Polymer Emulsion in Europe by Regions
  - 2.2.1 Consumption Volume of Polymer Emulsion in Europe by Regions
  - 2.2.2 Revenue of Polymer Emulsion in Europe by Regions
- 2.3 Market Analysis of Polymer Emulsion in Europe by Regions
  - 2.3.1 Market Analysis of Polymer Emulsion in Germany 2013-2017
  - 2.3.2 Market Analysis of Polymer Emulsion in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Polymer Emulsion in France 2013-2017
  - 2.3.4 Market Analysis of Polymer Emulsion in Italy 2013-2017
  - 2.3.5 Market Analysis of Polymer Emulsion in Spain 2013-2017
  - 2.3.6 Market Analysis of Polymer Emulsion in Benelux 2013-2017
  - 2.3.7 Market Analysis of Polymer Emulsion in Russia 2013-2017
- 2.4 Market Development Forecast of Polymer Emulsion in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Polymer Emulsion in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Polymer Emulsion by Regions 2018-2023

## **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Polymer Emulsion in Europe by Types
  - 3.1.2 Revenue of Polymer Emulsion in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Polymer Emulsion in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Polymer Emulsion in Europe by Downstream Industry
- 4.2 Demand Volume of Polymer Emulsion by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Polymer Emulsion by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Polymer Emulsion by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Polymer Emulsion by Downstream Industry in France
  - 4.2.4 Demand Volume of Polymer Emulsion by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Polymer Emulsion by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Polymer Emulsion by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Polymer Emulsion by Downstream Industry in Russia
- 4.3 Market Forecast of Polymer Emulsion in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYMER EMULSION**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Polymer Emulsion Downstream Industry Situation and Trend Overview

## **CHAPTER 6 POLYMER EMULSION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Polymer Emulsion in Europe by Major Players

- 6.2 Revenue of Polymer Emulsion in Europe by Major Players
- 6.3 Basic Information of Polymer Emulsion by Major Players
  - 6.3.1 Headquarters Location and Established Time of Polymer Emulsion Major Players
  - 6.3.2 Employees and Revenue Level of Polymer Emulsion Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 POLYMER EMULSION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Akzo Nobel
  - 7.1.1 Company profile
  - 7.1.2 Representative Polymer Emulsion Product
  - 7.1.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Akzo Nobel
- 7.2 Dow Chemical
  - 7.2.1 Company profile
  - 7.2.2 Representative Polymer Emulsion Product
  - 7.2.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Dow Chemical
- 7.3 Nuplex Industries
  - 7.3.1 Company profile
  - 7.3.2 Representative Polymer Emulsion Product
  - 7.3.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Nuplex Industries
- 7.4 Berger Paints
  - 7.4.1 Company profile
  - 7.4.2 Representative Polymer Emulsion Product
  - 7.4.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Berger Paints
- 7.5 Sumitomo Chemical
  - 7.5.1 Company profile
  - 7.5.2 Representative Polymer Emulsion Product
  - 7.5.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Sumitomo Chemical
- 7.6 Clariant
  - 7.6.1 Company profile
  - 7.6.2 Representative Polymer Emulsion Product
  - 7.6.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Clariant
- 7.7 Kansai Nerolac Paints
  - 7.7.1 Company profile

- 7.7.2 Representative Polymer Emulsion Product
- 7.7.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Kansai Nerolac Paints
- 7.8 British Paints
  - 7.8.1 Company profile
  - 7.8.2 Representative Polymer Emulsion Product
  - 7.8.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of British Paints
- 7.9 Shalimar Paints
  - 7.9.1 Company profile
  - 7.9.2 Representative Polymer Emulsion Product
  - 7.9.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Shalimar Paints
- 7.10 Dynamic Speciality Chemicals
  - 7.10.1 Company profile
  - 7.10.2 Representative Polymer Emulsion Product
  - 7.10.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Dynamic Speciality Chemicals
- 7.11 Jenson & Nicholson
  - 7.11.1 Company profile
  - 7.11.2 Representative Polymer Emulsion Product
  - 7.11.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Jenson & Nicholson
- 7.12 Kamsons Chemicals
  - 7.12.1 Company profile
  - 7.12.2 Representative Polymer Emulsion Product
  - 7.12.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Kamsons Chemicals
- 7.13 Snowcem Paints
  - 7.13.1 Company profile
  - 7.13.2 Representative Polymer Emulsion Product
  - 7.13.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Snowcem Paints
- 7.14 Speciality Polymers
  - 7.14.1 Company profile
  - 7.14.2 Representative Polymer Emulsion Product
  - 7.14.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Speciality Polymers
- 7.15 Apcotex Industries
  - 7.15.1 Company profile
  - 7.15.2 Representative Polymer Emulsion Product
  - 7.15.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Apcotex

Industries

7.16 Visen Industries

7.17 Celanese

7.18 Asian Paints

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYMER EMULSION**

8.1 Industry Chain of Polymer Emulsion

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYMER EMULSION**

9.1 Cost Structure Analysis of Polymer Emulsion

9.2 Raw Materials Cost Analysis of Polymer Emulsion

9.3 Labor Cost Analysis of Polymer Emulsion

9.4 Manufacturing Expenses Analysis of Polymer Emulsion

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYMER EMULSION**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation



## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Polymer Emulsion-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PD3720022C9MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PD3720022C9MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970