

Polymer Emulsion-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PC6AAC0979FMEN.html

Date: May 2018 Pages: 130 Price: US\$ 3,480.00 (Single User License) ID: PC6AAC0979FMEN

Abstracts

Report Summary

Polymer Emulsion-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polymer Emulsion industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Polymer Emulsion 2013-2017, and development forecast 2018-2023 Main market players of Polymer Emulsion in EMEA, with company and product introduction, position in the Polymer Emulsion market Market status and development trend of Polymer Emulsion by types and applications Cost and profit status of Polymer Emulsion, and marketing status Market growth drivers and challenges

The report segments the EMEA Polymer Emulsion market as:

EMEA Polymer Emulsion Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Polymer Emulsion Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Acrylics Polyurethane (PU) Dispersions Styrene Butadiene (SB) Latex Vinyl Acetate Other Polymer Emulsions

EMEA Polymer Emulsion Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Adhesives & Carpet Backing Paper & Paperboard Coatings Paints & Coatings Others

EMEA Polymer Emulsion Market: Players Segment Analysis (Company and Product introduction, Polymer Emulsion Sales Volume, Revenue, Price and Gross Margin):

Akzo Nobel Dow Chemical **Nuplex Industries Berger Paints** Sumitomo Chemical Clariant Kansai Nerolac Paints **British Paints** Shalimar Paints **Dynamic Speciality Chemicals** Jenson & Nicholson Kamsons Chemicals **Snowcem Paints** Speciality Polymers **Apcotex Industries** Visen Industries Celanese **Asian Paints**

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF POLYMER EMULSION

- 1.1 Definition of Polymer Emulsion in This Report
- 1.2 Commercial Types of Polymer Emulsion
- 1.2.1 Acrylics
- 1.2.2 Polyurethane (PU) Dispersions
- 1.2.3 Styrene Butadiene (SB) Latex
- 1.2.4 Vinyl Acetate
- 1.2.5 Other Polymer Emulsions
- 1.3 Downstream Application of Polymer Emulsion
- 1.3.1 Adhesives & Carpet Backing
- 1.3.2 Paper & Paperboard Coatings
- 1.3.3 Paints & Coatings
- 1.3.4 Others
- 1.4 Development History of Polymer Emulsion
- 1.5 Market Status and Trend of Polymer Emulsion 2013-2023
- 1.5.1 EMEA Polymer Emulsion Market Status and Trend 2013-2023
- 1.5.2 Regional Polymer Emulsion Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Polymer Emulsion in EMEA 2013-2017
- 2.2 Consumption Market of Polymer Emulsion in EMEA by Regions
- 2.2.1 Consumption Volume of Polymer Emulsion in EMEA by Regions
- 2.2.2 Revenue of Polymer Emulsion in EMEA by Regions
- 2.3 Market Analysis of Polymer Emulsion in EMEA by Regions
- 2.3.1 Market Analysis of Polymer Emulsion in Europe 2013-2017
- 2.3.2 Market Analysis of Polymer Emulsion in Middle East 2013-2017
- 2.3.3 Market Analysis of Polymer Emulsion in Africa 2013-2017
- 2.4 Market Development Forecast of Polymer Emulsion in EMEA 2018-2023
- 2.4.1 Market Development Forecast of Polymer Emulsion in EMEA 2018-2023
- 2.4.2 Market Development Forecast of Polymer Emulsion by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Polymer Emulsion in EMEA by Types



- 3.1.2 Revenue of Polymer Emulsion in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Polymer Emulsion in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Polymer Emulsion in EMEA by Downstream Industry
- 4.2 Demand Volume of Polymer Emulsion by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Polymer Emulsion by Downstream Industry in Europe
- 4.2.2 Demand Volume of Polymer Emulsion by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Polymer Emulsion by Downstream Industry in Africa
- 4.3 Market Forecast of Polymer Emulsion in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYMER EMULSION

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Polymer Emulsion Downstream Industry Situation and Trend Overview

CHAPTER 6 POLYMER EMULSION MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Polymer Emulsion in EMEA by Major Players
- 6.2 Revenue of Polymer Emulsion in EMEA by Major Players
- 6.3 Basic Information of Polymer Emulsion by Major Players
- 6.3.1 Headquarters Location and Established Time of Polymer Emulsion Major Players
- 6.3.2 Employees and Revenue Level of Polymer Emulsion Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 POLYMER EMULSION MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Akzo Nobel



- 7.1.1 Company profile
- 7.1.2 Representative Polymer Emulsion Product
- 7.1.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Akzo Nobel
- 7.2 Dow Chemical
- 7.2.1 Company profile
- 7.2.2 Representative Polymer Emulsion Product
- 7.2.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Dow Chemical
- 7.3 Nuplex Industries
- 7.3.1 Company profile
- 7.3.2 Representative Polymer Emulsion Product
- 7.3.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Nuplex Industries
- 7.4 Berger Paints
- 7.4.1 Company profile
- 7.4.2 Representative Polymer Emulsion Product
- 7.4.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Berger Paints
- 7.5 Sumitomo Chemical
- 7.5.1 Company profile
- 7.5.2 Representative Polymer Emulsion Product
- 7.5.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Sumitomo
- Chemical
- 7.6 Clariant
 - 7.6.1 Company profile
 - 7.6.2 Representative Polymer Emulsion Product
- 7.6.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Clariant
- 7.7 Kansai Nerolac Paints
 - 7.7.1 Company profile
 - 7.7.2 Representative Polymer Emulsion Product
- 7.7.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Kansai Nerolac Paints
- 7.8 British Paints
 - 7.8.1 Company profile
 - 7.8.2 Representative Polymer Emulsion Product
- 7.8.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of British Paints
- 7.9 Shalimar Paints
 - 7.9.1 Company profile
 - 7.9.2 Representative Polymer Emulsion Product
 - 7.9.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Shalimar Paints
- 7.10 Dynamic Speciality Chemicals
 - 7.10.1 Company profile



7.10.2 Representative Polymer Emulsion Product

7.10.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Dynamic Speciality Chemicals

7.11 Jenson & Nicholson

7.11.1 Company profile

7.11.2 Representative Polymer Emulsion Product

7.11.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Jenson & Nicholson

Nicholson

- 7.12 Kamsons Chemicals
 - 7.12.1 Company profile
- 7.12.2 Representative Polymer Emulsion Product
- 7.12.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Kamsons

Chemicals

- 7.13 Snowcem Paints
- 7.13.1 Company profile
- 7.13.2 Representative Polymer Emulsion Product
- 7.13.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Snowcem Paints
- 7.14 Speciality Polymers
- 7.14.1 Company profile
- 7.14.2 Representative Polymer Emulsion Product
- 7.14.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Speciality

Polymers

- 7.15 Apcotex Industries
- 7.15.1 Company profile
- 7.15.2 Representative Polymer Emulsion Product
- 7.15.3 Polymer Emulsion Sales, Revenue, Price and Gross Margin of Apcotex

Industries

- 7.16 Visen Industries
- 7.17 Celanese
- 7.18 Asian Paints

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYMER EMULSION

- 8.1 Industry Chain of Polymer Emulsion
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYMER EMULSION



- 9.1 Cost Structure Analysis of Polymer Emulsion
- 9.2 Raw Materials Cost Analysis of Polymer Emulsion
- 9.3 Labor Cost Analysis of Polymer Emulsion
- 9.4 Manufacturing Expenses Analysis of Polymer Emulsion

CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYMER EMULSION

- 10.1 Marketing Channel
 10.1.1 Direct Marketing
 10.1.2 Indirect Marketing
 10.1.3 Marketing Channel Development Trend
 10.2 Market Positioning
 10.2.1 Pricing Strategy
 10.2.2 Brand Strategy
 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Polymer Emulsion-EMEA Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/PC6AAC0979FMEN.html</u> Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/PC6AAC0979FMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970