

# Polymer Coatings-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PC848327EB1MEN.html>

Date: March 2018

Pages: 152

Price: US\$ 2,980.00 (Single User License)

ID: PC848327EB1MEN

## Abstracts

### Report Summary

Polymer Coatings-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polymer Coatings industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Polymer Coatings 2013-2017, and development forecast 2018-2023

Main market players of Polymer Coatings in China, with company and product introduction, position in the Polymer Coatings market

Market status and development trend of Polymer Coatings by types and applications

Cost and profit status of Polymer Coatings, and marketing status

Market growth drivers and challenges

The report segments the China Polymer Coatings market as:

China Polymer Coatings Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Polymer Coatings Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Natural & Synthetic Rubber

Urethane

Polyvinyl Chloride

Acrylic & Epoxy & Silicone

Phenolic Resins

Nitrocellulose

Other

China Polymer Coatings Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Metals

Ceramics

Containers

Multi-Head Scales

Frying Pans

Synthetic Materials

China Polymer Coatings Market: Players Segment Analysis (Company and Product introduction, Polymer Coatings Sales Volume, Revenue, Price and Gross Margin):

CrosslinkITEK

Kukdo Chemical

Huntsman Corporation

Dow Chemical Company

Atul

Sika

Cytec Industries Incorporation

DuPont

3M

BASF

Aditya Birla Chemicals

Heraeus

Lubrizol Corporation

Spolchemie AS

Henkel Electronics

Voltaic Coatings

AnCatt

Cargill  
FMC  
Solanyl Biopolymers  
Nature Works LLC

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF POLYMER COATINGS**

- 1.1 Definition of Polymer Coatings in This Report
- 1.2 Commercial Types of Polymer Coatings
  - 1.2.1 Natural & Synthetic Rubber
  - 1.2.2 Urethane
  - 1.2.3 Polyvinyl Chloride
  - 1.2.4 Acrylic & Epoxy & Silicone
  - 1.2.5 Phenolic Resins
  - 1.2.6 Nitrocellulose
  - 1.2.7 Other
- 1.3 Downstream Application of Polymer Coatings
  - 1.3.1 Metals
  - 1.3.2 Ceramics
  - 1.3.3 Containers
  - 1.3.4 Multi-Head Scales
  - 1.3.5 Frying Pans
  - 1.3.6 Synthetic Materials
- 1.4 Development History of Polymer Coatings
- 1.5 Market Status and Trend of Polymer Coatings 2013-2023
  - 1.5.1 China Polymer Coatings Market Status and Trend 2013-2023
  - 1.5.2 Regional Polymer Coatings Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Polymer Coatings in China 2013-2017
- 2.2 Consumption Market of Polymer Coatings in China by Regions
  - 2.2.1 Consumption Volume of Polymer Coatings in China by Regions
  - 2.2.2 Revenue of Polymer Coatings in China by Regions
- 2.3 Market Analysis of Polymer Coatings in China by Regions
  - 2.3.1 Market Analysis of Polymer Coatings in North China 2013-2017
  - 2.3.2 Market Analysis of Polymer Coatings in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Polymer Coatings in East China 2013-2017
  - 2.3.4 Market Analysis of Polymer Coatings in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Polymer Coatings in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Polymer Coatings in Northwest China 2013-2017
- 2.4 Market Development Forecast of Polymer Coatings in China 2018-2023

2.4.1 Market Development Forecast of Polymer Coatings in China 2018-2023

2.4.2 Market Development Forecast of Polymer Coatings by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Polymer Coatings in China by Types

3.1.2 Revenue of Polymer Coatings in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Polymer Coatings in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Polymer Coatings in China by Downstream Industry

4.2 Demand Volume of Polymer Coatings by Downstream Industry in Major Countries

4.2.1 Demand Volume of Polymer Coatings by Downstream Industry in North China

4.2.2 Demand Volume of Polymer Coatings by Downstream Industry in Northeast China

4.2.3 Demand Volume of Polymer Coatings by Downstream Industry in East China

4.2.4 Demand Volume of Polymer Coatings by Downstream Industry in Central & South China

4.2.5 Demand Volume of Polymer Coatings by Downstream Industry in Southwest China

4.2.6 Demand Volume of Polymer Coatings by Downstream Industry in Northwest China

4.3 Market Forecast of Polymer Coatings in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYMER COATINGS**

5.1 China Economy Situation and Trend Overview

5.2 Polymer Coatings Downstream Industry Situation and Trend Overview

## **CHAPTER 6 POLYMER COATINGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Polymer Coatings in China by Major Players
- 6.2 Revenue of Polymer Coatings in China by Major Players
- 6.3 Basic Information of Polymer Coatings by Major Players
  - 6.3.1 Headquarters Location and Established Time of Polymer Coatings Major Players
  - 6.3.2 Employees and Revenue Level of Polymer Coatings Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 POLYMER COATINGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 CrosslinkITEK
  - 7.1.1 Company profile
  - 7.1.2 Representative Polymer Coatings Product
  - 7.1.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of CrosslinkITEK
- 7.2 Kukdo Chemical
  - 7.2.1 Company profile
  - 7.2.2 Representative Polymer Coatings Product
  - 7.2.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Kukdo Chemical
- 7.3 Huntsman Corporation
  - 7.3.1 Company profile
  - 7.3.2 Representative Polymer Coatings Product
  - 7.3.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Huntsman Corporation
- 7.4 Dow Chemical Company
  - 7.4.1 Company profile
  - 7.4.2 Representative Polymer Coatings Product
  - 7.4.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Dow Chemical Company
- 7.5 Atul
  - 7.5.1 Company profile
  - 7.5.2 Representative Polymer Coatings Product
  - 7.5.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Atul
- 7.6 Sika

- 7.6.1 Company profile
- 7.6.2 Representative Polymer Coatings Product
- 7.6.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Sika
- 7.7 Cytex Industries Incorporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Polymer Coatings Product
  - 7.7.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Cytex Industries Incorporation
- 7.8 DuPont
  - 7.8.1 Company profile
  - 7.8.2 Representative Polymer Coatings Product
  - 7.8.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of DuPont
- 7.9 3M
  - 7.9.1 Company profile
  - 7.9.2 Representative Polymer Coatings Product
  - 7.9.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of 3M
- 7.10 BASF
  - 7.10.1 Company profile
  - 7.10.2 Representative Polymer Coatings Product
  - 7.10.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of BASF
- 7.11 Aditya Birla Chemicals
  - 7.11.1 Company profile
  - 7.11.2 Representative Polymer Coatings Product
  - 7.11.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Aditya Birla Chemicals
- 7.12 Heraeus
  - 7.12.1 Company profile
  - 7.12.2 Representative Polymer Coatings Product
  - 7.12.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Heraeus
- 7.13 Lubrizol Corporation
  - 7.13.1 Company profile
  - 7.13.2 Representative Polymer Coatings Product
  - 7.13.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Lubrizol Corporation
- 7.14 Spolchemie AS
  - 7.14.1 Company profile
  - 7.14.2 Representative Polymer Coatings Product
  - 7.14.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Spolchemie AS
- 7.15 Henkel Electronics

- 7.15.1 Company profile
- 7.15.2 Representative Polymer Coatings Product
- 7.15.3 Polymer Coatings Sales, Revenue, Price and Gross Margin of Henkel

#### Electronics

- 7.16 Voltaic Coatings
- 7.17 AnCatt
- 7.18 Cargill
- 7.19 FMC
- 7.20 Solanyl Biopolymers
- 7.21 Nature Works LLC

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYMER COATINGS**

- 8.1 Industry Chain of Polymer Coatings
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYMER COATINGS**

- 9.1 Cost Structure Analysis of Polymer Coatings
- 9.2 Raw Materials Cost Analysis of Polymer Coatings
- 9.3 Labor Cost Analysis of Polymer Coatings
- 9.4 Manufacturing Expenses Analysis of Polymer Coatings

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYMER COATINGS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**



## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Polymer Coatings-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PC848327EB1MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PC848327EB1MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970