

# Polyester Resins-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P4F193DF52EMEN.html>

Date: August 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: P4F193DF52EMEN

## Abstracts

### Report Summary

Polyester Resins-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polyester Resins industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Polyester Resins 2013-2017, and development forecast 2018-2023

Main market players of Polyester Resins in South America, with company and product introduction, position in the Polyester Resins market

Market status and development trend of Polyester Resins by types and applications

Cost and profit status of Polyester Resins, and marketing status

Market growth drivers and challenges

The report segments the South America Polyester Resins market as:

South America Polyester Resins Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Polyester Resins Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):  
Unsaturated Polyester Resins  
Saturated Polyester Resins

South America Polyester Resins Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)  
Boat and Marine  
Construction Materials  
Automotive and Aircraft Bodies  
Appliances  
Textiles  
Packaging

South America Polyester Resins Market: Players Segment Analysis (Company and  
Product introduction, Polyester Resins Sales Volume, Revenue, Price and Gross  
Margin):  
The DOW Chemical Company  
NCS Resins  
Nuplex  
Megara Resins  
ALTANA AG  
Freeman  
CIECH S.A

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF POLYESTER RESINS**

- 1.1 Definition of Polyester Resins in This Report
- 1.2 Commercial Types of Polyester Resins
  - 1.2.1 Unsaturated Polyester Resins
  - 1.2.2 Saturated Polyester Resins
- 1.3 Downstream Application of Polyester Resins
  - 1.3.1 Boat and Marine
  - 1.3.2 Construction Materials
  - 1.3.3 Automotive and Aircraft Bodies
  - 1.3.4 Appliances
  - 1.3.5 Textiles
  - 1.3.6 Packaging
- 1.4 Development History of Polyester Resins
- 1.5 Market Status and Trend of Polyester Resins 2013-2023
  - 1.5.1 South America Polyester Resins Market Status and Trend 2013-2023
  - 1.5.2 Regional Polyester Resins Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Polyester Resins in South America 2013-2017
- 2.2 Consumption Market of Polyester Resins in South America by Regions
  - 2.2.1 Consumption Volume of Polyester Resins in South America by Regions
  - 2.2.2 Revenue of Polyester Resins in South America by Regions
- 2.3 Market Analysis of Polyester Resins in South America by Regions
  - 2.3.1 Market Analysis of Polyester Resins in Brazil 2013-2017
  - 2.3.2 Market Analysis of Polyester Resins in Argentina 2013-2017
  - 2.3.3 Market Analysis of Polyester Resins in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Polyester Resins in Colombia 2013-2017
  - 2.3.5 Market Analysis of Polyester Resins in Others 2013-2017
- 2.4 Market Development Forecast of Polyester Resins in South America 2018-2023
  - 2.4.1 Market Development Forecast of Polyester Resins in South America 2018-2023
  - 2.4.2 Market Development Forecast of Polyester Resins by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types

- 3.1.1 Consumption Volume of Polyester Resins in South America by Types
- 3.1.2 Revenue of Polyester Resins in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
  - 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Polyester Resins in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Polyester Resins in South America by Downstream Industry
- 4.2 Demand Volume of Polyester Resins by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Polyester Resins by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Polyester Resins by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Polyester Resins by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Polyester Resins by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Polyester Resins by Downstream Industry in Others
- 4.3 Market Forecast of Polyester Resins in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYESTER RESINS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Polyester Resins Downstream Industry Situation and Trend Overview

## **CHAPTER 6 POLYESTER RESINS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Polyester Resins in South America by Major Players
- 6.2 Revenue of Polyester Resins in South America by Major Players
- 6.3 Basic Information of Polyester Resins by Major Players
  - 6.3.1 Headquarters Location and Established Time of Polyester Resins Major Players
  - 6.3.2 Employees and Revenue Level of Polyester Resins Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 POLYESTER RESINS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 The DOW Chemical Company

#### 7.1.1 Company profile

#### 7.1.2 Representative Polyester Resins Product

#### 7.1.3 Polyester Resins Sales, Revenue, Price and Gross Margin of The DOW Chemical Company

### 7.2 NCS Resins

#### 7.2.1 Company profile

#### 7.2.2 Representative Polyester Resins Product

#### 7.2.3 Polyester Resins Sales, Revenue, Price and Gross Margin of NCS Resins

### 7.3 Nuplex

#### 7.3.1 Company profile

#### 7.3.2 Representative Polyester Resins Product

#### 7.3.3 Polyester Resins Sales, Revenue, Price and Gross Margin of Nuplex

### 7.4 Megara Resins

#### 7.4.1 Company profile

#### 7.4.2 Representative Polyester Resins Product

#### 7.4.3 Polyester Resins Sales, Revenue, Price and Gross Margin of Megara Resins

### 7.5 ALTANA AG

#### 7.5.1 Company profile

#### 7.5.2 Representative Polyester Resins Product

#### 7.5.3 Polyester Resins Sales, Revenue, Price and Gross Margin of ALTANA AG

### 7.6 Freeman

#### 7.6.1 Company profile

#### 7.6.2 Representative Polyester Resins Product

#### 7.6.3 Polyester Resins Sales, Revenue, Price and Gross Margin of Freeman

### 7.7 CIECH S.A

#### 7.7.1 Company profile

#### 7.7.2 Representative Polyester Resins Product

#### 7.7.3 Polyester Resins Sales, Revenue, Price and Gross Margin of CIECH S.A

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYESTER RESINS**

### 8.1 Industry Chain of Polyester Resins

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYESTER RESINS**

### 9.1 Cost Structure Analysis of Polyester Resins

### 9.2 Raw Materials Cost Analysis of Polyester Resins

### 9.3 Labor Cost Analysis of Polyester Resins

### 9.4 Manufacturing Expenses Analysis of Polyester Resins

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYESTER RESINS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Polyester Resins-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P4F193DF52EMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P4F193DF52EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970