

# Polyester Resins-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P51C42A8921MEN.html>

Date: August 2018

Pages: 153

Price: US\$ 2,980.00 (Single User License)

ID: P51C42A8921MEN

## Abstracts

### Report Summary

Polyester Resins-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Polyester Resins industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Polyester Resins 2013-2017, and development forecast 2018-2023

Main market players of Polyester Resins in India, with company and product introduction, position in the Polyester Resins market

Market status and development trend of Polyester Resins by types and applications

Cost and profit status of Polyester Resins, and marketing status

Market growth drivers and challenges

The report segments the India Polyester Resins market as:

India Polyester Resins Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Polyester Resins Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Unsaturated Polyester Resins

Saturated Polyester Resins

India Polyester Resins Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Boat and Marine

Construction Materials

Automotive and Aircraft Bodies

Appliances

Textiles

Packaging

India Polyester Resins Market: Players Segment Analysis (Company and Product introduction, Polyester Resins Sales Volume, Revenue, Price and Gross Margin):

The DOW Chemical Company

NCS Resins

Nuplex

Megara Resins

ALTANA AG

Freeman

CIECH S.A

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF POLYESTER RESINS

- 1.1 Definition of Polyester Resins in This Report
- 1.2 Commercial Types of Polyester Resins
  - 1.2.1 Unsaturated Polyester Resins
  - 1.2.2 Saturated Polyester Resins
- 1.3 Downstream Application of Polyester Resins
  - 1.3.1 Boat and Marine
  - 1.3.2 Construction Materials
  - 1.3.3 Automotive and Aircraft Bodies
  - 1.3.4 Appliances
  - 1.3.5 Textiles
  - 1.3.6 Packaging
- 1.4 Development History of Polyester Resins
- 1.5 Market Status and Trend of Polyester Resins 2013-2023
  - 1.5.1 India Polyester Resins Market Status and Trend 2013-2023
  - 1.5.2 Regional Polyester Resins Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Polyester Resins in India 2013-2017
- 2.2 Consumption Market of Polyester Resins in India by Regions
  - 2.2.1 Consumption Volume of Polyester Resins in India by Regions
  - 2.2.2 Revenue of Polyester Resins in India by Regions
- 2.3 Market Analysis of Polyester Resins in India by Regions
  - 2.3.1 Market Analysis of Polyester Resins in North India 2013-2017
  - 2.3.2 Market Analysis of Polyester Resins in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Polyester Resins in East India 2013-2017
  - 2.3.4 Market Analysis of Polyester Resins in South India 2013-2017
  - 2.3.5 Market Analysis of Polyester Resins in West India 2013-2017
- 2.4 Market Development Forecast of Polyester Resins in India 2017-2023
  - 2.4.1 Market Development Forecast of Polyester Resins in India 2017-2023
  - 2.4.2 Market Development Forecast of Polyester Resins by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types

- 3.1.1 Consumption Volume of Polyester Resins in India by Types
- 3.1.2 Revenue of Polyester Resins in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Polyester Resins in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Polyester Resins in India by Downstream Industry
- 4.2 Demand Volume of Polyester Resins by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Polyester Resins by Downstream Industry in North India
  - 4.2.2 Demand Volume of Polyester Resins by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Polyester Resins by Downstream Industry in East India
  - 4.2.4 Demand Volume of Polyester Resins by Downstream Industry in South India
  - 4.2.5 Demand Volume of Polyester Resins by Downstream Industry in West India
- 4.3 Market Forecast of Polyester Resins in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF POLYESTER RESINS**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Polyester Resins Downstream Industry Situation and Trend Overview

## **CHAPTER 6 POLYESTER RESINS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Polyester Resins in India by Major Players
- 6.2 Revenue of Polyester Resins in India by Major Players
- 6.3 Basic Information of Polyester Resins by Major Players
  - 6.3.1 Headquarters Location and Established Time of Polyester Resins Major Players
  - 6.3.2 Employees and Revenue Level of Polyester Resins Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 POLYESTER RESINS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 The DOW Chemical Company

#### 7.1.1 Company profile

#### 7.1.2 Representative Polyester Resins Product

#### 7.1.3 Polyester Resins Sales, Revenue, Price and Gross Margin of The DOW Chemical Company

### 7.2 NCS Resins

#### 7.2.1 Company profile

#### 7.2.2 Representative Polyester Resins Product

#### 7.2.3 Polyester Resins Sales, Revenue, Price and Gross Margin of NCS Resins

### 7.3 Nuplex

#### 7.3.1 Company profile

#### 7.3.2 Representative Polyester Resins Product

#### 7.3.3 Polyester Resins Sales, Revenue, Price and Gross Margin of Nuplex

### 7.4 Megara Resins

#### 7.4.1 Company profile

#### 7.4.2 Representative Polyester Resins Product

#### 7.4.3 Polyester Resins Sales, Revenue, Price and Gross Margin of Megara Resins

### 7.5 ALTANA AG

#### 7.5.1 Company profile

#### 7.5.2 Representative Polyester Resins Product

#### 7.5.3 Polyester Resins Sales, Revenue, Price and Gross Margin of ALTANA AG

### 7.6 Freeman

#### 7.6.1 Company profile

#### 7.6.2 Representative Polyester Resins Product

#### 7.6.3 Polyester Resins Sales, Revenue, Price and Gross Margin of Freeman

### 7.7 CIECH S.A

#### 7.7.1 Company profile

#### 7.7.2 Representative Polyester Resins Product

#### 7.7.3 Polyester Resins Sales, Revenue, Price and Gross Margin of CIECH S.A

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF POLYESTER RESINS**

### 8.1 Industry Chain of Polyester Resins

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF POLYESTER RESINS**

### 9.1 Cost Structure Analysis of Polyester Resins

### 9.2 Raw Materials Cost Analysis of Polyester Resins

### 9.3 Labor Cost Analysis of Polyester Resins

### 9.4 Manufacturing Expenses Analysis of Polyester Resins

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF POLYESTER RESINS**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Polyester Resins-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P51C42A8921MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P51C42A8921MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970