

# Plus Size Sweaters-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P7DF3A677E5EN.html>

Date: April 2018

Pages: 152

Price: US\$ 2,980.00 (Single User License)

ID: P7DF3A677E5EN

## Abstracts

### Report Summary

Plus Size Sweaters-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Plus Size Sweaters industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Plus Size Sweaters 2013-2017, and development forecast 2018-2023

Main market players of Plus Size Sweaters in China, with company and product introduction, position in the Plus Size Sweaters market

Market status and development trend of Plus Size Sweaters by types and applications

Cost and profit status of Plus Size Sweaters, and marketing status

Market growth drivers and challenges

The report segments the China Plus Size Sweaters market as:

China Plus Size Sweaters Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Plus Size Sweaters Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Supima Cotton

Cotton

Cotton-blend

Cashmere & Cashmere Blends

China Plus Size Sweaters Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

China Plus Size Sweaters Market: Players Segment Analysis (Company and Product introduction, Plus Size Sweaters Sales Volume, Revenue, Price and Gross Margin):

Active Basic

Alex Evenings

Alight

City Chic

Denim 24/7

Ellos

Extra Touch

Fashion Love

Fashion to Figure

French Laundry

Jessica London

One Step Up

Only Necessities

Rebel Wilson For Torrid

Roaman's

Studio Untold

Swak designs

Torrid

Tripp

Ulla Popken

Violeta by Mango

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PLUS SIZE SWEATERS**

- 1.1 Definition of Plus Size Sweaters in This Report
- 1.2 Commercial Types of Plus Size Sweaters
  - 1.2.1 Supima Cotton
  - 1.2.2 Cotton
  - 1.2.3 Cotton-blend
  - 1.2.4 Cashmere & Cashmere Blends
- 1.3 Downstream Application of Plus Size Sweaters
  - 1.3.1 Men
  - 1.3.2 Women
- 1.4 Development History of Plus Size Sweaters
- 1.5 Market Status and Trend of Plus Size Sweaters 2013-2023
  - 1.5.1 China Plus Size Sweaters Market Status and Trend 2013-2023
  - 1.5.2 Regional Plus Size Sweaters Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Plus Size Sweaters in China 2013-2017
- 2.2 Consumption Market of Plus Size Sweaters in China by Regions
  - 2.2.1 Consumption Volume of Plus Size Sweaters in China by Regions
  - 2.2.2 Revenue of Plus Size Sweaters in China by Regions
- 2.3 Market Analysis of Plus Size Sweaters in China by Regions
  - 2.3.1 Market Analysis of Plus Size Sweaters in North China 2013-2017
  - 2.3.2 Market Analysis of Plus Size Sweaters in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Plus Size Sweaters in East China 2013-2017
  - 2.3.4 Market Analysis of Plus Size Sweaters in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Plus Size Sweaters in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Plus Size Sweaters in Northwest China 2013-2017
- 2.4 Market Development Forecast of Plus Size Sweaters in China 2018-2023
  - 2.4.1 Market Development Forecast of Plus Size Sweaters in China 2018-2023
  - 2.4.2 Market Development Forecast of Plus Size Sweaters by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Plus Size Sweaters in China by Types

- 3.1.2 Revenue of Plus Size Sweaters in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Plus Size Sweaters in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Plus Size Sweaters in China by Downstream Industry
- 4.2 Demand Volume of Plus Size Sweaters by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Plus Size Sweaters by Downstream Industry in North China
  - 4.2.2 Demand Volume of Plus Size Sweaters by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Plus Size Sweaters by Downstream Industry in East China
  - 4.2.4 Demand Volume of Plus Size Sweaters by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Plus Size Sweaters by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Plus Size Sweaters by Downstream Industry in Northwest China
- 4.3 Market Forecast of Plus Size Sweaters in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PLUS SIZE SWEATERS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Plus Size Sweaters Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PLUS SIZE SWEATERS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

- 6.1 Sales Volume of Plus Size Sweaters in China by Major Players
- 6.2 Revenue of Plus Size Sweaters in China by Major Players
- 6.3 Basic Information of Plus Size Sweaters by Major Players
  - 6.3.1 Headquarters Location and Established Time of Plus Size Sweaters Major

## Players

6.3.2 Employees and Revenue Level of Plus Size Sweaters Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 PLUS SIZE SWEATERS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Active Basic

7.1.1 Company profile

7.1.2 Representative Plus Size Sweaters Product

7.1.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Active Basic

### 7.2 Alex Evenings

7.2.1 Company profile

7.2.2 Representative Plus Size Sweaters Product

7.2.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Alex Evenings

### 7.3 Alight

7.3.1 Company profile

7.3.2 Representative Plus Size Sweaters Product

7.3.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Alight

### 7.4 City Chic

7.4.1 Company profile

7.4.2 Representative Plus Size Sweaters Product

7.4.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of City Chic

### 7.5 Denim 24/7

7.5.1 Company profile

7.5.2 Representative Plus Size Sweaters Product

7.5.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Denim 24/7

### 7.6 Ellos

7.6.1 Company profile

7.6.2 Representative Plus Size Sweaters Product

7.6.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Ellos

### 7.7 Extra Touch

7.7.1 Company profile

7.7.2 Representative Plus Size Sweaters Product

7.7.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Extra Touch

### 7.8 Fashion Love

- 7.8.1 Company profile
- 7.8.2 Representative Plus Size Sweaters Product
- 7.8.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Fashion Love
- 7.9 Fashion to Figure
  - 7.9.1 Company profile
  - 7.9.2 Representative Plus Size Sweaters Product
  - 7.9.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Fashion to Figure
- 7.10 French Laundry
  - 7.10.1 Company profile
  - 7.10.2 Representative Plus Size Sweaters Product
  - 7.10.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of French Laundry
- 7.11 Jessica London
  - 7.11.1 Company profile
  - 7.11.2 Representative Plus Size Sweaters Product
  - 7.11.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Jessica London
- 7.12 One Step Up
  - 7.12.1 Company profile
  - 7.12.2 Representative Plus Size Sweaters Product
  - 7.12.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of One Step Up
- 7.13 Only Necessities
  - 7.13.1 Company profile
  - 7.13.2 Representative Plus Size Sweaters Product
  - 7.13.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Only Necessities
- 7.14 Rebel Wilson For Torrid
  - 7.14.1 Company profile
  - 7.14.2 Representative Plus Size Sweaters Product
  - 7.14.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Rebel Wilson For Torrid
- 7.15 Roaman's
  - 7.15.1 Company profile
  - 7.15.2 Representative Plus Size Sweaters Product
  - 7.15.3 Plus Size Sweaters Sales, Revenue, Price and Gross Margin of Roaman's
- 7.16 Studio Untold
- 7.17 Swak designs
- 7.18 Torrid
- 7.19 Tripp

7.20 Ulla Popken

7.21 Violeta by Mango

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PLUS SIZE SWEATERS**

8.1 Industry Chain of Plus Size Sweaters

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PLUS SIZE SWEATERS**

9.1 Cost Structure Analysis of Plus Size Sweaters

9.2 Raw Materials Cost Analysis of Plus Size Sweaters

9.3 Labor Cost Analysis of Plus Size Sweaters

9.4 Manufacturing Expenses Analysis of Plus Size Sweaters

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PLUS SIZE SWEATERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources



12.2.2 Primary Sources  
12.3 Reference

## I would like to order

Product name: Plus Size Sweaters-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P7DF3A677E5EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P7DF3A677E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970