

# PLM in the Automotive Sector-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P634321CB36EN.html>

Date: January 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: P634321CB36EN

## Abstracts

### Report Summary

PLM in the Automotive Sector-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PLM in the Automotive Sector industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of PLM in the Automotive Sector 2013-2017, and development forecast 2018-2023

Main market players of PLM in the Automotive Sector in Asia Pacific, with company and product introduction, position in the PLM in the Automotive Sector market

Market status and development trend of PLM in the Automotive Sector by types and applications

Cost and profit status of PLM in the Automotive Sector, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific PLM in the Automotive Sector market as:

Asia Pacific PLM in the Automotive Sector Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India  
Southeast Asia  
Australia

Asia Pacific PLM in the Automotive Sector Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

CAD  
CFD  
cPDM  
EDA  
Other

Asia Pacific PLM in the Automotive Sector Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger Vehicles  
Commercial Vehicles

Asia Pacific PLM in the Automotive Sector Market: Players Segment Analysis  
(Company and Product introduction, PLM in the Automotive Sector Sales Volume, Revenue, Price and Gross Margin):

Autodesk  
Dassault Systemes  
PTC  
Siemens PLM Software  
Ansys  
Bentley  
3D Systems  
Cadence  
Cadonix  
CD-Adapco  
Graebert  
Hexagon  
IMSI/Design  
IronCAD  
Mentor Graphics

MSC  
Numeca International  
Oracle  
SAP  
Synopsys  
Zuken

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PLM IN THE AUTOMOTIVE SECTOR**

- 1.1 Definition of PLM in the Automotive Sector in This Report
- 1.2 Commercial Types of PLM in the Automotive Sector
  - 1.2.1 CAD
  - 1.2.2 CFD
  - 1.2.3 cPDM
  - 1.2.4 EDA
  - 1.2.5 Other
- 1.3 Downstream Application of PLM in the Automotive Sector
  - 1.3.1 Passenger Vehicles
  - 1.3.2 Commercial Vehicles
- 1.4 Development History of PLM in the Automotive Sector
- 1.5 Market Status and Trend of PLM in the Automotive Sector 2013-2023
  - 1.5.1 Asia Pacific PLM in the Automotive Sector Market Status and Trend 2013-2023
  - 1.5.2 Regional PLM in the Automotive Sector Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of PLM in the Automotive Sector in Asia Pacific 2013-2017
- 2.2 Consumption Market of PLM in the Automotive Sector in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of PLM in the Automotive Sector in Asia Pacific by Regions
  - 2.2.2 Revenue of PLM in the Automotive Sector in Asia Pacific by Regions
- 2.3 Market Analysis of PLM in the Automotive Sector in Asia Pacific by Regions
  - 2.3.1 Market Analysis of PLM in the Automotive Sector in China 2013-2017
  - 2.3.2 Market Analysis of PLM in the Automotive Sector in Japan 2013-2017
  - 2.3.3 Market Analysis of PLM in the Automotive Sector in Korea 2013-2017
  - 2.3.4 Market Analysis of PLM in the Automotive Sector in India 2013-2017
  - 2.3.5 Market Analysis of PLM in the Automotive Sector in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of PLM in the Automotive Sector in Australia 2013-2017
- 2.4 Market Development Forecast of PLM in the Automotive Sector in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of PLM in the Automotive Sector in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of PLM in the Automotive Sector by Regions 2018-2023

## **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole Asia Pacific Market Status by Types

3.1.1 Consumption Volume of PLM in the Automotive Sector in Asia Pacific by Types

3.1.2 Revenue of PLM in the Automotive Sector in Asia Pacific by Types

### 3.2 Asia Pacific Market Status by Types in Major Countries

3.2.1 Market Status by Types in China

3.2.2 Market Status by Types in Japan

3.2.3 Market Status by Types in Korea

3.2.4 Market Status by Types in India

3.2.5 Market Status by Types in Southeast Asia

3.2.6 Market Status by Types in Australia

### 3.3 Market Forecast of PLM in the Automotive Sector in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of PLM in the Automotive Sector in Asia Pacific by Downstream Industry

### 4.2 Demand Volume of PLM in the Automotive Sector by Downstream Industry in Major Countries

4.2.1 Demand Volume of PLM in the Automotive Sector by Downstream Industry in China

4.2.2 Demand Volume of PLM in the Automotive Sector by Downstream Industry in Japan

4.2.3 Demand Volume of PLM in the Automotive Sector by Downstream Industry in Korea

4.2.4 Demand Volume of PLM in the Automotive Sector by Downstream Industry in India

4.2.5 Demand Volume of PLM in the Automotive Sector by Downstream Industry in Southeast Asia

4.2.6 Demand Volume of PLM in the Automotive Sector by Downstream Industry in Australia

### 4.3 Market Forecast of PLM in the Automotive Sector in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PLM IN THE AUTOMOTIVE SECTOR**

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 PLM in the Automotive Sector Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PLM IN THE AUTOMOTIVE SECTOR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

6.1 Sales Volume of PLM in the Automotive Sector in Asia Pacific by Major Players

6.2 Revenue of PLM in the Automotive Sector in Asia Pacific by Major Players

6.3 Basic Information of PLM in the Automotive Sector by Major Players

6.3.1 Headquarters Location and Established Time of PLM in the Automotive Sector Major Players

6.3.2 Employees and Revenue Level of PLM in the Automotive Sector Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 PLM IN THE AUTOMOTIVE SECTOR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Autodesk

7.1.1 Company profile

7.1.2 Representative PLM in the Automotive Sector Product

7.1.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of Autodesk

7.2 Dassault Systemes

7.2.1 Company profile

7.2.2 Representative PLM in the Automotive Sector Product

7.2.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of Dassault Systemes

7.3 PTC

7.3.1 Company profile

7.3.2 Representative PLM in the Automotive Sector Product

7.3.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of PTC

7.4 Siemens PLM Software

7.4.1 Company profile

7.4.2 Representative PLM in the Automotive Sector Product

7.4.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of

## Siemens PLM Software

### 7.5 Ansys

#### 7.5.1 Company profile

#### 7.5.2 Representative PLM in the Automotive Sector Product

#### 7.5.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of Ansys

### 7.6 Bentley

#### 7.6.1 Company profile

#### 7.6.2 Representative PLM in the Automotive Sector Product

#### 7.6.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of

### Bentley

### 7.7 3D Systems

#### 7.7.1 Company profile

#### 7.7.2 Representative PLM in the Automotive Sector Product

#### 7.7.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of 3D

### Systems

### 7.8 Cadence

#### 7.8.1 Company profile

#### 7.8.2 Representative PLM in the Automotive Sector Product

#### 7.8.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of

### Cadence

### 7.9 Cadonix

#### 7.9.1 Company profile

#### 7.9.2 Representative PLM in the Automotive Sector Product

#### 7.9.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of

### Cadonix

### 7.10 CD-Adapco

#### 7.10.1 Company profile

#### 7.10.2 Representative PLM in the Automotive Sector Product

#### 7.10.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of CD-

### Adapco

### 7.11 Graebert

#### 7.11.1 Company profile

#### 7.11.2 Representative PLM in the Automotive Sector Product

#### 7.11.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of

### Graebert

### 7.12 Hexagon

#### 7.12.1 Company profile

#### 7.12.2 Representative PLM in the Automotive Sector Product

#### 7.12.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of

Hexagon

7.13 IMSI/Design

7.13.1 Company profile

7.13.2 Representative PLM in the Automotive Sector Product

7.13.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of IMSI/Design

7.14 IronCAD

7.14.1 Company profile

7.14.2 Representative PLM in the Automotive Sector Product

7.14.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of IronCAD

7.15 Mentor Graphics

7.15.1 Company profile

7.15.2 Representative PLM in the Automotive Sector Product

7.15.3 PLM in the Automotive Sector Sales, Revenue, Price and Gross Margin of Mentor Graphics

7.16 MSC

7.17 Numeca International

7.18 Oracle

7.19 SAP

7.20 Synopsys

7.21 Zuken

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PLM IN THE AUTOMOTIVE SECTOR**

8.1 Industry Chain of PLM in the Automotive Sector

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PLM IN THE AUTOMOTIVE SECTOR**

9.1 Cost Structure Analysis of PLM in the Automotive Sector

9.2 Raw Materials Cost Analysis of PLM in the Automotive Sector

9.3 Labor Cost Analysis of PLM in the Automotive Sector

9.4 Manufacturing Expenses Analysis of PLM in the Automotive Sector

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PLM IN THE AUTOMOTIVE**



## **SECTOR**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: PLM in the Automotive Sector-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P634321CB36EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P634321CB36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970