

Playing Cards-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P8A90D28B46EN.html>

Date: January 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: P8A90D28B46EN

Abstracts

Report Summary

Playing Cards-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Playing Cards industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Playing Cards 2013-2017, and development forecast 2018-2023

Main market players of Playing Cards in Europe, with company and product introduction, position in the Playing Cards market

Market status and development trend of Playing Cards by types and applications

Cost and profit status of Playing Cards, and marketing status

Market growth drivers and challenges

The report segments the Europe Playing Cards market as:

Europe Playing Cards Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux
Russia

Europe Playing Cards Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Entertainment
Casino
Other

Europe Playing Cards Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cardboard
Plastic-coated Paper
Cotton-paper Blend
Plastic
Others

Europe Playing Cards Market: Players Segment Analysis (Company and Product introduction, Playing Cards Sales Volume, Revenue, Price and Gross Margin):

United States Playing Card Company
Theory 11
Ellusionist
Ningbo Three A Group
Yaoji Poker
DiaoYu
BinWang
SanTu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PLAYING CARDS

- 1.1 Definition of Playing Cards in This Report
- 1.2 Commercial Types of Playing Cards
 - 1.2.1 Home Entertainment
 - 1.2.2 Casino
 - 1.2.3 Other
- 1.3 Downstream Application of Playing Cards
 - 1.3.1 Cardboard
 - 1.3.2 Plastic-coated Paper
 - 1.3.3 Cotton-paper Blend
 - 1.3.4 Plastic
 - 1.3.5 Others
- 1.4 Development History of Playing Cards
- 1.5 Market Status and Trend of Playing Cards 2013-2023
 - 1.5.1 Europe Playing Cards Market Status and Trend 2013-2023
 - 1.5.2 Regional Playing Cards Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Playing Cards in Europe 2013-2017
- 2.2 Consumption Market of Playing Cards in Europe by Regions
 - 2.2.1 Consumption Volume of Playing Cards in Europe by Regions
 - 2.2.2 Revenue of Playing Cards in Europe by Regions
- 2.3 Market Analysis of Playing Cards in Europe by Regions
 - 2.3.1 Market Analysis of Playing Cards in Germany 2013-2017
 - 2.3.2 Market Analysis of Playing Cards in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Playing Cards in France 2013-2017
 - 2.3.4 Market Analysis of Playing Cards in Italy 2013-2017
 - 2.3.5 Market Analysis of Playing Cards in Spain 2013-2017
 - 2.3.6 Market Analysis of Playing Cards in Benelux 2013-2017
 - 2.3.7 Market Analysis of Playing Cards in Russia 2013-2017
- 2.4 Market Development Forecast of Playing Cards in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Playing Cards in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Playing Cards by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Playing Cards in Europe by Types
 - 3.1.2 Revenue of Playing Cards in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Playing Cards in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Playing Cards in Europe by Downstream Industry
- 4.2 Demand Volume of Playing Cards by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Playing Cards by Downstream Industry in Germany
 - 4.2.2 Demand Volume of Playing Cards by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of Playing Cards by Downstream Industry in France
 - 4.2.4 Demand Volume of Playing Cards by Downstream Industry in Italy
 - 4.2.5 Demand Volume of Playing Cards by Downstream Industry in Spain
 - 4.2.6 Demand Volume of Playing Cards by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of Playing Cards by Downstream Industry in Russia
- 4.3 Market Forecast of Playing Cards in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PLAYING CARDS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Playing Cards Downstream Industry Situation and Trend Overview

CHAPTER 6 PLAYING CARDS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Playing Cards in Europe by Major Players
- 6.2 Revenue of Playing Cards in Europe by Major Players
- 6.3 Basic Information of Playing Cards by Major Players

- 6.3.1 Headquarters Location and Established Time of Playing Cards Major Players
- 6.3.2 Employees and Revenue Level of Playing Cards Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PLAYING CARDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 United States Playing Card Company
 - 7.1.1 Company profile
 - 7.1.2 Representative Playing Cards Product
 - 7.1.3 Playing Cards Sales, Revenue, Price and Gross Margin of United States Playing Card Company
- 7.2 Theory
 - 7.2.1 Company profile
 - 7.2.2 Representative Playing Cards Product
 - 7.2.3 Playing Cards Sales, Revenue, Price and Gross Margin of Theory
- 7.3 Ellusionist
 - 7.3.1 Company profile
 - 7.3.2 Representative Playing Cards Product
 - 7.3.3 Playing Cards Sales, Revenue, Price and Gross Margin of Ellusionist
- 7.4 Ningbo Three A Group
 - 7.4.1 Company profile
 - 7.4.2 Representative Playing Cards Product
 - 7.4.3 Playing Cards Sales, Revenue, Price and Gross Margin of Ningbo Three A Group
- 7.5 Yaoji Poker
 - 7.5.1 Company profile
 - 7.5.2 Representative Playing Cards Product
 - 7.5.3 Playing Cards Sales, Revenue, Price and Gross Margin of Yaoji Poker
- 7.6 DiaoYu
 - 7.6.1 Company profile
 - 7.6.2 Representative Playing Cards Product
 - 7.6.3 Playing Cards Sales, Revenue, Price and Gross Margin of DiaoYu
- 7.7 BinWang
 - 7.7.1 Company profile
 - 7.7.2 Representative Playing Cards Product

- 7.7.3 Playing Cards Sales, Revenue, Price and Gross Margin of BinWang
- 7.8 SanTu
 - 7.8.1 Company profile
 - 7.8.2 Representative Playing Cards Product
 - 7.8.3 Playing Cards Sales, Revenue, Price and Gross Margin of SanTu

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PLAYING CARDS

- 8.1 Industry Chain of Playing Cards
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PLAYING CARDS

- 9.1 Cost Structure Analysis of Playing Cards
- 9.2 Raw Materials Cost Analysis of Playing Cards
- 9.3 Labor Cost Analysis of Playing Cards
- 9.4 Manufacturing Expenses Analysis of Playing Cards

CHAPTER 10 MARKETING STATUS ANALYSIS OF PLAYING CARDS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Playing Cards-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P8A90D28B46EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8A90D28B46EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970