

Playing Cards-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PDF11B667A6EN.html

Date: January 2018 Pages: 141 Price: US\$ 2,980.00 (Single User License) ID: PDF11B667A6EN

Abstracts

Report Summary

Playing Cards-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Playing Cards industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Playing Cards 2013-2017, and development forecast 2018-2023 Main market players of Playing Cards in China, with company and product introduction, position in the Playing Cards market Market status and development trend of Playing Cards by types and applications Cost and profit status of Playing Cards, and marketing status Market growth drivers and challenges

The report segments the China Playing Cards market as:

China Playing Cards Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Playing Cards Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Home Entertainment Casino Other

China Playing Cards Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cardboard Plastic-coated Paper Cotton-paper Blend Plastic Others

China Playing Cards Market: Players Segment Analysis (Company and Product introduction, Playing Cards Sales Volume, Revenue, Price and Gross Margin):

United States Playing Card Company Theory 11 Ellusionist Ningbo Three A Group Yaoji Poker DiaoYu BinWang SanTu

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PLAYING CARDS

- 1.1 Definition of Playing Cards in This Report
- 1.2 Commercial Types of Playing Cards
- 1.2.1 Home Entertainment
- 1.2.2 Casino
- 1.2.3 Other
- 1.3 Downstream Application of Playing Cards
- 1.3.1 Cardboard
- 1.3.2 Plastic-coated Paper
- 1.3.3 Cotton-paper Blend
- 1.3.4 Plastic
- 1.3.5 Others
- 1.4 Development History of Playing Cards
- 1.5 Market Status and Trend of Playing Cards 2013-2023
- 1.5.1 China Playing Cards Market Status and Trend 2013-2023
- 1.5.2 Regional Playing Cards Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Playing Cards in China 2013-2017
- 2.2 Consumption Market of Playing Cards in China by Regions
 - 2.2.1 Consumption Volume of Playing Cards in China by Regions
- 2.2.2 Revenue of Playing Cards in China by Regions
- 2.3 Market Analysis of Playing Cards in China by Regions
- 2.3.1 Market Analysis of Playing Cards in North China 2013-2017
- 2.3.2 Market Analysis of Playing Cards in Northeast China 2013-2017
- 2.3.3 Market Analysis of Playing Cards in East China 2013-2017
- 2.3.4 Market Analysis of Playing Cards in Central & South China 2013-2017
- 2.3.5 Market Analysis of Playing Cards in Southwest China 2013-2017
- 2.3.6 Market Analysis of Playing Cards in Northwest China 2013-2017
- 2.4 Market Development Forecast of Playing Cards in China 2018-2023
- 2.4.1 Market Development Forecast of Playing Cards in China 2018-2023
- 2.4.2 Market Development Forecast of Playing Cards by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Playing Cards in China by Types
- 3.1.2 Revenue of Playing Cards in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Playing Cards in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Playing Cards in China by Downstream Industry
- 4.2 Demand Volume of Playing Cards by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Playing Cards by Downstream Industry in North China
 - 4.2.2 Demand Volume of Playing Cards by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Playing Cards by Downstream Industry in East China
- 4.2.4 Demand Volume of Playing Cards by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Playing Cards by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Playing Cards by Downstream Industry in Northwest China 4.3 Market Forecast of Playing Cards in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PLAYING CARDS

- 5.1 China Economy Situation and Trend Overview
- 5.2 Playing Cards Downstream Industry Situation and Trend Overview

CHAPTER 6 PLAYING CARDS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Playing Cards in China by Major Players
- 6.2 Revenue of Playing Cards in China by Major Players
- 6.3 Basic Information of Playing Cards by Major Players
- 6.3.1 Headquarters Location and Established Time of Playing Cards Major Players
- 6.3.2 Employees and Revenue Level of Playing Cards Major Players



- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PLAYING CARDS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 United States Playing Card Company
 - 7.1.1 Company profile
 - 7.1.2 Representative Playing Cards Product
- 7.1.3 Playing Cards Sales, Revenue, Price and Gross Margin of United States Playing
- Card Company
- 7.2 Theory
 - 7.2.1 Company profile
 - 7.2.2 Representative Playing Cards Product
 - 7.2.3 Playing Cards Sales, Revenue, Price and Gross Margin of Theory
- 7.3 Ellusionist
 - 7.3.1 Company profile
 - 7.3.2 Representative Playing Cards Product
- 7.3.3 Playing Cards Sales, Revenue, Price and Gross Margin of Ellusionist
- 7.4 Ningbo Three A Group
- 7.4.1 Company profile
- 7.4.2 Representative Playing Cards Product
- 7.4.3 Playing Cards Sales, Revenue, Price and Gross Margin of Ningbo Three A

Group

- 7.5 Yaoji Poker
- 7.5.1 Company profile
- 7.5.2 Representative Playing Cards Product
- 7.5.3 Playing Cards Sales, Revenue, Price and Gross Margin of Yaoji Poker
- 7.6 DiaoYu
 - 7.6.1 Company profile
 - 7.6.2 Representative Playing Cards Product
 - 7.6.3 Playing Cards Sales, Revenue, Price and Gross Margin of DiaoYu
- 7.7 BinWang
 - 7.7.1 Company profile
 - 7.7.2 Representative Playing Cards Product
- 7.7.3 Playing Cards Sales, Revenue, Price and Gross Margin of BinWang
- 7.8 SanTu



- 7.8.1 Company profile
- 7.8.2 Representative Playing Cards Product
- 7.8.3 Playing Cards Sales, Revenue, Price and Gross Margin of SanTu

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PLAYING CARDS

- 8.1 Industry Chain of Playing Cards
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PLAYING CARDS

- 9.1 Cost Structure Analysis of Playing Cards
- 9.2 Raw Materials Cost Analysis of Playing Cards
- 9.3 Labor Cost Analysis of Playing Cards
- 9.4 Manufacturing Expenses Analysis of Playing Cards

CHAPTER 10 MARKETING STATUS ANALYSIS OF PLAYING CARDS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source



12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



I would like to order

Product name: Playing Cards-China Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/PDF11B667A6EN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/PDF11B667A6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970