

# Plastic Decking-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P638CAF46288EN.html

Date: May 2018

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: P638CAF46288EN

### **Abstracts**

### **Report Summary**

Plastic Decking-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Plastic Decking industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Plastic Decking 2013-2017, and development forecast 2018-2023

Main market players of Plastic Decking in EMEA, with company and product introduction, position in the Plastic Decking market

Market status and development trend of Plastic Decking by types and applications

Cost and profit status of Plastic Decking, and marketing status

Market growth drivers and challenges

The report segments the EMEA Plastic Decking market as:

EMEA Plastic Decking Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Plastic Decking Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



**HDPE** 

**LDPE** 

PP

**PVC** 

Others (PS and PET)

EMEA Plastic Decking Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)
Residential

Non-residential

EMEA Plastic Decking Market: Players Segment Analysis (Company and Product introduction, Plastic Decking Sales Volume, Revenue, Price and Gross Margin):

**UPM Kymmene Corporation** 

**Universal Forest Products** 

Advanced Environmental Recycling Technologies

Azek Building Products

Fiberon LLC

**Cardinal Building Products** 

**TAMKO Building Products** 

CertainTeed Corporation

Green Bay Decking

DuraLife Decking & Railing Systems

**WPC** Decking

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF PLASTIC DECKING**

- 1.1 Definition of Plastic Decking in This Report
- 1.2 Commercial Types of Plastic Decking
  - 1.2.1 HDPE
  - 1.2.2 LDPE
  - 1.2.3 PP
  - 1.2.4 PVC
  - 1.2.5 Others (PS and PET)
- 1.3 Downstream Application of Plastic Decking
  - 1.3.1 Residential
- 1.3.2 Non-residential
- 1.4 Development History of Plastic Decking
- 1.5 Market Status and Trend of Plastic Decking 2013-2023
  - 1.5.1 EMEA Plastic Decking Market Status and Trend 2013-2023
- 1.5.2 Regional Plastic Decking Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Plastic Decking in EMEA 2013-2017
- 2.2 Consumption Market of Plastic Decking in EMEA by Regions
  - 2.2.1 Consumption Volume of Plastic Decking in EMEA by Regions
- 2.2.2 Revenue of Plastic Decking in EMEA by Regions
- 2.3 Market Analysis of Plastic Decking in EMEA by Regions
  - 2.3.1 Market Analysis of Plastic Decking in Europe 2013-2017
  - 2.3.2 Market Analysis of Plastic Decking in Middle East 2013-2017
  - 2.3.3 Market Analysis of Plastic Decking in Africa 2013-2017
- 2.4 Market Development Forecast of Plastic Decking in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Plastic Decking in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Plastic Decking by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Plastic Decking in EMEA by Types
  - 3.1.2 Revenue of Plastic Decking in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Plastic Decking in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Plastic Decking in EMEA by Downstream Industry
- 4.2 Demand Volume of Plastic Decking by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Plastic Decking by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Plastic Decking by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Plastic Decking by Downstream Industry in Africa
- 4.3 Market Forecast of Plastic Decking in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PLASTIC DECKING

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Plastic Decking Downstream Industry Situation and Trend Overview

# CHAPTER 6 PLASTIC DECKING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Plastic Decking in EMEA by Major Players
- 6.2 Revenue of Plastic Decking in EMEA by Major Players
- 6.3 Basic Information of Plastic Decking by Major Players
  - 6.3.1 Headquarters Location and Established Time of Plastic Decking Major Players
  - 6.3.2 Employees and Revenue Level of Plastic Decking Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 PLASTIC DECKING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 UPM Kymmene Corporation
  - 7.1.1 Company profile
  - 7.1.2 Representative Plastic Decking Product



- 7.1.3 Plastic Decking Sales, Revenue, Price and Gross Margin of UPM Kymmene Corporation
- 7.2 Universal Forest Products
  - 7.2.1 Company profile
  - 7.2.2 Representative Plastic Decking Product
- 7.2.3 Plastic Decking Sales, Revenue, Price and Gross Margin of Universal Forest Products
- 7.3 Advanced Environmental Recycling Technologies
  - 7.3.1 Company profile
  - 7.3.2 Representative Plastic Decking Product
- 7.3.3 Plastic Decking Sales, Revenue, Price and Gross Margin of Advanced

### **Environmental Recycling Technologies**

- 7.4 Azek Building Products
  - 7.4.1 Company profile
  - 7.4.2 Representative Plastic Decking Product
- 7.4.3 Plastic Decking Sales, Revenue, Price and Gross Margin of Azek Building Products
- 7.5 Fiberon LLC
  - 7.5.1 Company profile
  - 7.5.2 Representative Plastic Decking Product
  - 7.5.3 Plastic Decking Sales, Revenue, Price and Gross Margin of Fiberon LLC
- 7.6 Cardinal Building Products
  - 7.6.1 Company profile
  - 7.6.2 Representative Plastic Decking Product
- 7.6.3 Plastic Decking Sales, Revenue, Price and Gross Margin of Cardinal Building Products
- 7.7 TAMKO Building Products
  - 7.7.1 Company profile
  - 7.7.2 Representative Plastic Decking Product
- 7.7.3 Plastic Decking Sales, Revenue, Price and Gross Margin of TAMKO Building Products
- 7.8 CertainTeed Corporation
  - 7.8.1 Company profile
  - 7.8.2 Representative Plastic Decking Product
- 7.8.3 Plastic Decking Sales, Revenue, Price and Gross Margin of CertainTeed Corporation
- 7.9 Green Bay Decking
  - 7.9.1 Company profile
  - 7.9.2 Representative Plastic Decking Product



- 7.9.3 Plastic Decking Sales, Revenue, Price and Gross Margin of Green Bay Decking
- 7.10 DuraLife Decking & Railing Systems
  - 7.10.1 Company profile
  - 7.10.2 Representative Plastic Decking Product
- 7.10.3 Plastic Decking Sales, Revenue, Price and Gross Margin of DuraLife Decking & Railing Systems
- 7.11 WPC Decking
  - 7.11.1 Company profile
- 7.11.2 Representative Plastic Decking Product
- 7.11.3 Plastic Decking Sales, Revenue, Price and Gross Margin of WPC Decking

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PLASTIC DECKING

- 8.1 Industry Chain of Plastic Decking
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PLASTIC DECKING

- 9.1 Cost Structure Analysis of Plastic Decking
- 9.2 Raw Materials Cost Analysis of Plastic Decking
- 9.3 Labor Cost Analysis of Plastic Decking
- 9.4 Manufacturing Expenses Analysis of Plastic Decking

### CHAPTER 10 MARKETING STATUS ANALYSIS OF PLASTIC DECKING

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### CHAPTER 11 REPORT CONCLUSION



### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Plastic Decking-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P638CAF46288EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P638CAF46288EN.html">https://marketpublishers.com/r/P638CAF46288EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

Plastic Decking-EMEA Market Status and Trend Report 2013-2023