

# Plastic Additives-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PB73EA80A92EN.html>

Date: May 2018

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: PB73EA80A92EN

## Abstracts

### Report Summary

Plastic Additives-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Plastic Additives industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Plastic Additives 2013-2017, and development forecast 2018-2023

Main market players of Plastic Additives in Europe, with company and product introduction, position in the Plastic Additives market

Market status and development trend of Plastic Additives by types and applications

Cost and profit status of Plastic Additives, and marketing status

Market growth drivers and challenges

The report segments the Europe Plastic Additives market as:

Europe Plastic Additives Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux  
Russia

Europe Plastic Additives Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Plasticizers  
Stabilizers  
Flame Retardants  
Impact Modifiers

Europe Plastic Additives Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Packaging  
Construction  
Consumer Goods  
Automotive

Europe Plastic Additives Market: Players Segment Analysis (Company and Product introduction, Plastic Additives Sales Volume, Revenue, Price and Gross Margin):

Songwon Industrial Co. Ltd.  
Bayer AG  
Akzonobel N.V.  
Lanxess AG  
Evonik Industries AG  
Kaneka Corporation  
Albemarle Corporation  
BASF SE  
Clariant AG  
The DOW Chemical Company  
Chemtura Corporation

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF PLASTIC ADDITIVES

- 1.1 Definition of Plastic Additives in This Report
- 1.2 Commercial Types of Plastic Additives
  - 1.2.1 Plasticizers
  - 1.2.2 Stabilizers
  - 1.2.3 Flame Retardants
  - 1.2.4 Impact Modifiers
- 1.3 Downstream Application of Plastic Additives
  - 1.3.1 Packaging
  - 1.3.2 Construction
  - 1.3.3 Consumer Goods
  - 1.3.4 Automotive
- 1.4 Development History of Plastic Additives
- 1.5 Market Status and Trend of Plastic Additives 2013-2023
  - 1.5.1 Europe Plastic Additives Market Status and Trend 2013-2023
  - 1.5.2 Regional Plastic Additives Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Plastic Additives in Europe 2013-2017
- 2.2 Consumption Market of Plastic Additives in Europe by Regions
  - 2.2.1 Consumption Volume of Plastic Additives in Europe by Regions
  - 2.2.2 Revenue of Plastic Additives in Europe by Regions
- 2.3 Market Analysis of Plastic Additives in Europe by Regions
  - 2.3.1 Market Analysis of Plastic Additives in Germany 2013-2017
  - 2.3.2 Market Analysis of Plastic Additives in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Plastic Additives in France 2013-2017
  - 2.3.4 Market Analysis of Plastic Additives in Italy 2013-2017
  - 2.3.5 Market Analysis of Plastic Additives in Spain 2013-2017
  - 2.3.6 Market Analysis of Plastic Additives in Benelux 2013-2017
  - 2.3.7 Market Analysis of Plastic Additives in Russia 2013-2017
- 2.4 Market Development Forecast of Plastic Additives in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Plastic Additives in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Plastic Additives by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Plastic Additives in Europe by Types
  - 3.1.2 Revenue of Plastic Additives in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Plastic Additives in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Plastic Additives in Europe by Downstream Industry
- 4.2 Demand Volume of Plastic Additives by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Plastic Additives by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Plastic Additives by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Plastic Additives by Downstream Industry in France
  - 4.2.4 Demand Volume of Plastic Additives by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Plastic Additives by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Plastic Additives by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Plastic Additives by Downstream Industry in Russia
- 4.3 Market Forecast of Plastic Additives in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PLASTIC ADDITIVES**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Plastic Additives Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PLASTIC ADDITIVES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Plastic Additives in Europe by Major Players
- 6.2 Revenue of Plastic Additives in Europe by Major Players
- 6.3 Basic Information of Plastic Additives by Major Players

- 6.3.1 Headquarters Location and Established Time of Plastic Additives Major Players
- 6.3.2 Employees and Revenue Level of Plastic Additives Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PLASTIC ADDITIVES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Songwon Industrial Co. Ltd.

- 7.1.1 Company profile
- 7.1.2 Representative Plastic Additives Product
- 7.1.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Songwon Industrial Co. Ltd.

### 7.2 Bayer AG

- 7.2.1 Company profile
- 7.2.2 Representative Plastic Additives Product
- 7.2.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Bayer AG

### 7.3 Akzonobel N.V.

- 7.3.1 Company profile
- 7.3.2 Representative Plastic Additives Product
- 7.3.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Akzonobel N.V.

### 7.4 Lanxess AG

- 7.4.1 Company profile
- 7.4.2 Representative Plastic Additives Product
- 7.4.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Lanxess AG

### 7.5 Evonik Industries AG

- 7.5.1 Company profile
- 7.5.2 Representative Plastic Additives Product
- 7.5.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Evonik Industries AG

### 7.6 Kaneka Corporation

- 7.6.1 Company profile
- 7.6.2 Representative Plastic Additives Product
- 7.6.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Kaneka Corporation

### 7.7 Albemarle Corporation

- 7.7.1 Company profile

- 7.7.2 Representative Plastic Additives Product
- 7.7.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Albemarle Corporation
- 7.8 BASF SE
  - 7.8.1 Company profile
  - 7.8.2 Representative Plastic Additives Product
  - 7.8.3 Plastic Additives Sales, Revenue, Price and Gross Margin of BASF SE
- 7.9 Clariant AG
  - 7.9.1 Company profile
  - 7.9.2 Representative Plastic Additives Product
  - 7.9.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Clariant AG
- 7.10 The DOW Chemical Company
  - 7.10.1 Company profile
  - 7.10.2 Representative Plastic Additives Product
  - 7.10.3 Plastic Additives Sales, Revenue, Price and Gross Margin of The DOW Chemical Company
- 7.11 Chemtura Corporation
  - 7.11.1 Company profile
  - 7.11.2 Representative Plastic Additives Product
  - 7.11.3 Plastic Additives Sales, Revenue, Price and Gross Margin of Chemtura Corporation

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PLASTIC ADDITIVES**

- 8.1 Industry Chain of Plastic Additives
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PLASTIC ADDITIVES**

- 9.1 Cost Structure Analysis of Plastic Additives
- 9.2 Raw Materials Cost Analysis of Plastic Additives
- 9.3 Labor Cost Analysis of Plastic Additives
- 9.4 Manufacturing Expenses Analysis of Plastic Additives

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PLASTIC ADDITIVES**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Plastic Additives-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PB73EA80A92EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PB73EA80A92EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970