

# PFDs (Personal Flotation Devices)-India Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P0C4C984523MEN.html

Date: March 2018 Pages: 142 Price: US\$ 2,980.00 (Single User License) ID: P0C4C984523MEN

# Abstracts

#### **Report Summary**

PFDs (Personal Flotation Devices)-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on PFDs (Personal Flotation Devices) industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of PFDs (Personal Flotation Devices) 2013-2017, and development forecast 2018-2023 Main market players of PFDs (Personal Flotation Devices) in India, with company and product introduction, position in the PFDs (Personal Flotation Devices) market Market status and development trend of PFDs (Personal Flotation Devices) by types and applications

Cost and profit status of PFDs (Personal Flotation Devices), and marketing status Market growth drivers and challenges

The report segments the India PFDs (Personal Flotation Devices) market as:

India PFDs (Personal Flotation Devices) Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India Northeast India East India



South India

West India

India PFDs (Personal Flotation Devices) Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Buoyancy Aid (Foam Core) Life jacket Survival Suit Buoyancy Compensator Others

India PFDs (Personal Flotation Devices) Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Passenger & Aircraft Crew Commercial Vessel Government & Military Water Sporting Others

India PFDs (Personal Flotation Devices) Market: Players Segment Analysis (Company and Product introduction, PFDs (Personal Flotation Devices) Sales Volume, Revenue, Price and Gross Margin):

Mustang Survival Astral Survitec Group Limited The Coleman Company Kokatat NRS (Northwest River Supplies) MTI - Marine Technology VIKING Life-Saving Equipment Aqua Lung International Harmony JimBuoy ABSOLUTE OUTDOOR O'Brien



Hansen Protection Johnson Outdoors Stormy Lifejackets Spinlock SeaSafe Systems Stearns Onyx Stohlquist Kent Sporting Goods Phantom Aquatics Grundens Promate

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF PFDS (PERSONAL FLOTATION DEVICES)

- 1.1 Definition of PFDs (Personal Flotation Devices) in This Report
- 1.2 Commercial Types of PFDs (Personal Flotation Devices)
- 1.2.1 Buoyancy Aid (Foam Core)
- 1.2.2 Life jacket
- 1.2.3 Survival Suit
- 1.2.4 Buoyancy Compensator
- 1.2.5 Others
- 1.3 Downstream Application of PFDs (Personal Flotation Devices)
- 1.3.1 Passenger & Aircraft Crew
- 1.3.2 Commercial Vessel
- 1.3.3 Government & Military
- 1.3.4 Water Sporting
- 1.3.5 Others
- 1.4 Development History of PFDs (Personal Flotation Devices)
- 1.5 Market Status and Trend of PFDs (Personal Flotation Devices) 2013-2023
  - 1.5.1 India PFDs (Personal Flotation Devices) Market Status and Trend 2013-2023
- 1.5.2 Regional PFDs (Personal Flotation Devices) Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of PFDs (Personal Flotation Devices) in India 2013-2017
- 2.2 Consumption Market of PFDs (Personal Flotation Devices) in India by Regions
- 2.2.1 Consumption Volume of PFDs (Personal Flotation Devices) in India by Regions
- 2.2.2 Revenue of PFDs (Personal Flotation Devices) in India by Regions
- 2.3 Market Analysis of PFDs (Personal Flotation Devices) in India by Regions

2.3.1 Market Analysis of PFDs (Personal Flotation Devices) in North India 2013-2017

2.3.2 Market Analysis of PFDs (Personal Flotation Devices) in Northeast India 2013-2017

- 2.3.3 Market Analysis of PFDs (Personal Flotation Devices) in East India 2013-2017
- 2.3.4 Market Analysis of PFDs (Personal Flotation Devices) in South India 2013-2017

2.3.5 Market Analysis of PFDs (Personal Flotation Devices) in West India 2013-20172.4 Market Development Forecast of PFDs (Personal Flotation Devices) in India2017-2023

2.4.1 Market Development Forecast of PFDs (Personal Flotation Devices) in India 2017-2023



2.4.2 Market Development Forecast of PFDs (Personal Flotation Devices) by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of PFDs (Personal Flotation Devices) in India by Types
- 3.1.2 Revenue of PFDs (Personal Flotation Devices) in India by Types
- 3.2 India Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North India
- 3.2.2 Market Status by Types in Northeast India
- 3.2.3 Market Status by Types in East India
- 3.2.4 Market Status by Types in South India
- 3.2.5 Market Status by Types in West India

3.3 Market Forecast of PFDs (Personal Flotation Devices) in India by Types

# CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of PFDs (Personal Flotation Devices) in India by Downstream Industry

4.2 Demand Volume of PFDs (Personal Flotation Devices) by Downstream Industry in Major Countries

4.2.1 Demand Volume of PFDs (Personal Flotation Devices) by Downstream Industry in North India

4.2.2 Demand Volume of PFDs (Personal Flotation Devices) by Downstream Industry in Northeast India

4.2.3 Demand Volume of PFDs (Personal Flotation Devices) by Downstream Industry in East India

4.2.4 Demand Volume of PFDs (Personal Flotation Devices) by Downstream Industry in South India

4.2.5 Demand Volume of PFDs (Personal Flotation Devices) by Downstream Industry in West India

4.3 Market Forecast of PFDs (Personal Flotation Devices) in India by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PFDS (PERSONAL FLOTATION DEVICES)



5.1 India Economy Situation and Trend Overview

5.2 PFDs (Personal Flotation Devices) Downstream Industry Situation and Trend Overview

# CHAPTER 6 PFDS (PERSONAL FLOTATION DEVICES) MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

6.1 Sales Volume of PFDs (Personal Flotation Devices) in India by Major Players

- 6.2 Revenue of PFDs (Personal Flotation Devices) in India by Major Players
- 6.3 Basic Information of PFDs (Personal Flotation Devices) by Major Players

6.3.1 Headquarters Location and Established Time of PFDs (Personal Flotation Devices) Major Players

6.3.2 Employees and Revenue Level of PFDs (Personal Flotation Devices) Major Players

- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 PFDS (PERSONAL FLOTATION DEVICES) MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Mustang Survival

- 7.1.1 Company profile
- 7.1.2 Representative PFDs (Personal Flotation Devices) Product

7.1.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of Mustang Survival

7.2 Astral

- 7.2.1 Company profile
- 7.2.2 Representative PFDs (Personal Flotation Devices) Product
- 7.2.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of Astral
- 7.3 Survitec Group Limited
  - 7.3.1 Company profile
  - 7.3.2 Representative PFDs (Personal Flotation Devices) Product
- 7.3.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of Survitec Group Limited
- 7.4 The Coleman Company
  - 7.4.1 Company profile



7.4.2 Representative PFDs (Personal Flotation Devices) Product

7.4.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of The Coleman Company

- 7.5 Kokatat
- 7.5.1 Company profile
- 7.5.2 Representative PFDs (Personal Flotation Devices) Product

7.5.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of Kokatat

- 7.6 NRS (Northwest River Supplies)
- 7.6.1 Company profile
- 7.6.2 Representative PFDs (Personal Flotation Devices) Product
- 7.6.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of NRS (Northwest River Supplies)

7.7 MTI - Marine Technology

- 7.7.1 Company profile
- 7.7.2 Representative PFDs (Personal Flotation Devices) Product
- 7.7.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of

MTI - Marine Technology

- 7.8 VIKING Life-Saving Equipment
- 7.8.1 Company profile
- 7.8.2 Representative PFDs (Personal Flotation Devices) Product
- 7.8.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of

VIKING Life-Saving Equipment

7.9 Aqua Lung International

- 7.9.1 Company profile
- 7.9.2 Representative PFDs (Personal Flotation Devices) Product

7.9.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of Aqua Lung International

7.10 Harmony

7.10.1 Company profile

7.10.2 Representative PFDs (Personal Flotation Devices) Product

7.10.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of Harmony

7.11 JimBuoy

7.11.1 Company profile

7.11.2 Representative PFDs (Personal Flotation Devices) Product

7.11.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of JimBuoy

7.12 ABSOLUTE OUTDOOR



- 7.12.1 Company profile
- 7.12.2 Representative PFDs (Personal Flotation Devices) Product

7.12.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of ABSOLUTE OUTDOOR

7.13 O'Brien

7.13.1 Company profile

7.13.2 Representative PFDs (Personal Flotation Devices) Product

7.13.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of O'Brien

7.14 Hansen Protection

7.14.1 Company profile

7.14.2 Representative PFDs (Personal Flotation Devices) Product

7.14.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of Hansen Protection

7.15 Johnson Outdoors

- 7.15.1 Company profile
- 7.15.2 Representative PFDs (Personal Flotation Devices) Product
- 7.15.3 PFDs (Personal Flotation Devices) Sales, Revenue, Price and Gross Margin of

Johnson Outdoors

- 7.16 Stormy Lifejackets
- 7.17 Spinlock
- 7.18 SeaSafe Systems
- 7.19 Stearns
- 7.20 Onyx
- 7.21 Stohlquist
- 7.22 Kent Sporting Goods
- 7.23 Phantom Aquatics
- 7.24 Grundens
- 7.25 Promate

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PFDS (PERSONAL FLOTATION DEVICES)

- 8.1 Industry Chain of PFDs (Personal Flotation Devices)
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PFDS (PERSONAL FLOTATION DEVICES)



- 9.1 Cost Structure Analysis of PFDs (Personal Flotation Devices)
- 9.2 Raw Materials Cost Analysis of PFDs (Personal Flotation Devices)
- 9.3 Labor Cost Analysis of PFDs (Personal Flotation Devices)
- 9.4 Manufacturing Expenses Analysis of PFDs (Personal Flotation Devices)

# CHAPTER 10 MARKETING STATUS ANALYSIS OF PFDS (PERSONAL FLOTATION DEVICES)

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: PFDs (Personal Flotation Devices)-India Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/P0C4C984523MEN.html</u>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P0C4C984523MEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970