

# Pet Raw Food-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PA0738455E3EN.html>

Date: January 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: PA0738455E3EN

## Abstracts

### Report Summary

Pet Raw Food-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Pet Raw Food industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Pet Raw Food 2013-2017, and development forecast 2018-2023

Main market players of Pet Raw Food in North America, with company and product introduction, position in the Pet Raw Food market

Market status and development trend of Pet Raw Food by types and applications

Cost and profit status of Pet Raw Food, and marketing status

Market growth drivers and challenges

The report segments the North America Pet Raw Food market as:

North America Pet Raw Food Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Pet Raw Food Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Frozen Pet Food  
Freeze-Dried Pet Food

North America Pet Raw Food Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Dog  
Cat  
Other

North America Pet Raw Food Market: Players Segment Analysis (Company and Product introduction, Pet Raw Food Sales Volume, Revenue, Price and Gross Margin):

WellPet  
Stella & Chewy  
K9 Naturals  
Vital Essentials Raw  
Bravo  
Nature's Variety  
Steve's Real Food  
Primal Pets  
Grandma Lucy's  
NRG Freeze Dried Raw  
Orijen  
NW Naturals  
Dr. Harvey's

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PET RAW FOOD**

- 1.1 Definition of Pet Raw Food in This Report
- 1.2 Commercial Types of Pet Raw Food
  - 1.2.1 Frozen Pet Food
  - 1.2.2 Freeze-Dried Pet Food
- 1.3 Downstream Application of Pet Raw Food
  - 1.3.1 Dog
  - 1.3.2 Cat
  - 1.3.3 Other
- 1.4 Development History of Pet Raw Food
- 1.5 Market Status and Trend of Pet Raw Food 2013-2023
  - 1.5.1 North America Pet Raw Food Market Status and Trend 2013-2023
  - 1.5.2 Regional Pet Raw Food Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Pet Raw Food in North America 2013-2017
- 2.2 Consumption Market of Pet Raw Food in North America by Regions
  - 2.2.1 Consumption Volume of Pet Raw Food in North America by Regions
  - 2.2.2 Revenue of Pet Raw Food in North America by Regions
- 2.3 Market Analysis of Pet Raw Food in North America by Regions
  - 2.3.1 Market Analysis of Pet Raw Food in United States 2013-2017
  - 2.3.2 Market Analysis of Pet Raw Food in Canada 2013-2017
  - 2.3.3 Market Analysis of Pet Raw Food in Mexico 2013-2017
- 2.4 Market Development Forecast of Pet Raw Food in North America 2018-2023
  - 2.4.1 Market Development Forecast of Pet Raw Food in North America 2018-2023
  - 2.4.2 Market Development Forecast of Pet Raw Food by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Pet Raw Food in North America by Types
  - 3.1.2 Revenue of Pet Raw Food in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Pet Raw Food in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Pet Raw Food in North America by Downstream Industry
- 4.2 Demand Volume of Pet Raw Food by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Pet Raw Food by Downstream Industry in United States
  - 4.2.2 Demand Volume of Pet Raw Food by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Pet Raw Food by Downstream Industry in Mexico
- 4.3 Market Forecast of Pet Raw Food in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PET RAW FOOD**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Pet Raw Food Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PET RAW FOOD MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of Pet Raw Food in North America by Major Players
- 6.2 Revenue of Pet Raw Food in North America by Major Players
- 6.3 Basic Information of Pet Raw Food by Major Players
  - 6.3.1 Headquarters Location and Established Time of Pet Raw Food Major Players
  - 6.3.2 Employees and Revenue Level of Pet Raw Food Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PET RAW FOOD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 WellPet
  - 7.1.1 Company profile
  - 7.1.2 Representative Pet Raw Food Product
  - 7.1.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of WellPet
- 7.2 Stella & Chewy

- 7.2.1 Company profile
- 7.2.2 Representative Pet Raw Food Product
- 7.2.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Stella & Chewy
- 7.3 K9 Naturals
  - 7.3.1 Company profile
  - 7.3.2 Representative Pet Raw Food Product
  - 7.3.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of K9 Naturals
- 7.4 Vital Essentials Raw
  - 7.4.1 Company profile
  - 7.4.2 Representative Pet Raw Food Product
  - 7.4.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Vital Essentials Raw
- 7.5 Bravo
  - 7.5.1 Company profile
  - 7.5.2 Representative Pet Raw Food Product
  - 7.5.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Bravo
- 7.6 Nature's Variety
  - 7.6.1 Company profile
  - 7.6.2 Representative Pet Raw Food Product
  - 7.6.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Nature's Variety
- 7.7 Steve's Real Food
  - 7.7.1 Company profile
  - 7.7.2 Representative Pet Raw Food Product
  - 7.7.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Steve's Real Food
- 7.8 Primal Pets
  - 7.8.1 Company profile
  - 7.8.2 Representative Pet Raw Food Product
  - 7.8.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Primal Pets
- 7.9 Grandma Lucy's
  - 7.9.1 Company profile
  - 7.9.2 Representative Pet Raw Food Product
  - 7.9.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Grandma Lucy's
- 7.10 NRG Freeze Dried Raw
  - 7.10.1 Company profile
  - 7.10.2 Representative Pet Raw Food Product
  - 7.10.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of NRG Freeze Dried Raw
- 7.11 Orijen
  - 7.11.1 Company profile
  - 7.11.2 Representative Pet Raw Food Product

- 7.11.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Orijen
- 7.12 NW Naturals
  - 7.12.1 Company profile
  - 7.12.2 Representative Pet Raw Food Product
  - 7.12.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of NW Naturals
- 7.13 Dr. Harvey's
  - 7.13.1 Company profile
  - 7.13.2 Representative Pet Raw Food Product
  - 7.13.3 Pet Raw Food Sales, Revenue, Price and Gross Margin of Dr. Harvey's

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PET RAW FOOD**

- 8.1 Industry Chain of Pet Raw Food
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PET RAW FOOD**

- 9.1 Cost Structure Analysis of Pet Raw Food
- 9.2 Raw Materials Cost Analysis of Pet Raw Food
- 9.3 Labor Cost Analysis of Pet Raw Food
- 9.4 Manufacturing Expenses Analysis of Pet Raw Food

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PET RAW FOOD**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Pet Raw Food-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PA0738455E3EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PA0738455E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970