

# **Pet Insurance-Global Market Status and Trend Report 2013-2023**

<https://marketpublishers.com/r/P8716DF49E5EN.html>

Date: June 2019

Pages: 143

Price: US\$ 2,980.00 (Single User License)

ID: P8716DF49E5EN

## **Abstracts**

### **Report Summary**

Pet Insurance-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Pet Insurance industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Pet Insurance 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Pet Insurance worldwide, with company and product introduction, position in the Pet Insurance market

Market status and development trend of Pet Insurance by types and applications

Cost and profit status of Pet Insurance, and marketing status

Market growth drivers and challenges

The report segments the global Pet Insurance market as:

Global Pet Insurance Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Pet Insurance Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lifetime Cover

Non-lifetime Cover

Accident-only

Other

Global Pet Insurance Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Dog

Cat

Other

Global Pet Insurance Market: Manufacturers Segment Analysis (Company and Product introduction, Pet Insurance Sales Volume, Revenue, Price and Gross Margin):

Petplan UK (Allianz)

Nationwide

Trupanion

Petplan NorthAmerica(Allianz)

Hartville Group

Pethealth

Petfirst

Embrace

Royal & Sun Alliance (RSA)

Direct Line Group

Agria

Petsecure

PetSure

Anicom Holding

ipet Insurance

Japan Animal Club

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PET INSURANCE**

- 1.1 Definition of Pet Insurance in This Report
- 1.2 Commercial Types of Pet Insurance
  - 1.2.1 Lifetime Cover
  - 1.2.2 Non-lifetime Cover
  - 1.2.3 Accident-only
  - 1.2.4 Other
- 1.3 Downstream Application of Pet Insurance
  - 1.3.1 Dog
  - 1.3.2 Cat
  - 1.3.3 Other
- 1.4 Development History of Pet Insurance
- 1.5 Market Status and Trend of Pet Insurance 2013-2023
  - 1.5.1 Global Pet Insurance Market Status and Trend 2013-2023
  - 1.5.2 Regional Pet Insurance Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Pet Insurance 2013-2017
- 2.2 Production Market of Pet Insurance by Regions
  - 2.2.1 Production Volume of Pet Insurance by Regions
  - 2.2.2 Production Value of Pet Insurance by Regions
- 2.3 Demand Market of Pet Insurance by Regions
- 2.4 Production and Demand Status of Pet Insurance by Regions
  - 2.4.1 Production and Demand Status of Pet Insurance by Regions 2013-2017
  - 2.4.2 Import and Export Status of Pet Insurance by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Pet Insurance by Types
- 3.2 Production Value of Pet Insurance by Types
- 3.3 Market Forecast of Pet Insurance by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Pet Insurance by Downstream Industry
- 4.2 Market Forecast of Pet Insurance by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PET INSURANCE**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Pet Insurance Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PET INSURANCE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Pet Insurance by Major Manufacturers
- 6.2 Production Value of Pet Insurance by Major Manufacturers
- 6.3 Basic Information of Pet Insurance by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Pet Insurance Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Pet Insurance Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PET INSURANCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Petplan UK (Allianz)
  - 7.1.1 Company profile
  - 7.1.2 Representative Pet Insurance Product
  - 7.1.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Petplan UK (Allianz)
- 7.2 Nationwide
  - 7.2.1 Company profile
  - 7.2.2 Representative Pet Insurance Product
  - 7.2.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Nationwide
- 7.3 Trupanion
  - 7.3.1 Company profile
  - 7.3.2 Representative Pet Insurance Product
  - 7.3.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Trupanion
- 7.4 Petplan NorthAmerica(Allianz)
  - 7.4.1 Company profile

- 7.4.2 Representative Pet Insurance Product
- 7.4.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Petplan NorthAmerica(Allianz)
- 7.5 Hartville Group
  - 7.5.1 Company profile
  - 7.5.2 Representative Pet Insurance Product
  - 7.5.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Hartville Group
- 7.6 Pethealth
  - 7.6.1 Company profile
  - 7.6.2 Representative Pet Insurance Product
  - 7.6.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Pethealth
- 7.7 Petfirst
  - 7.7.1 Company profile
  - 7.7.2 Representative Pet Insurance Product
  - 7.7.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Petfirst
- 7.8 Embrace
  - 7.8.1 Company profile
  - 7.8.2 Representative Pet Insurance Product
  - 7.8.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Embrace
- 7.9 Royal & Sun Alliance (RSA)
  - 7.9.1 Company profile
  - 7.9.2 Representative Pet Insurance Product
  - 7.9.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Royal & Sun Alliance (RSA)
- 7.10 Direct Line Group
  - 7.10.1 Company profile
  - 7.10.2 Representative Pet Insurance Product
  - 7.10.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Direct Line Group
- 7.11 Agria
  - 7.11.1 Company profile
  - 7.11.2 Representative Pet Insurance Product
  - 7.11.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Agria
- 7.12 Petsecure
  - 7.12.1 Company profile
  - 7.12.2 Representative Pet Insurance Product
  - 7.12.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Petsecure
- 7.13 PetSure
  - 7.13.1 Company profile
  - 7.13.2 Representative Pet Insurance Product

- 7.13.3 Pet Insurance Sales, Revenue, Price and Gross Margin of PetSure
- 7.14 Anicom Holding
  - 7.14.1 Company profile
  - 7.14.2 Representative Pet Insurance Product
  - 7.14.3 Pet Insurance Sales, Revenue, Price and Gross Margin of Anicom Holding
- 7.15 ipet Insurance
  - 7.15.1 Company profile
  - 7.15.2 Representative Pet Insurance Product
  - 7.15.3 Pet Insurance Sales, Revenue, Price and Gross Margin of ipet Insurance
- 7.16 Japan Animal Club

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PET INSURANCE**

- 8.1 Industry Chain of Pet Insurance
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PET INSURANCE**

- 9.1 Cost Structure Analysis of Pet Insurance
- 9.2 Raw Materials Cost Analysis of Pet Insurance
- 9.3 Labor Cost Analysis of Pet Insurance
- 9.4 Manufacturing Expenses Analysis of Pet Insurance

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PET INSURANCE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Pet Insurance-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P8716DF49E5EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P8716DF49E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970