

# Pet clothing-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P2A15515683EN.html

Date: November 2017

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: P2A15515683EN

### **Abstracts**

### **Report Summary**

Pet clothing-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Pet clothing industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Pet clothing 2013-2017, and development forecast 2018-2023

Main market players of Pet clothing in Europe, with company and product introduction, position in the Pet clothing market

Market status and development trend of Pet clothing by types and applications Cost and profit status of Pet clothing, and marketing status Market growth drivers and challenges

The report segments the Europe Pet clothing market as:

Europe Pet clothing Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Germany
United Kingdom
France
Italy
Spain



### Benelux

Russia

Europe Pet clothing Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Sweaters
Hoodie
Jacket
Pants
Skirts
Sleepwear

Europe Pet clothing Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Dogs

Cats

Others

Europe Pet clothing Market: Players Segment Analysis (Company and Product introduction, Pet clothing Sales Volume, Revenue, Price and Gross Margin):

**ABO** Gear

Body Glove Pet

Bootique

DC Comics

Good2Go

**Grreat Choice** 

Hip Doggie

Insect Shield

Martha Stewart

North Fetch

Petco

Pet Life

PetEgo

Pets First

Pup Crew

Puppia



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF PET CLOTHING**

- 1.1 Definition of Pet clothing in This Report
- 1.2 Commercial Types of Pet clothing
  - 1.2.1 Sweaters
  - 1.2.2 Hoodie
  - 1.2.3 Jacket
  - 1.2.4 Pants
  - 1.2.5 Skirts
- 1.2.6 Sleepwear
- 1.3 Downstream Application of Pet clothing
  - 1.3.1 Dogs
  - 1.3.2 Cats
- 1.3.3 Others
- 1.4 Development History of Pet clothing
- 1.5 Market Status and Trend of Pet clothing 2013-2023
  - 1.5.1 Europe Pet clothing Market Status and Trend 2013-2023
  - 1.5.2 Regional Pet clothing Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Pet clothing in Europe 2013-2017
- 2.2 Consumption Market of Pet clothing in Europe by Regions
  - 2.2.1 Consumption Volume of Pet clothing in Europe by Regions
  - 2.2.2 Revenue of Pet clothing in Europe by Regions
- 2.3 Market Analysis of Pet clothing in Europe by Regions
  - 2.3.1 Market Analysis of Pet clothing in Germany 2013-2017
  - 2.3.2 Market Analysis of Pet clothing in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Pet clothing in France 2013-2017
  - 2.3.4 Market Analysis of Pet clothing in Italy 2013-2017
  - 2.3.5 Market Analysis of Pet clothing in Spain 2013-2017
  - 2.3.6 Market Analysis of Pet clothing in Benelux 2013-2017
  - 2.3.7 Market Analysis of Pet clothing in Russia 2013-2017
- 2.4 Market Development Forecast of Pet clothing in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Pet clothing in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Pet clothing by Regions 2018-2023



### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Pet clothing in Europe by Types
  - 3.1.2 Revenue of Pet clothing in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Pet clothing in Europe by Types

### CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Pet clothing in Europe by Downstream Industry
- 4.2 Demand Volume of Pet clothing by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Pet clothing by Downstream Industry in Germany
- 4.2.2 Demand Volume of Pet clothing by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Pet clothing by Downstream Industry in France
- 4.2.4 Demand Volume of Pet clothing by Downstream Industry in Italy
- 4.2.5 Demand Volume of Pet clothing by Downstream Industry in Spain
- 4.2.6 Demand Volume of Pet clothing by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Pet clothing by Downstream Industry in Russia
- 4.3 Market Forecast of Pet clothing in Europe by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PET CLOTHING

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Pet clothing Downstream Industry Situation and Trend Overview

# CHAPTER 6 PET CLOTHING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Pet clothing in Europe by Major Players
- 6.2 Revenue of Pet clothing in Europe by Major Players



- 6.3 Basic Information of Pet clothing by Major Players
  - 6.3.1 Headquarters Location and Established Time of Pet clothing Major Players
  - 6.3.2 Employees and Revenue Level of Pet clothing Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## CHAPTER 7 PET CLOTHING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 ABO Gear
  - 7.1.1 Company profile
  - 7.1.2 Representative Pet clothing Product
  - 7.1.3 Pet clothing Sales, Revenue, Price and Gross Margin of ABO Gear
- 7.2 Body Glove Pet
  - 7.2.1 Company profile
  - 7.2.2 Representative Pet clothing Product
  - 7.2.3 Pet clothing Sales, Revenue, Price and Gross Margin of Body Glove Pet
- 7.3 Bootique
  - 7.3.1 Company profile
  - 7.3.2 Representative Pet clothing Product
  - 7.3.3 Pet clothing Sales, Revenue, Price and Gross Margin of Bootique
- 7.4 DC Comics
  - 7.4.1 Company profile
  - 7.4.2 Representative Pet clothing Product
  - 7.4.3 Pet clothing Sales, Revenue, Price and Gross Margin of DC Comics
- 7.5 Good2Go
  - 7.5.1 Company profile
  - 7.5.2 Representative Pet clothing Product
  - 7.5.3 Pet clothing Sales, Revenue, Price and Gross Margin of Good2Go
- 7.6 Grreat Choice
  - 7.6.1 Company profile
  - 7.6.2 Representative Pet clothing Product
- 7.6.3 Pet clothing Sales, Revenue, Price and Gross Margin of Grreat Choice
- 7.7 Hip Doggie
  - 7.7.1 Company profile
  - 7.7.2 Representative Pet clothing Product
  - 7.7.3 Pet clothing Sales, Revenue, Price and Gross Margin of Hip Doggie



- 7.8 Insect Shield
  - 7.8.1 Company profile
  - 7.8.2 Representative Pet clothing Product
  - 7.8.3 Pet clothing Sales, Revenue, Price and Gross Margin of Insect Shield
- 7.9 Martha Stewart
  - 7.9.1 Company profile
  - 7.9.2 Representative Pet clothing Product
  - 7.9.3 Pet clothing Sales, Revenue, Price and Gross Margin of Martha Stewart
- 7.10 North Fetch
  - 7.10.1 Company profile
  - 7.10.2 Representative Pet clothing Product
  - 7.10.3 Pet clothing Sales, Revenue, Price and Gross Margin of North Fetch
- 7.11 Petco
  - 7.11.1 Company profile
  - 7.11.2 Representative Pet clothing Product
  - 7.11.3 Pet clothing Sales, Revenue, Price and Gross Margin of Petco
- 7.12 Pet Life
  - 7.12.1 Company profile
  - 7.12.2 Representative Pet clothing Product
  - 7.12.3 Pet clothing Sales, Revenue, Price and Gross Margin of Pet Life
- 7.13 PetEgo
  - 7.13.1 Company profile
  - 7.13.2 Representative Pet clothing Product
  - 7.13.3 Pet clothing Sales, Revenue, Price and Gross Margin of PetEgo
- 7.14 Pets First
  - 7.14.1 Company profile
  - 7.14.2 Representative Pet clothing Product
  - 7.14.3 Pet clothing Sales, Revenue, Price and Gross Margin of Pets First
- 7.15 Pup Crew
  - 7.15.1 Company profile
  - 7.15.2 Representative Pet clothing Product
  - 7.15.3 Pet clothing Sales, Revenue, Price and Gross Margin of Pup Crew
- 7.16 Puppia

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PET CLOTHING

- 8.1 Industry Chain of Pet clothing
- 8.2 Upstream Market and Representative Companies Analysis



### 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PET CLOTHING**

- 9.1 Cost Structure Analysis of Pet clothing
- 9.2 Raw Materials Cost Analysis of Pet clothing
- 9.3 Labor Cost Analysis of Pet clothing
- 9.4 Manufacturing Expenses Analysis of Pet clothing

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF PET CLOTHING**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Pet clothing-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P2A15515683EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/P2A15515683EN.html">https://marketpublishers.com/r/P2A15515683EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms