

# Personalized Medicine-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PE3BA1DF378EN.html>

Date: February 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: PE3BA1DF378EN

## Abstracts

### Report Summary

Personalized Medicine-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Personalized Medicine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Personalized Medicine 2013-2017, and development forecast 2018-2023

Main market players of Personalized Medicine in United States, with company and product introduction, position in the Personalized Medicine market

Market status and development trend of Personalized Medicine by types and applications

Cost and profit status of Personalized Medicine, and marketing status

Market growth drivers and challenges

The report segments the United States Personalized Medicine market as:

United States Personalized Medicine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South  
Southwest

United States Personalized Medicine Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Diagnostic  
Therapeutics  
Medical Care  
Nutrition  
Wellness

United States Personalized Medicine Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Hospitals  
Molecular Diagnostic Laboratories and Testing Centers  
Academic Institutes  
Bio and Health Informatics Companies  
Others

United States Personalized Medicine Market: Players Segment Analysis (Company and  
Product introduction, Personalized Medicine Sales Volume, Revenue, Price and Gross  
Margin):

Laboratory Corporation of America  
Quest Diagnostics  
Abbott, Becton Dickinson & Co  
Siemens Healthcare Diagnostics Inc  
GE Healthcare  
Pfizer Inc  
Sanofi  
CardioDx  
Asuragen Inc  
Bristol-Myers Squibb

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF PERSONALIZED MEDICINE**

- 1.1 Definition of Personalized Medicine in This Report
- 1.2 Commercial Types of Personalized Medicine
  - 1.2.1 Diagnostic
  - 1.2.2 Therapeutics
  - 1.2.3 Medical Care
  - 1.2.4 Nutrition
  - 1.2.5 Wellness
- 1.3 Downstream Application of Personalized Medicine
  - 1.3.1 Hospitals
  - 1.3.2 Molecular Diagnostic Laboratories and Testing Centers
  - 1.3.3 Academic Institutes
  - 1.3.4 Bio and Health Informatics Companies
  - 1.3.5 Others
- 1.4 Development History of Personalized Medicine
- 1.5 Market Status and Trend of Personalized Medicine 2013-2023
  - 1.5.1 United States Personalized Medicine Market Status and Trend 2013-2023
  - 1.5.2 Regional Personalized Medicine Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Personalized Medicine in United States 2013-2017
- 2.2 Consumption Market of Personalized Medicine in United States by Regions
  - 2.2.1 Consumption Volume of Personalized Medicine in United States by Regions
  - 2.2.2 Revenue of Personalized Medicine in United States by Regions
- 2.3 Market Analysis of Personalized Medicine in United States by Regions
  - 2.3.1 Market Analysis of Personalized Medicine in New England 2013-2017
  - 2.3.2 Market Analysis of Personalized Medicine in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of Personalized Medicine in The Midwest 2013-2017
  - 2.3.4 Market Analysis of Personalized Medicine in The West 2013-2017
  - 2.3.5 Market Analysis of Personalized Medicine in The South 2013-2017
  - 2.3.6 Market Analysis of Personalized Medicine in Southwest 2013-2017
- 2.4 Market Development Forecast of Personalized Medicine in United States 2018-2023
  - 2.4.1 Market Development Forecast of Personalized Medicine in United States 2018-2023
  - 2.4.2 Market Development Forecast of Personalized Medicine by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole United States Market Status by Types

3.1.1 Consumption Volume of Personalized Medicine in United States by Types

3.1.2 Revenue of Personalized Medicine in United States by Types

### 3.2 United States Market Status by Types in Major Countries

3.2.1 Market Status by Types in New England

3.2.2 Market Status by Types in The Middle Atlantic

3.2.3 Market Status by Types in The Midwest

3.2.4 Market Status by Types in The West

3.2.5 Market Status by Types in The South

3.2.6 Market Status by Types in Southwest

### 3.3 Market Forecast of Personalized Medicine in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Personalized Medicine in United States by Downstream Industry

### 4.2 Demand Volume of Personalized Medicine by Downstream Industry in Major Countries

4.2.1 Demand Volume of Personalized Medicine by Downstream Industry in New England

4.2.2 Demand Volume of Personalized Medicine by Downstream Industry in The Middle Atlantic

4.2.3 Demand Volume of Personalized Medicine by Downstream Industry in The Midwest

4.2.4 Demand Volume of Personalized Medicine by Downstream Industry in The West

4.2.5 Demand Volume of Personalized Medicine by Downstream Industry in The South

4.2.6 Demand Volume of Personalized Medicine by Downstream Industry in Southwest

### 4.3 Market Forecast of Personalized Medicine in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERSONALIZED MEDICINE**

### 5.1 United States Economy Situation and Trend Overview

### 5.2 Personalized Medicine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PERSONALIZED MEDICINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of Personalized Medicine in United States by Major Players
- 6.2 Revenue of Personalized Medicine in United States by Major Players
- 6.3 Basic Information of Personalized Medicine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Personalized Medicine Major Players
  - 6.3.2 Employees and Revenue Level of Personalized Medicine Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 PERSONALIZED MEDICINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Laboratory Corporation of America
  - 7.1.1 Company profile
  - 7.1.2 Representative Personalized Medicine Product
  - 7.1.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of Laboratory Corporation of America
- 7.2 Quest Diagnostics
  - 7.2.1 Company profile
  - 7.2.2 Representative Personalized Medicine Product
  - 7.2.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of Quest Diagnostics
- 7.3 Abbott, Becton Dickinson & Co
  - 7.3.1 Company profile
  - 7.3.2 Representative Personalized Medicine Product
  - 7.3.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of Abbott, Becton Dickinson & Co
- 7.4 Siemens Healthcare Diagnostics Inc
  - 7.4.1 Company profile
  - 7.4.2 Representative Personalized Medicine Product
  - 7.4.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of Siemens Healthcare Diagnostics Inc
- 7.5 GE Healthcare
  - 7.5.1 Company profile

- 7.5.2 Representative Personalized Medicine Product
- 7.5.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of GE Healthcare
- 7.6 Pfizer Inc
  - 7.6.1 Company profile
  - 7.6.2 Representative Personalized Medicine Product
  - 7.6.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of Pfizer Inc
- 7.7 Sanofi
  - 7.7.1 Company profile
  - 7.7.2 Representative Personalized Medicine Product
  - 7.7.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of Sanofi
- 7.8 CardioDx
  - 7.8.1 Company profile
  - 7.8.2 Representative Personalized Medicine Product
  - 7.8.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of CardioDx
- 7.9 Asuragen Inc
  - 7.9.1 Company profile
  - 7.9.2 Representative Personalized Medicine Product
  - 7.9.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of Asuragen Inc
- 7.10 Bristol-Myers Squibb
  - 7.10.1 Company profile
  - 7.10.2 Representative Personalized Medicine Product
  - 7.10.3 Personalized Medicine Sales, Revenue, Price and Gross Margin of Bristol-Myers Squibb

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERSONALIZED MEDICINE**

- 8.1 Industry Chain of Personalized Medicine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERSONALIZED MEDICINE**

- 9.1 Cost Structure Analysis of Personalized Medicine
- 9.2 Raw Materials Cost Analysis of Personalized Medicine
- 9.3 Labor Cost Analysis of Personalized Medicine
- 9.4 Manufacturing Expenses Analysis of Personalized Medicine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PERSONALIZED MEDICINE**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference



## I would like to order

Product name: Personalized Medicine-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PE3BA1DF378EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PE3BA1DF378EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970