

# Personal Exercise Mats-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/PF9CED32F2CEN.html

Date: July 2019 Pages: 156 Price: US\$ 3,480.00 (Single User License) ID: PF9CED32F2CEN

# Abstracts

### **Report Summary**

Personal Exercise Mats-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Personal Exercise Mats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Personal Exercise Mats 2013-2017, and development forecast 2018-2023 Main market players of Personal Exercise Mats in South America, with company and product introduction, position in the Personal Exercise Mats market Market status and development trend of Personal Exercise Mats by types and applications Cost and profit status of Personal Exercise Mats, and marketing status Market growth drivers and challenges

The report segments the South America Personal Exercise Mats market as:

South America Personal Exercise Mats Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Brazil Argentina Venezuela Colombia Others



South America Personal Exercise Mats Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): PVC Exercise Mats Rubber Exercise Mats TPE Yoga Exercise Mats Other

South America Personal Exercise Mats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Household Club Other

South America Personal Exercise Mats Market: Players Segment Analysis (Company and Product introduction, Personal Exercise Mats Sales Volume, Revenue, Price and Gross Margin):

Eco Yoga Equilibrium DFS EuProMed Airex AG Lululemon Lotus Design PrAna Revolutionary Jade Yoga Manduka PROlite Hugger Mugger Para Rubber Hosa Group Aurorae Gaiam Keep well Toplus Kharma Khare Under Armor Barefoot Yoga Aerolite HATHAYOGA JiangXi Lveten Plastic Industry



Khataland A. Kolckmann Yogasana Bean Products IKU Shenzhen Haifuxing Technology Microcell Composite Liforme Yogarugs

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### CHAPTER 1 OVERVIEW OF PERSONAL EXERCISE MATS

- 1.1 Definition of Personal Exercise Mats in This Report
- 1.2 Commercial Types of Personal Exercise Mats
- 1.2.1 PVC Exercise Mats
- 1.2.2 Rubber Exercise Mats
- 1.2.3 TPE Yoga Exercise Mats
- 1.2.4 Other
- 1.3 Downstream Application of Personal Exercise Mats
  - 1.3.1 Household
  - 1.3.2 Club
  - 1.3.3 Other
- 1.4 Development History of Personal Exercise Mats
- 1.5 Market Status and Trend of Personal Exercise Mats 2013-2023
  - 1.5.1 South America Personal Exercise Mats Market Status and Trend 2013-2023
  - 1.5.2 Regional Personal Exercise Mats Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Personal Exercise Mats in South America 2013-2017
- 2.2 Consumption Market of Personal Exercise Mats in South America by Regions
- 2.2.1 Consumption Volume of Personal Exercise Mats in South America by Regions
- 2.2.2 Revenue of Personal Exercise Mats in South America by Regions
- 2.3 Market Analysis of Personal Exercise Mats in South America by Regions
- 2.3.1 Market Analysis of Personal Exercise Mats in Brazil 2013-2017
- 2.3.2 Market Analysis of Personal Exercise Mats in Argentina 2013-2017
- 2.3.3 Market Analysis of Personal Exercise Mats in Venezuela 2013-2017
- 2.3.4 Market Analysis of Personal Exercise Mats in Colombia 2013-2017
- 2.3.5 Market Analysis of Personal Exercise Mats in Others 2013-2017

2.4 Market Development Forecast of Personal Exercise Mats in South America 2018-2023

2.4.1 Market Development Forecast of Personal Exercise Mats in South America 2018-2023

2.4.2 Market Development Forecast of Personal Exercise Mats by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Personal Exercise Mats in South America by Types
- 3.1.2 Revenue of Personal Exercise Mats in South America by Types
- 3.2 South America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Personal Exercise Mats in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Personal Exercise Mats in South America by Downstream Industry

4.2 Demand Volume of Personal Exercise Mats by Downstream Industry in Major Countries

4.2.1 Demand Volume of Personal Exercise Mats by Downstream Industry in Brazil

4.2.2 Demand Volume of Personal Exercise Mats by Downstream Industry in Argentina

4.2.3 Demand Volume of Personal Exercise Mats by Downstream Industry in Venezuela

4.2.4 Demand Volume of Personal Exercise Mats by Downstream Industry in Colombia

4.2.5 Demand Volume of Personal Exercise Mats by Downstream Industry in Others4.3 Market Forecast of Personal Exercise Mats in South America by DownstreamIndustry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERSONAL EXERCISE MATS

5.1 South America Economy Situation and Trend Overview

5.2 Personal Exercise Mats Downstream Industry Situation and Trend Overview

# CHAPTER 6 PERSONAL EXERCISE MATS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Personal Exercise Mats in South America by Major Players



- 6.2 Revenue of Personal Exercise Mats in South America by Major Players
- 6.3 Basic Information of Personal Exercise Mats by Major Players

6.3.1 Headquarters Location and Established Time of Personal Exercise Mats Major Players

- 6.3.2 Employees and Revenue Level of Personal Exercise Mats Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 PERSONAL EXERCISE MATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Eco Yoga
  - 7.1.1 Company profile
  - 7.1.2 Representative Personal Exercise Mats Product
- 7.1.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Eco Yoga
- 7.2 Equilibrium DFS
  - 7.2.1 Company profile
  - 7.2.2 Representative Personal Exercise Mats Product
- 7.2.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Equilibrium DFS
- 7.3 EuProMed
  - 7.3.1 Company profile
  - 7.3.2 Representative Personal Exercise Mats Product
- 7.3.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of EuProMed
- 7.4 Airex AG
  - 7.4.1 Company profile
- 7.4.2 Representative Personal Exercise Mats Product
- 7.4.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Airex AG
- 7.5 Lululemon
  - 7.5.1 Company profile
  - 7.5.2 Representative Personal Exercise Mats Product
  - 7.5.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Lululemon
- 7.6 Lotus Design
  - 7.6.1 Company profile
  - 7.6.2 Representative Personal Exercise Mats Product
- 7.6.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Lotus
- Design



- 7.7 PrAna Revolutionary
  - 7.7.1 Company profile
  - 7.7.2 Representative Personal Exercise Mats Product

7.7.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of PrAna

Revolutionary

- 7.8 Jade Yoga
  - 7.8.1 Company profile
  - 7.8.2 Representative Personal Exercise Mats Product
- 7.8.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Jade Yoga
- 7.9 Manduka PROlite
- 7.9.1 Company profile
- 7.9.2 Representative Personal Exercise Mats Product
- 7.9.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Manduka PROlite
- 7.10 Hugger Mugger Para Rubber
- 7.10.1 Company profile
- 7.10.2 Representative Personal Exercise Mats Product
- 7.10.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Hugger
- Mugger Para Rubber
- 7.11 Hosa Group
  - 7.11.1 Company profile
  - 7.11.2 Representative Personal Exercise Mats Product
- 7.11.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Hosa

Group

- 7.12 Aurorae
  - 7.12.1 Company profile
  - 7.12.2 Representative Personal Exercise Mats Product
- 7.12.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Aurorae

7.13 Gaiam

- 7.13.1 Company profile
- 7.13.2 Representative Personal Exercise Mats Product
- 7.13.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Gaiam

7.14 Keep well

- 7.14.1 Company profile
- 7.14.2 Representative Personal Exercise Mats Product
- 7.14.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Keep well

7.15 Toplus

- 7.15.1 Company profile
- 7.15.2 Representative Personal Exercise Mats Product



7.15.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Toplus

- 7.16 Kharma Khare
- 7.17 Under Armor
- 7.18 Barefoot Yoga
- 7.19 Aerolite
- 7.20 HATHAYOGA
- 7.21 JiangXi Lveten Plastic Industry
- 7.22 Khataland
- 7.23 A. Kolckmann
- 7.24 Yogasana
- 7.25 Bean Products
- 7.26 IKU
- 7.27 Shenzhen Haifuxing Technology
- 7.28 Microcell Composite
- 7.29 Liforme
- 7.30 Yogarugs

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERSONAL EXERCISE MATS

- 8.1 Industry Chain of Personal Exercise Mats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERSONAL EXERCISE MATS

- 9.1 Cost Structure Analysis of Personal Exercise Mats
- 9.2 Raw Materials Cost Analysis of Personal Exercise Mats
- 9.3 Labor Cost Analysis of Personal Exercise Mats
- 9.4 Manufacturing Expenses Analysis of Personal Exercise Mats

### CHAPTER 10 MARKETING STATUS ANALYSIS OF PERSONAL EXERCISE MATS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



10.2.1 Pricing Strategy10.2.2 Brand Strategy10.2.3 Target Client10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

# CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Personal Exercise Mats-South America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/PF9CED32F2CEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/PF9CED32F2CEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970