

Personal Exercise Mats-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P337906346BEN.html

Date: July 2019

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: P337906346BEN

Abstracts

Report Summary

Personal Exercise Mats-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Personal Exercise Mats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Personal Exercise Mats 2013-2017, and development forecast 2018-2023

Main market players of Personal Exercise Mats in Europe, with company and product introduction, position in the Personal Exercise Mats market

Market status and development trend of Personal Exercise Mats by types and applications

Cost and profit status of Personal Exercise Mats, and marketing status Market growth drivers and challenges

The report segments the Europe Personal Exercise Mats market as:

Europe Personal Exercise Mats Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Germany

United Kingdom

France

Italy

Spain



Benelux

Russia

Europe Personal Exercise Mats Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PVC Exercise Mats

Rubber Exercise Mats

TPE Yoga Exercise Mats

Other

Europe Personal Exercise Mats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Household

Club

Other

Europe Personal Exercise Mats Market: Players Segment Analysis (Company and Product introduction, Personal Exercise Mats Sales Volume, Revenue, Price and Gross Margin):

Eco Yoga

Equilibrium DFS

EuProMed

Airex AG

Lululemon

Lotus Design

PrAna Revolutionary

Jade Yoga

Manduka PROlite

Hugger Mugger Para Rubber

Hosa Group

Aurorae

Gaiam

Keep well

Toplus

Kharma Khare

Under Armor

Barefoot Yoga

Aerolite

HATHAYOGA



JiangXi Lveten Plastic Industry
Khataland
A. Kolckmann
Yogasana
Bean Products
IKU
Shenzhen Haifuxing Technology
Microcell Composite
Liforme
Yogarugs

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF PERSONAL EXERCISE MATS

- 1.1 Definition of Personal Exercise Mats in This Report
- 1.2 Commercial Types of Personal Exercise Mats
 - 1.2.1 PVC Exercise Mats
 - 1.2.2 Rubber Exercise Mats
 - 1.2.3 TPE Yoga Exercise Mats
 - 1.2.4 Other
- 1.3 Downstream Application of Personal Exercise Mats
 - 1.3.1 Household
 - 1.3.2 Club
 - 1.3.3 Other
- 1.4 Development History of Personal Exercise Mats
- 1.5 Market Status and Trend of Personal Exercise Mats 2013-2023
 - 1.5.1 Europe Personal Exercise Mats Market Status and Trend 2013-2023
 - 1.5.2 Regional Personal Exercise Mats Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Personal Exercise Mats in Europe 2013-2017
- 2.2 Consumption Market of Personal Exercise Mats in Europe by Regions
- 2.2.1 Consumption Volume of Personal Exercise Mats in Europe by Regions
- 2.2.2 Revenue of Personal Exercise Mats in Europe by Regions
- 2.3 Market Analysis of Personal Exercise Mats in Europe by Regions
 - 2.3.1 Market Analysis of Personal Exercise Mats in Germany 2013-2017
 - 2.3.2 Market Analysis of Personal Exercise Mats in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Personal Exercise Mats in France 2013-2017
 - 2.3.4 Market Analysis of Personal Exercise Mats in Italy 2013-2017
 - 2.3.5 Market Analysis of Personal Exercise Mats in Spain 2013-2017
 - 2.3.6 Market Analysis of Personal Exercise Mats in Benelux 2013-2017
 - 2.3.7 Market Analysis of Personal Exercise Mats in Russia 2013-2017
- 2.4 Market Development Forecast of Personal Exercise Mats in Europe 2018-2023
- 2.4.1 Market Development Forecast of Personal Exercise Mats in Europe 2018-2023
- 2.4.2 Market Development Forecast of Personal Exercise Mats by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Personal Exercise Mats in Europe by Types
 - 3.1.2 Revenue of Personal Exercise Mats in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Personal Exercise Mats in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Personal Exercise Mats in Europe by Downstream Industry
- 4.2 Demand Volume of Personal Exercise Mats by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Personal Exercise Mats by Downstream Industry in Germany
- 4.2.2 Demand Volume of Personal Exercise Mats by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Personal Exercise Mats by Downstream Industry in France
- 4.2.4 Demand Volume of Personal Exercise Mats by Downstream Industry in Italy
- 4.2.5 Demand Volume of Personal Exercise Mats by Downstream Industry in Spain
- 4.2.6 Demand Volume of Personal Exercise Mats by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Personal Exercise Mats by Downstream Industry in Russia
- 4.3 Market Forecast of Personal Exercise Mats in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERSONAL EXERCISE MATS

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Personal Exercise Mats Downstream Industry Situation and Trend Overview

CHAPTER 6 PERSONAL EXERCISE MATS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Personal Exercise Mats in Europe by Major Players



- 6.2 Revenue of Personal Exercise Mats in Europe by Major Players
- 6.3 Basic Information of Personal Exercise Mats by Major Players
- 6.3.1 Headquarters Location and Established Time of Personal Exercise Mats Major Players
- 6.3.2 Employees and Revenue Level of Personal Exercise Mats Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PERSONAL EXERCISE MATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Eco Yoga
 - 7.1.1 Company profile
 - 7.1.2 Representative Personal Exercise Mats Product
- 7.1.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Eco Yoga
- 7.2 Equilibrium DFS
 - 7.2.1 Company profile
 - 7.2.2 Representative Personal Exercise Mats Product
- 7.2.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Equilibrium DFS
- 7.3 EuProMed
 - 7.3.1 Company profile
 - 7.3.2 Representative Personal Exercise Mats Product
 - 7.3.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of EuProMed
- 7.4 Airex AG
 - 7.4.1 Company profile
 - 7.4.2 Representative Personal Exercise Mats Product
 - 7.4.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Airex AG
- 7.5 Lululemon
 - 7.5.1 Company profile
 - 7.5.2 Representative Personal Exercise Mats Product
- 7.5.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Lululemon
- 7.6 Lotus Design
 - 7.6.1 Company profile
 - 7.6.2 Representative Personal Exercise Mats Product
- 7.6.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Lotus Design



- 7.7 PrAna Revolutionary
 - 7.7.1 Company profile
 - 7.7.2 Representative Personal Exercise Mats Product
- 7.7.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of PrAna Revolutionary
- 7.8 Jade Yoga
 - 7.8.1 Company profile
 - 7.8.2 Representative Personal Exercise Mats Product
 - 7.8.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Jade Yoga
- 7.9 Manduka PROlite
 - 7.9.1 Company profile
 - 7.9.2 Representative Personal Exercise Mats Product
- 7.9.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Manduka PROlite
- 7.10 Hugger Mugger Para Rubber
 - 7.10.1 Company profile
 - 7.10.2 Representative Personal Exercise Mats Product
- 7.10.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Hugger Mugger Para Rubber
- 7.11 Hosa Group
 - 7.11.1 Company profile
 - 7.11.2 Representative Personal Exercise Mats Product
- 7.11.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Hosa Group
- 7.12 Aurorae
 - 7.12.1 Company profile
 - 7.12.2 Representative Personal Exercise Mats Product
 - 7.12.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Aurorae
- 7.13 Gaiam
 - 7.13.1 Company profile
 - 7.13.2 Representative Personal Exercise Mats Product
- 7.13.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Gaiam
- 7.14 Keep well
 - 7.14.1 Company profile
 - 7.14.2 Representative Personal Exercise Mats Product
 - 7.14.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Keep well
- 7.15 Toplus
 - 7.15.1 Company profile
 - 7.15.2 Representative Personal Exercise Mats Product



- 7.15.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Toplus
- 7.16 Kharma Khare
- 7.17 Under Armor
- 7.18 Barefoot Yoga
- 7.19 Aerolite
- 7.20 HATHAYOGA
- 7.21 JiangXi Lveten Plastic Industry
- 7.22 Khataland
- 7.23 A. Kolckmann
- 7.24 Yogasana
- 7.25 Bean Products
- 7.26 IKU
- 7.27 Shenzhen Haifuxing Technology
- 7.28 Microcell Composite
- 7.29 Liforme
- 7.30 Yogarugs

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERSONAL EXERCISE MATS

- 8.1 Industry Chain of Personal Exercise Mats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERSONAL EXERCISE MATS

- 9.1 Cost Structure Analysis of Personal Exercise Mats
- 9.2 Raw Materials Cost Analysis of Personal Exercise Mats
- 9.3 Labor Cost Analysis of Personal Exercise Mats
- 9.4 Manufacturing Expenses Analysis of Personal Exercise Mats

CHAPTER 10 MARKETING STATUS ANALYSIS OF PERSONAL EXERCISE MATS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Personal Exercise Mats-Europe Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/P337906346BEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/P337906346BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970