

Personal Exercise Mats-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/P5EA791FEEBEN.html>

Date: July 2019

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: P5EA791FEEBEN

Abstracts

Report Summary

Personal Exercise Mats-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Personal Exercise Mats industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Personal Exercise Mats 2013-2017, and development forecast 2018-2023

Main market players of Personal Exercise Mats in EMEA, with company and product introduction, position in the Personal Exercise Mats market

Market status and development trend of Personal Exercise Mats by types and applications

Cost and profit status of Personal Exercise Mats, and marketing status

Market growth drivers and challenges

The report segments the EMEA Personal Exercise Mats market as:

EMEA Personal Exercise Mats Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Personal Exercise Mats Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PVC Exercise Mats
Rubber Exercise Mats
TPE Yoga Exercise Mats
Other

EMEA Personal Exercise Mats Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household
Club
Other

EMEA Personal Exercise Mats Market: Players Segment Analysis (Company and Product introduction, Personal Exercise Mats Sales Volume, Revenue, Price and Gross Margin):

Eco Yoga
Equilibrium DFS
EuProMed
Airex AG
Lululemon
Lotus Design
PrAna Revolutionary
Jade Yoga
Manduka PROlite
Hugger Mugger Para Rubber
Hosa Group
Aurorae
Gaiam
Keep well
Toplus
Kharma Khare
Under Armor
Barefoot Yoga
Aerolite
HATHAYOGA
JiangXi Lveten Plastic Industry
Khataland
A. Kolckmann
Yogasana

Bean Products

IKU

Shenzhen Haifuxing Technology

Microcell Composite

Liforme

Yogarugs

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF PERSONAL EXERCISE MATS

- 1.1 Definition of Personal Exercise Mats in This Report
- 1.2 Commercial Types of Personal Exercise Mats
 - 1.2.1 PVC Exercise Mats
 - 1.2.2 Rubber Exercise Mats
 - 1.2.3 TPE Yoga Exercise Mats
 - 1.2.4 Other
- 1.3 Downstream Application of Personal Exercise Mats
 - 1.3.1 Household
 - 1.3.2 Club
 - 1.3.3 Other
- 1.4 Development History of Personal Exercise Mats
- 1.5 Market Status and Trend of Personal Exercise Mats 2013-2023
 - 1.5.1 EMEA Personal Exercise Mats Market Status and Trend 2013-2023
 - 1.5.2 Regional Personal Exercise Mats Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Personal Exercise Mats in EMEA 2013-2017
- 2.2 Consumption Market of Personal Exercise Mats in EMEA by Regions
 - 2.2.1 Consumption Volume of Personal Exercise Mats in EMEA by Regions
 - 2.2.2 Revenue of Personal Exercise Mats in EMEA by Regions
- 2.3 Market Analysis of Personal Exercise Mats in EMEA by Regions
 - 2.3.1 Market Analysis of Personal Exercise Mats in Europe 2013-2017
 - 2.3.2 Market Analysis of Personal Exercise Mats in Middle East 2013-2017
 - 2.3.3 Market Analysis of Personal Exercise Mats in Africa 2013-2017
- 2.4 Market Development Forecast of Personal Exercise Mats in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Personal Exercise Mats in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Personal Exercise Mats by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Personal Exercise Mats in EMEA by Types
 - 3.1.2 Revenue of Personal Exercise Mats in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Personal Exercise Mats in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Personal Exercise Mats in EMEA by Downstream Industry
- 4.2 Demand Volume of Personal Exercise Mats by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Personal Exercise Mats by Downstream Industry in Europe
 - 4.2.2 Demand Volume of Personal Exercise Mats by Downstream Industry in Middle East
 - 4.2.3 Demand Volume of Personal Exercise Mats by Downstream Industry in Africa
- 4.3 Market Forecast of Personal Exercise Mats in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERSONAL EXERCISE MATS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Personal Exercise Mats Downstream Industry Situation and Trend Overview

CHAPTER 6 PERSONAL EXERCISE MATS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Personal Exercise Mats in EMEA by Major Players
- 6.2 Revenue of Personal Exercise Mats in EMEA by Major Players
- 6.3 Basic Information of Personal Exercise Mats by Major Players
 - 6.3.1 Headquarters Location and Established Time of Personal Exercise Mats Major Players
 - 6.3.2 Employees and Revenue Level of Personal Exercise Mats Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 PERSONAL EXERCISE MATS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Eco Yoga

7.1.1 Company profile

7.1.2 Representative Personal Exercise Mats Product

7.1.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Eco Yoga

7.2 Equilibrium DFS

7.2.1 Company profile

7.2.2 Representative Personal Exercise Mats Product

7.2.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Equilibrium

DFS

7.3 EuProMed

7.3.1 Company profile

7.3.2 Representative Personal Exercise Mats Product

7.3.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of EuProMed

7.4 Airex AG

7.4.1 Company profile

7.4.2 Representative Personal Exercise Mats Product

7.4.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Airex AG

7.5 Lululemon

7.5.1 Company profile

7.5.2 Representative Personal Exercise Mats Product

7.5.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Lululemon

7.6 Lotus Design

7.6.1 Company profile

7.6.2 Representative Personal Exercise Mats Product

7.6.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Lotus

Design

7.7 PrAna Revolutionary

7.7.1 Company profile

7.7.2 Representative Personal Exercise Mats Product

7.7.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of PrAna

Revolutionary

7.8 Jade Yoga

7.8.1 Company profile

7.8.2 Representative Personal Exercise Mats Product

7.8.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Jade Yoga

7.9 Manduka PROlite

7.9.1 Company profile

7.9.2 Representative Personal Exercise Mats Product

- 7.9.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Manduka PROlite
- 7.10 Hugger Mugger Para Rubber
 - 7.10.1 Company profile
 - 7.10.2 Representative Personal Exercise Mats Product
 - 7.10.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Hugger Mugger Para Rubber
- 7.11 Hosa Group
 - 7.11.1 Company profile
 - 7.11.2 Representative Personal Exercise Mats Product
 - 7.11.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Hosa Group
- 7.12 Aurorae
 - 7.12.1 Company profile
 - 7.12.2 Representative Personal Exercise Mats Product
 - 7.12.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Aurorae
- 7.13 Gaiam
 - 7.13.1 Company profile
 - 7.13.2 Representative Personal Exercise Mats Product
 - 7.13.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Gaiam
- 7.14 Keep well
 - 7.14.1 Company profile
 - 7.14.2 Representative Personal Exercise Mats Product
 - 7.14.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Keep well
- 7.15 Toplus
 - 7.15.1 Company profile
 - 7.15.2 Representative Personal Exercise Mats Product
 - 7.15.3 Personal Exercise Mats Sales, Revenue, Price and Gross Margin of Toplus
- 7.16 Kharma Khare
- 7.17 Under Armor
- 7.18 Barefoot Yoga
- 7.19 Aerolite
- 7.20 HATHAYOGA
- 7.21 JiangXi Lveten Plastic Industry
- 7.22 Khataland
- 7.23 A. Kolckmann
- 7.24 Yogasana
- 7.25 Bean Products
- 7.26 IKU

- 7.27 Shenzhen Haifuxing Technology
- 7.28 Microcell Composite
- 7.29 Liforme
- 7.30 Yogarugs

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERSONAL EXERCISE MATS

- 8.1 Industry Chain of Personal Exercise Mats
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERSONAL EXERCISE MATS

- 9.1 Cost Structure Analysis of Personal Exercise Mats
- 9.2 Raw Materials Cost Analysis of Personal Exercise Mats
- 9.3 Labor Cost Analysis of Personal Exercise Mats
- 9.4 Manufacturing Expenses Analysis of Personal Exercise Mats

CHAPTER 10 MARKETING STATUS ANALYSIS OF PERSONAL EXERCISE MATS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation

- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Personal Exercise Mats-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/P5EA791FEEBEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/P5EA791FEEBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970