

# Permanent Hair Dye-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/PCDA747DA99MEN.html>

Date: February 2018

Pages: 146

Price: US\$ 3,480.00 (Single User License)

ID: PCDA747DA99MEN

## Abstracts

### Report Summary

Permanent Hair Dye-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Permanent Hair Dye industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Permanent Hair Dye 2013-2017, and development forecast 2018-2023

Main market players of Permanent Hair Dye in Europe, with company and product introduction, position in the Permanent Hair Dye market

Market status and development trend of Permanent Hair Dye by types and applications

Cost and profit status of Permanent Hair Dye, and marketing status

Market growth drivers and challenges

The report segments the Europe Permanent Hair Dye market as:

Europe Permanent Hair Dye Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux  
Russia

Europe Permanent Hair Dye Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

PPDA Based Hair Dye  
PTD Based Hair Dye  
Other Types Permanent Hair Dye

Europe Permanent Hair Dye Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Use  
Commercial Use

Europe Permanent Hair Dye Market: Players Segment Analysis (Company and Product introduction, Permanent Hair Dye Sales Volume, Revenue, Price and Gross Margin):

L'Oreal Paris  
Garnier  
Henkel  
Liese  
Goldwell  
Clairol  
Wella  
HOYU  
Shiseido  
Garnier  
Godrej Consumer Products  
Kao Corporation  
Avon Products

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF PERMANENT HAIR DYE

- 1.1 Definition of Permanent Hair Dye in This Report
- 1.2 Commercial Types of Permanent Hair Dye
  - 1.2.1 PPDA Based Hair Dye
  - 1.2.2 PTD Based Hair Dye
  - 1.2.3 Other Types Permanent Hair Dye
- 1.3 Downstream Application of Permanent Hair Dye
  - 1.3.1 Home Use
  - 1.3.2 Commercial Use
- 1.4 Development History of Permanent Hair Dye
- 1.5 Market Status and Trend of Permanent Hair Dye 2013-2023
  - 1.5.1 Europe Permanent Hair Dye Market Status and Trend 2013-2023
  - 1.5.2 Regional Permanent Hair Dye Market Status and Trend 2013-2023

### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Permanent Hair Dye in Europe 2013-2017
- 2.2 Consumption Market of Permanent Hair Dye in Europe by Regions
  - 2.2.1 Consumption Volume of Permanent Hair Dye in Europe by Regions
  - 2.2.2 Revenue of Permanent Hair Dye in Europe by Regions
- 2.3 Market Analysis of Permanent Hair Dye in Europe by Regions
  - 2.3.1 Market Analysis of Permanent Hair Dye in Germany 2013-2017
  - 2.3.2 Market Analysis of Permanent Hair Dye in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Permanent Hair Dye in France 2013-2017
  - 2.3.4 Market Analysis of Permanent Hair Dye in Italy 2013-2017
  - 2.3.5 Market Analysis of Permanent Hair Dye in Spain 2013-2017
  - 2.3.6 Market Analysis of Permanent Hair Dye in Benelux 2013-2017
  - 2.3.7 Market Analysis of Permanent Hair Dye in Russia 2013-2017
- 2.4 Market Development Forecast of Permanent Hair Dye in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Permanent Hair Dye in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Permanent Hair Dye by Regions 2018-2023

### CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Permanent Hair Dye in Europe by Types

- 3.1.2 Revenue of Permanent Hair Dye in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Permanent Hair Dye in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Permanent Hair Dye in Europe by Downstream Industry
- 4.2 Demand Volume of Permanent Hair Dye by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Permanent Hair Dye by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Permanent Hair Dye by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Permanent Hair Dye by Downstream Industry in France
  - 4.2.4 Demand Volume of Permanent Hair Dye by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Permanent Hair Dye by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Permanent Hair Dye by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Permanent Hair Dye by Downstream Industry in Russia
- 4.3 Market Forecast of Permanent Hair Dye in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERMANENT HAIR DYE**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Permanent Hair Dye Downstream Industry Situation and Trend Overview

## **CHAPTER 6 PERMANENT HAIR DYE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Permanent Hair Dye in Europe by Major Players
- 6.2 Revenue of Permanent Hair Dye in Europe by Major Players
- 6.3 Basic Information of Permanent Hair Dye by Major Players
  - 6.3.1 Headquarters Location and Established Time of Permanent Hair Dye Major

## Players

### 6.3.2 Employees and Revenue Level of Permanent Hair Dye Major Players

## 6.4 Market Competition News and Trend

### 6.4.1 Merger, Consolidation or Acquisition News

### 6.4.2 Investment or Disinvestment News

### 6.4.3 New Product Development and Launch

## **CHAPTER 7 PERMANENT HAIR DYE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 L'Oreal Paris

#### 7.1.1 Company profile

#### 7.1.2 Representative Permanent Hair Dye Product

#### 7.1.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of L'Oreal Paris

### 7.2 Garnier

#### 7.2.1 Company profile

#### 7.2.2 Representative Permanent Hair Dye Product

#### 7.2.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Garnier

### 7.3 Henkel

#### 7.3.1 Company profile

#### 7.3.2 Representative Permanent Hair Dye Product

#### 7.3.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Henkel

### 7.4 Liese

#### 7.4.1 Company profile

#### 7.4.2 Representative Permanent Hair Dye Product

#### 7.4.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Liese

### 7.5 Goldwell

#### 7.5.1 Company profile

#### 7.5.2 Representative Permanent Hair Dye Product

#### 7.5.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Goldwell

### 7.6 Clairol

#### 7.6.1 Company profile

#### 7.6.2 Representative Permanent Hair Dye Product

#### 7.6.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Clairol

### 7.7 Wella

#### 7.7.1 Company profile

#### 7.7.2 Representative Permanent Hair Dye Product

#### 7.7.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Wella

### 7.8 HOYU

- 7.8.1 Company profile
- 7.8.2 Representative Permanent Hair Dye Product
- 7.8.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of HOYU
- 7.9 Shiseido
  - 7.9.1 Company profile
  - 7.9.2 Representative Permanent Hair Dye Product
  - 7.9.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Shiseido
- 7.10 Garnier
  - 7.10.1 Company profile
  - 7.10.2 Representative Permanent Hair Dye Product
  - 7.10.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Garnier
- 7.11 Godrej Consumer Products
  - 7.11.1 Company profile
  - 7.11.2 Representative Permanent Hair Dye Product
  - 7.11.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Godrej Consumer Products
- 7.12 Kao Corporation
  - 7.12.1 Company profile
  - 7.12.2 Representative Permanent Hair Dye Product
  - 7.12.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Kao Corporation
- 7.13 Avon Products
  - 7.13.1 Company profile
  - 7.13.2 Representative Permanent Hair Dye Product
  - 7.13.3 Permanent Hair Dye Sales, Revenue, Price and Gross Margin of Avon Products

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERMANENT HAIR DYE**

- 8.1 Industry Chain of Permanent Hair Dye
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERMANENT HAIR DYE**

- 9.1 Cost Structure Analysis of Permanent Hair Dye
- 9.2 Raw Materials Cost Analysis of Permanent Hair Dye
- 9.3 Labor Cost Analysis of Permanent Hair Dye
- 9.4 Manufacturing Expenses Analysis of Permanent Hair Dye

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF PERMANENT HAIR DYE**

### **10.1 Marketing Channel**

#### **10.1.1 Direct Marketing**

#### **10.1.2 Indirect Marketing**

#### **10.1.3 Marketing Channel Development Trend**

### **10.2 Market Positioning**

#### **10.2.1 Pricing Strategy**

#### **10.2.2 Brand Strategy**

#### **10.2.3 Target Client**

### **10.3 Distributors/Traders List**

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### **12.1 Methodology/Research Approach**

#### **12.1.1 Research Programs/Design**

#### **12.1.2 Market Size Estimation**

#### **12.1.3 Market Breakdown and Data Triangulation**

### **12.2 Data Source**

#### **12.2.1 Secondary Sources**

#### **12.2.2 Primary Sources**

### **12.3 Reference**

## I would like to order

Product name: Permanent Hair Dye-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/PCDA747DA99MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PCDA747DA99MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970