

# Perfume and Fragrances-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/P204B34FADEMEN.html

Date: February 2018 Pages: 148 Price: US\$ 3,480.00 (Single User License) ID: P204B34FADEMEN

# Abstracts

### **Report Summary**

Perfume and Fragrances-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Perfume and Fragrances industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Perfume and Fragrances 2013-2017, and development forecast 2018-2023 Main market players of Perfume and Fragrances in South America, with company and product introduction, position in the Perfume and Fragrances market Market status and development trend of Perfume and Fragrances by types and applications Cost and profit status of Perfume and Fragrances, and marketing status

Cost and profit status of Perfume and Fragrances, and marketing status Market growth drivers and challenges

The report segments the South America Perfume and Fragrances market as:

South America Perfume and Fragrances Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil Argentina Venezuela Colombia



Others

South America Perfume and Fragrances Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Eau de Parfum Eau de Toilette Eau Fraiche Eau de Cologne

South America Perfume and Fragrances Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men Women

South America Perfume and Fragrances Market: Players Segment Analysis (Company and Product introduction, Perfume and Fragrances Sales Volume, Revenue, Price and Gross Margin):

Anais Anais Cham Pangme Chanel Estee Lauder JOY-Jean Patoa Lancoome Nina Ricci Shalimar Dior Cabotine Calvin Klein

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# Contents

### **CHAPTER 1 OVERVIEW OF PERFUME AND FRAGRANCES**

- 1.1 Definition of Perfume and Fragrances in This Report
- 1.2 Commercial Types of Perfume and Fragrances
- 1.2.1 Eau de Parfum
- 1.2.2 Eau de Toilette
- 1.2.3 Eau Fraiche
- 1.2.4 Eau de Cologne
- 1.3 Downstream Application of Perfume and Fragrances
- 1.3.1 Men
- 1.3.2 Women
- 1.4 Development History of Perfume and Fragrances
- 1.5 Market Status and Trend of Perfume and Fragrances 2013-2023
- 1.5.1 South America Perfume and Fragrances Market Status and Trend 2013-2023
- 1.5.2 Regional Perfume and Fragrances Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Perfume and Fragrances in South America 2013-2017
- 2.2 Consumption Market of Perfume and Fragrances in South America by Regions
  - 2.2.1 Consumption Volume of Perfume and Fragrances in South America by Regions
- 2.2.2 Revenue of Perfume and Fragrances in South America by Regions
- 2.3 Market Analysis of Perfume and Fragrances in South America by Regions
- 2.3.1 Market Analysis of Perfume and Fragrances in Brazil 2013-2017
- 2.3.2 Market Analysis of Perfume and Fragrances in Argentina 2013-2017
- 2.3.3 Market Analysis of Perfume and Fragrances in Venezuela 2013-2017
- 2.3.4 Market Analysis of Perfume and Fragrances in Colombia 2013-2017
- 2.3.5 Market Analysis of Perfume and Fragrances in Others 2013-2017

2.4 Market Development Forecast of Perfume and Fragrances in South America 2018-2023

2.4.1 Market Development Forecast of Perfume and Fragrances in South America 2018-2023

2.4.2 Market Development Forecast of Perfume and Fragrances by Regions 2018-2023

### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole South America Market Status by Types
- 3.1.1 Consumption Volume of Perfume and Fragrances in South America by Types
- 3.1.2 Revenue of Perfume and Fragrances in South America by Types
- 3.2 South America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Perfume and Fragrances in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Perfume and Fragrances in South America by Downstream Industry

4.2 Demand Volume of Perfume and Fragrances by Downstream Industry in Major Countries

- 4.2.1 Demand Volume of Perfume and Fragrances by Downstream Industry in Brazil
- 4.2.2 Demand Volume of Perfume and Fragrances by Downstream Industry in Argentina

4.2.3 Demand Volume of Perfume and Fragrances by Downstream Industry in Venezuela

4.2.4 Demand Volume of Perfume and Fragrances by Downstream Industry in Colombia

4.2.5 Demand Volume of Perfume and Fragrances by Downstream Industry in Others4.3 Market Forecast of Perfume and Fragrances in South America by DownstreamIndustry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF PERFUME AND FRAGRANCES

5.1 South America Economy Situation and Trend Overview

5.2 Perfume and Fragrances Downstream Industry Situation and Trend Overview

# CHAPTER 6 PERFUME AND FRAGRANCES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

6.1 Sales Volume of Perfume and Fragrances in South America by Major Players



- 6.2 Revenue of Perfume and Fragrances in South America by Major Players
- 6.3 Basic Information of Perfume and Fragrances by Major Players

6.3.1 Headquarters Location and Established Time of Perfume and Fragrances Major Players

6.3.2 Employees and Revenue Level of Perfume and Fragrances Major Players

- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 PERFUME AND FRAGRANCES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Anais Anais
  - 7.1.1 Company profile
  - 7.1.2 Representative Perfume and Fragrances Product
- 7.1.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Anais
- 7.2 Cham Pangme
  - 7.2.1 Company profile
  - 7.2.2 Representative Perfume and Fragrances Product
- 7.2.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Cham

Pangme

- 7.3 Chanel
  - 7.3.1 Company profile
  - 7.3.2 Representative Perfume and Fragrances Product
  - 7.3.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Chanel
- 7.4 Estee Lauder
  - 7.4.1 Company profile
  - 7.4.2 Representative Perfume and Fragrances Product
- 7.4.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Estee

Lauder

- 7.5 JOY-Jean Patoa
  - 7.5.1 Company profile
  - 7.5.2 Representative Perfume and Fragrances Product
- 7.5.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of JOY-Jean Patoa
- 7.6 Lancoome
  - 7.6.1 Company profile



- 7.6.2 Representative Perfume and Fragrances Product
- 7.6.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Lancoome

7.7 Nina Ricci

- 7.7.1 Company profile
- 7.7.2 Representative Perfume and Fragrances Product
- 7.7.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Nina Ricci

7.8 Shalimar

- 7.8.1 Company profile
- 7.8.2 Representative Perfume and Fragrances Product
- 7.8.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Shalimar

7.9 Dior

- 7.9.1 Company profile
- 7.9.2 Representative Perfume and Fragrances Product
- 7.9.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Dior

7.10 Cabotine

- 7.10.1 Company profile
- 7.10.2 Representative Perfume and Fragrances Product
- 7.10.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Cabotine

7.11 Calvin Klein

- 7.11.1 Company profile
- 7.11.2 Representative Perfume and Fragrances Product

7.11.3 Perfume and Fragrances Sales, Revenue, Price and Gross Margin of Calvin Klein

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF PERFUME AND FRAGRANCES

- 8.1 Industry Chain of Perfume and Fragrances
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF PERFUME AND FRAGRANCES

- 9.1 Cost Structure Analysis of Perfume and Fragrances
- 9.2 Raw Materials Cost Analysis of Perfume and Fragrances
- 9.3 Labor Cost Analysis of Perfume and Fragrances
- 9.4 Manufacturing Expenses Analysis of Perfume and Fragrances



#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF PERFUME AND FRAGRANCES**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Perfume and Fragrances-South America Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/P204B34FADEMEN.html</u>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/P204B34FADEMEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970